



Gulf Boulevard Beautification Program
Project Update

Gulf Boulevard Beautification

- Project History
 - Gulf Boulevard has long been an area attraction for tourists accessing the County's beaches
 - 2000 - Countywide Tourism Visioning (*Vision 2010*)
 - 2001 – Gulf Boulevard Improvements Project developed by Phil Graham, Landscape Architect, and adopted by Board of County Commissioners
 - Program included undergrounding of utilities, streetscape enhancements, and pedestrian safety improvements
 - Estimated project costs - \$ 106 million

Gulf Boulevard Beautification

- Project Objectives
 - Improve resident quality of life
 - Unification of the eleven beach communities through common amenities and streetscape improvements
 - Elimination of visual blight caused by overhead utilities
 - Enhancement of wayfinding for tourists
 - Development of an attractive roadway experience to spur tourism and economic development
 - Improve pedestrian safety

Gulf Boulevard Beautification

- Project History, continued
 - 2007 – Schematic Design Report by Phil Graham
 - Project costs escalated to \$ 198 million in 2007
 - Trends indicating potential cost of \$ 228 million by 2010
 - Significant Operations and Maintenance costs projected
 - Full project implementation deemed unfeasible
 - 2007 – Penny For Pinellas Renewal
 - Proposal to citizens included \$ 35 million toward Gulf Boulevard improvements
 - Penny approved by citizens

Gulf Boulevard Beautification

- Project History, continued
 - Commissioner Stewart led efforts for implementing a reduced scale project, through funding of City projects based on a pro-rata sharing of the Penny funds
 - Economic conditions and Penny cash flow required the delay of the initiation of the program
 - Interlocal funding agreements have been developed between the Cities and the County and will be approved by the Board of County Commissioners on March 27, 2012

Project Funding

- Fiscal Years 2013, 2014, 2015, and 2016
 - \$ 3.5 million per year, total of \$ 14 million
- Fiscal Years 2017, 2018, and 2019
 - \$ 7.0 million per year, total of \$ 21 million
- Funding allocated to individual cities based on frontage along Gulf Boulevard
 - Can be used for eligible projects (determined through BIG-C)
 - Reimbursement for actual work completed after March 13, 2007 through the duration of the funding

Project Funding

- Total Program Allocations (rounded)

- Clearwater \$ 6.7 million
- Belleair Beach \$ 2.1 million
- Belleair Shore \$ 0.8 million
- Indian Rocks Beach \$ 4.1 million
- Indian Shores \$ 4.0 million
- Redington Shores \$ 1.7 million
- No. Redington Beach \$ 1.2 million
- Redington Beach \$ 1.6 million
- Madeira Beach \$ 3.3 million
- Treasure Island \$ 3.8 million
- St. Pete Beach \$ 5.7 million

\$ 35 million

Next Steps for Cities

- Coordinate with BIG-C for review and approval of proposed projects
- BIG-C will develop project schedules to match funding availability
- Cities develop plans and specifications and advertise projects
- Cities coordinate construction and inspection
- Cities submit project invoices as documentation for reimbursement by the County

Questions?

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