



FY24 Lealman CRA Work Plan

| # | Estimated Completion | Project / Program Name | Status | Percent Complete | Proposed FY24 | Project Description | Primary Lealman CRA Plan Objective Addressed | Secondary Lealman CRA Plan Objective Addressed |
|----|----------------------|--|-------------|------------------|---------------|--|---|---|
| 1 | ONGOING | Lealman CRA Alley Improvement Program | In Progress | ONGOING | \$ 200,000 | Increase is related to potential expansion of the scope of work to increase the level of service for stormwater ditch maintenance in addition to clearing and alleyways. | Objective 5 – Urban Form | Objective 4 – Infrastructure and Transportation |
| 2 | ONGOING | CRA Residential Site Improvement Program | In Progress | ONGOING | \$ 300,000 | Existing \$10,000 grant program for residential façade and site improvements available to residents earning 120% of the Area Median Income (AMI) or less. Program revision proposed is to increase the awards to \$15,000 to reflect rising material and labor costs related to inflationary pressure. | Objective 3 – Housing | Objective 5 – Urban Form |
| 3 | ONGOING | CRA Commercial Site Improvement Program | In Progress | ONGOING | \$ 240,000 | Up to \$40,000 is available via a matching grant program for interior & exterior commercial building and site improvements. | Objective 2 – Commercial | Objective 9 – Funding, Financing, and Management |
| 4 | ONGOING | Home Investment Program (HIP) | In Progress | ONGOING | \$ 500,000 | The HIP supports construction of new affordable single-family homes. Habitat for Humanity selected through a Letter of Interest procurement process. | Objective 3 – Housing | Objective 9 – Funding, Financing, and Management |
| 5 | ONGOING | Lealman CRA Sidewalk Program | In Progress | ONGOING | \$ 200,000 | One sidewalk connection on 40th St. N. from 46th Ave. N. has been completed in this program. FY24 funding is proposed as a placeholder to construct additional strategic connections that may be identified and analyzed on a case-by-case basis. | Objective 4 – Infrastructure and Transportation | Objective 6 – Healthy Community |
| 6 | ONGOING | Lealman CRA Mural Program | In Progress | ONGOING | \$ 50,000 | Partnership with Creative Pinellas to implement CRA mural program. Seven murals painted since program inception. | Objective 5 – Urban Form | Objective 1 – Economic Development and Innovation |
| 7 | ONGOING | Promotional/Special Events (PSE) Grant Program | In Progress | ONGOING | \$ 20,000 | The purpose of the grant program is to help fund special events and/or promotional activities within the CRA that promote the goals and objectives of the Lealman CRA Plan and to disseminate information about CRA projects to the community. | Objective 8 – Branding, Marketing and Promotion | Objective 1 – Economic Development and Innovation |
| 8 | ONGOING | Lealman Exchange Strategic Plan Implementation | In Progress | ONGOING | \$ 200,000 | St. Petersburg Foundation selected through a procurement process to manage the facility and provide programming focused on economic empowerment, educational advancement, health and wellness, character and leadership and community connectivity. | Objective 7 – Sustainability | Objective 9 – Funding, Financing, and Management |
| 9 | ONGOING | Streetscaping / Placemaking / Gateway & Wayfinding Signage | In Progress | 75% | \$ 25,000 | Lealman logo created and new street signs, wayfinding signage and gateway Welcome to Lealman signs installed. FY24 funding is a placeholder for any maintenance activity and replacement of any signs potentially damaged. | Objective 8 – Branding, Marketing and Promotion | Objective 5 – Urban Form |
| 10 | FY23 | Lealman Park Enhancements | Planned | 90% | \$ 200,000 | FY24 funds proposed is to install lighting and beautification of the adjacent pond. FY22/23 improvements included: new fencing, paving the parking lot, resurfacing the playground, and installing landscaping with irrigation. | Objective 5 – Urban Form | Objective 1 – Economic Development and Innovation |
| 11 | ONGOING | Lealman Exchange Technology Initiatives | Planned | 50% | \$ 25,000 | Initiative to support technology initiatives at the Lealman Exchange, including programming and facility-related improvements. | Objective 6 – Healthy Community | Objective 7 – Sustainability |
| 12 | FY24 | Joe's Creek District Master Plan | Planned | 0% | \$ 250,000 | The purpose of the proposed Joe's Creek Industrial Area Master Plan is to evaluate the desired future land uses and infrastructure needs for continued success and revitalization of the Joe's Creek Industrial Park and surrounding area. | Objective 1 – Economic Development and Innovation | Objective 9 – Funding, Financing, and Management |

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| Total Proposed FY24 CRA-TIF Funded Programs and Projects: | \$ 2,210,000 |
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*Budget estimates contained in this Work Plan for capital projects are conceptual-level estimates only and will be further refined in the preliminary design and engineering phase of the respective projects.