# Pinellas County
# Board of County Commissioners Workshop

## May 19, 2016
## Real Time Record



CollaborativeLabs
St. Petersburg College

*Facilitated Solutions. Immediate Results*

## Congratulations!

You did great work on Thursday!  Below is a summary of the key highlights of your discussion. The subsequent pages of this Real Time Record provide all the supporting details.

### Pinellas County Board of County Commissioners: May 19, 2016 Workshop Summary



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**Guiding Principles for BP Funds**

1. Funded projects should be aligned with the County Strategic Plan and should be planned or funded by December 31, 2017.
2. BP funds will be used for one time only expenditures that have a substantial and visible Community Impact.
3. Funded projects should support Pinellas' economic and environmental sustainability and/or create a sense of place (project category).
4. Unincorporated projects throughout the county will be given priority.
5. County Funding for city sponsored projects will require City participation.

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**Top Project Categories for BP Funds**

1. Transportation (ex. CPT/ FERRY/GONDOLA/Electric/Trails)
2. Environmental & Economic/Community/ Cultural Development (i.e. Land Assembly, Navigational Water/Port)
3. Small Project Pool ($500k - $1,000,000)
4. Public Safety
5. Community Opportunities/Facilities (Youth / Senior /Veteran Initiatives/Special Needs)
6. Innovative Pilots (Examples: Alternative Energy Project; Community Education Enhancements
7. CRA

## Next Steps

1. Establish Timeline.
2. Project Criteria Published on County Website/Portal, (aligned w/Guiding Principles and Project Categories) - Requesting project details and costs. Real-Time Record from today's Workshop will be included. Portal launched June 1st with a closing date of June 30th, 2016.
3. Public Input Session (including project descriptions and costs): July 12th  6-9pm
4. Staff review of proposed project cost (viability& sustainability)
5. List of Projects (Methodology to be determined)
6. Finalize Project List by Dec 31 2016

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## Welcome & Session Objectives

- Welcome & Setting the Stage for a Successful Day: Chairman Justice
- Collaborative Labs' Team will share the Session Objectives & Collaborative Process



**Chairman Justice:** Good morning. If you remember, a few weeks back, we had the first discussion about the allocation of the BP funds.  We agreed to do an informal discussion about it. Mr. Woodard was kind enough to work with SPC to use this facility. Typically, we don't have citizens' input at these informal workshops, but our announcement had that clause, so we'll take a few minutes before lunch to do that.



**Andrea Henning, Executive Director, Collaborative Labs, St. Petersburg College:** Good morning. It's so good to have you back. Thank you for your leadership for our county. I sprang out of bed this morning because of the opportunity. Today is a gift. We look forward to supporting your best wisdom. With great opportunity, comes great responsibility, and I know you take that seriously.

As you come in to this session, what one word describes your attitude or approach to today's workshop?

| What One Word That Describes My Attitude or Approach to Today's Workshop |
|---|
| Sustainability <br> Finally <br> Collaboration <br> Wisdom <br> Open <br> Happy <br> Focus |
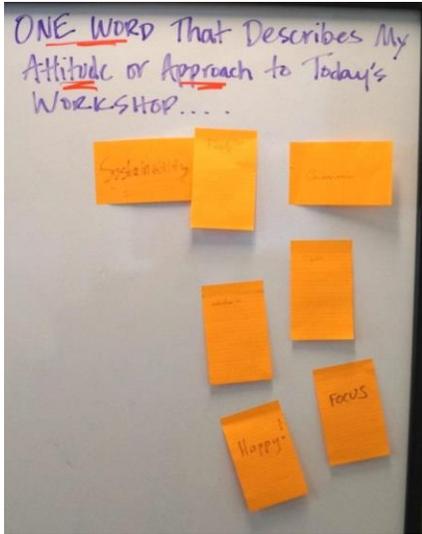
**Commissioner Eggers:** Collaboration - with commissioners and listening to what our residents have to say, not just for the short-term, but something impactful.



**Commissioner Gerard:** Open.
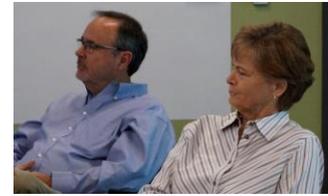
**Commissioner Morroni:** Finally. This has been going on since last year, and it's decision time.





**Chairman Justice:** Focus. Bring clarity to what we're doing.

**Commissioner Long:** Wisdom. We need a bit of that.



**Commissioner Seel:** Happy.



**Commissioner Welch:** I was thinking as an accountant. You're in the shower, you're in bed thinking about this. Sustainability comes to mind.
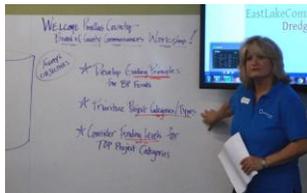


**Andrea:** What a great way to start the day. We have $7M. To set a framework to how we scope and find projects, we'll work on some guiding principles to help us put the ideas into a container. In the afternoon, we'll fill the container with potential categories. Then, finally, we'll assign priorities to types of projects.
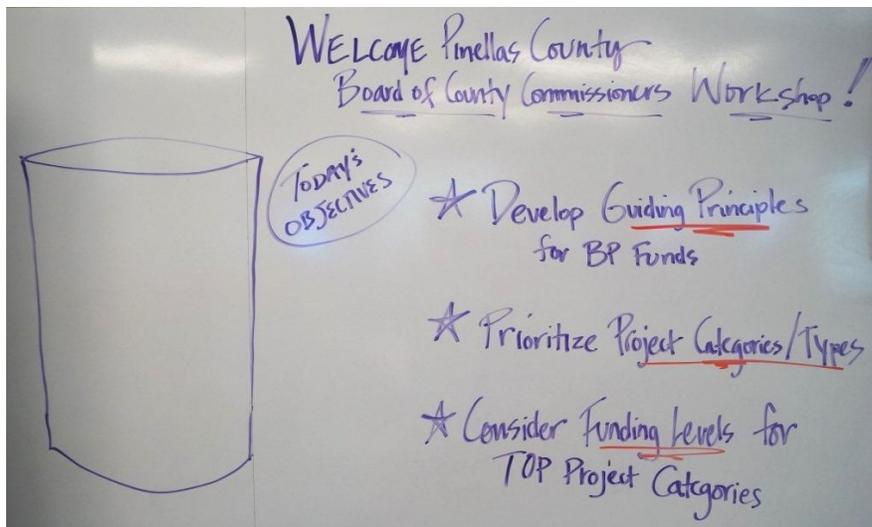
You have three documents in front of you. The first is your agenda. The second is the public survey input. We've added some word clouds. The first represents all the topics listed at least five times overall.  You see things like Pinellas Trail, Upgrade Seminole Jr. Warhawk Fields and others.
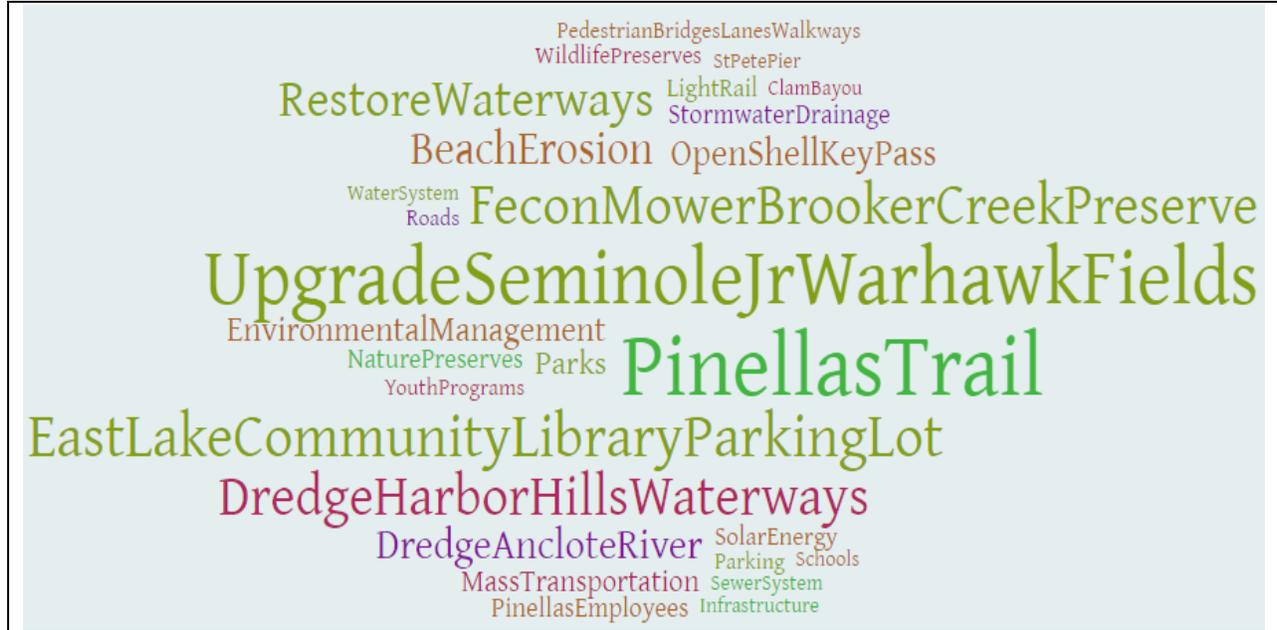


The second word cloud doesn't include the unincorporated comments.
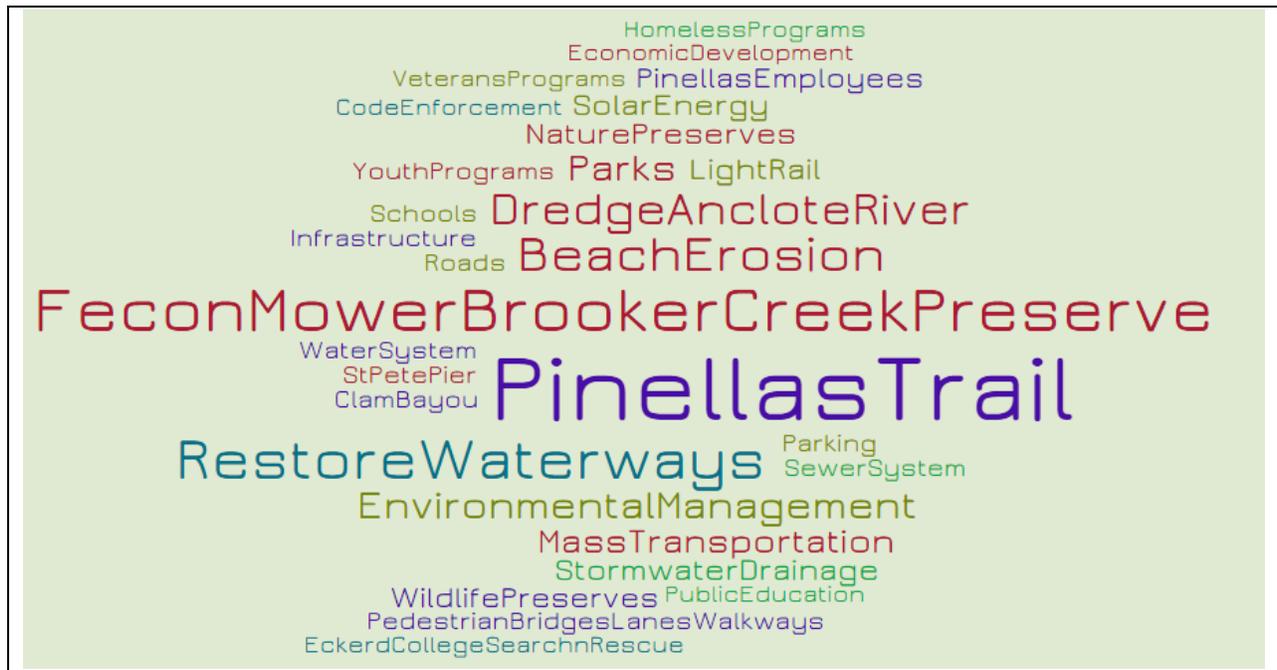
**Andrea:** This would be an important reference for you.  Behind the word clouds in your handout are the survey results that can also be helpful. The last graph is around, "Which areas do you think should be part of priority funding?"  Environment & natural resources, recreation, transportation, public safety, youth, economic development.  Those were the top areas.

*The entire public input survey results are attached at the end of this document.*

Finally, Chairman Justice's memo elaborates on all the possibilities for the funding.  Any questions about the references?

**Commissioner Gerard:** This is very helpful to have here.

**Andrea**: Our first mission is to determine the guiding principles.  On page 2 of your agenda, you'll find your guiding principle definitions.  These will help us frame how we make decisions.  As I looked through all the information, I have a couple of sample guiding principles.
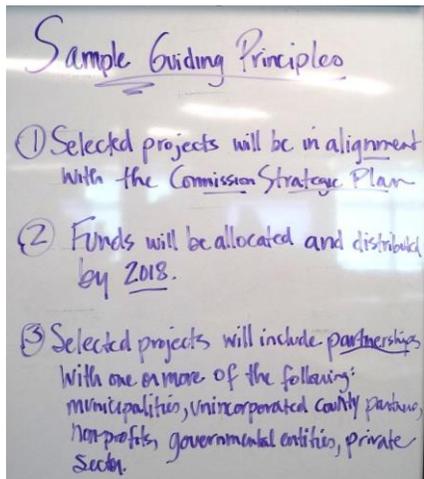


| Sample Guiding Principles |
| --- |
| 1) Selected projects will be in alignment with the Commission Strategic Plan |
| 2) Funds will be allocated and distributed by 2018. |
| 3) Selected projects will include partnerships with one or more of the following: municipalities, unincorporated county partners, non-profits, governmental entities, private sector. |



**Andrea**: So does this make sense in terms of how we frame the possibilities?

You have been some of our greatest champions over the years. We've been here over 11 years. Commissioner Morroni said, "It's the same old faces!"  I want to introduce you to my team. We've been here since the beginning. Jonathan is ready to render the metaphorical vision of how these funds will be allocated. Joyce is on keyboard. She'll be developing the Real-Time Record. She'll be capturing the wisdom from today.  PJ is our technology guru and will be driving the technology to help your good work today.

On your agenda, you have your teams for today.

**Commissioner Eggers:** In my mind, at the end day, we will come down to a direction for some of the projects. It may not be one project, but a clump of projects.

**Chairman Justice:** It depends on how the conversation goes. I don't think we're ready for a spreadsheet of dollars. I think with the guiding principles, it might help guide to a type of project, but we'll need to get more specifics later on.

**Commissioner Long:** I suggested the Collaborative Labs because of the process. I felt it would be important to identify the price tags for what we want.

**Chairman Justice:** Some of those things we don't have the price tags for.

**Commissioner Welch:** Given these 800 responses, I would be happy to just come out with a framework. I think it will take another meeting or more to get to the dollar level.



**Chairman Justice:** If we do get a framework, we could then come forth with ideas and identify overlaps. Hopefully, it will be based on the principles we identify today.



**Commissioner Seel:** I think we need to be cognizant, in talking to Mark (Woodard), that there may be Penny money that may be coming free and we need to keep that in mind.

**Commissioner Long:** At what point will we have information about the current penny money?

**Mr. Mark Woodard, County Administrator:** We have a workshop on June 14th. I am a spectator today. This is your process. This is the first time that the Commission has money that is not tied to any other things. This is about your dialog. To Commissioner Seel's comment, it would be helpful to look at other options to what you're discussing today.



**Commissioner Gerard:** I think there is some potential that we could be looking at the priorities for both things at the same time, but we still need to look at our guiding principles.

**Commissioner Morroni:** This is a one-time fix. We have to keep our principles in the back of our head before we start doling out money. We have to remember that this can't be something that will continually be taking money out of our budget. It's a supplement to what we do with our regular budget.



**Commissioner Welch:** Do we have our strategic plan here?

**Della Klug, Executive Assistant to the County Administrator:** Absolutely. *(She distributed it to each commissioner).*

**Commissioner Eggers:** This process could take us in an accelerated fashion. We're not making any decisions today, but take us to a point where we could make decisions quickly.

**Chairman Justice:** Exactly. I think we just need to let the process us take us along.

**Andrea:** In my mind, we have a prioritized category list – maybe ten. And then some idea of high, low and medium categories of spending.

**Commissioner Morroni:** We can come out of here with 10 projects, but people would think we've already made up our minds. Versus, having categories.

**Chairman Justice:** We're getting more input from municipal partners.

**Commissioner Eggers:** I think that's important that we let our residents know that we have considered their input. It's important to let them know how we do this.

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### Developing our Guiding Principles for BP Funds

Review Executive Summaries of Open & Inclusive Input on BP Funds Opportunities to date.
- *Teams will brainstorm possible Guiding Principles* for BP Funds allocations.
- *Guiding Principles can address: Precepts; Values; Rules; Ethics; Types of Projects or Project Categories; Criteria; Process; Geography; Timeline; Funding Levels, etc.*
- *Teams will prioritize the **Top Guiding Principles** for consideration*.

We will reconvene as a full group to discuss and further refine our list of **Top Guiding Principles** that will **provide a framework for assessing Project Viability & Funding Levels for BP Funds.**

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**Andrea:** On your agendas, you have your team configurations. We'll be doing this until noon, unless you make significant progress.  This is our ThinkTank software.  We'll ask you to brainstorm one guiding principle at a time.  You'll see what the other team is doing as well. When we get a robust list, we'll start the prioritization process and we'll ask each team to pick five and drop it into the Top Guiding Principle bucket. We'll determine the number of guiding principles that you think you need.

## Guiding Principles Discussion

**Andrea:** I'll ask each team about the guiding principles you selected and the reasons.

**Brainstorm Possible Guiding Principles for BP Funds**
1. partnership-municipalities, other levels of government, nonprofits (Team 2)
2. multiple projects not just one (Team 2)
3. funded projects may also include CPT modes (cable propelled transit) (Team 2)
4. Funded projects should one time funding (non-recurring) (Team 1)
5. Funded projects may include supplemental funding for unincorporated CRAs (Partnership) (Team 1)
6. Funded projects will be prioritized based on needs (vs. wants) (Team 1)
7. Funded project categories should include Economic Revitalization (Team 1)

**Top Guiding Principles for BP Funds**
1. Funded projects should be alignment with the County Strategic Plan (Team 1)
2. Funded projects should have a substantial and visible Community Impact (Legacy) (Team 1)
3. non recurring (Team 2)
4. geographical disbursement - countywide (Team 2)
5. environmental and economic impacts (Team 2)
6. Unincorporated projects will be given priority for County funding (Team 1)
7. Funded projects my include innovative transportation and other pilot projects (ex. Ferry, Electric Bus Charger) (Team 1)
8. Funded projects should support Pinellas' economic and  environmental sustainability (project category) (Team 1)
9. County Funded projects in Cities will require City participation. (Team 1)
10. Funded projects should planned or funded by Dec. 31, 2018 (Team 1)
11. Funded projects MAY include uncompleted Penny II and III projects (Team 1)

**Top 5 Guiding Principles** *(After Discussion)*
1. Funded projects should be aligned with the County Strategic Plan and should be planned or funded by Dec. 31, 2017
2. BP funds will be used for one time only expenditures that have a substantial and visible Community Impact
3. Funded projects should support Pinellas' economic and  environmental sustainability and/or create a sense of place (project category)
4. Unincorporated projects throughout the county will be given priority.
5. County Funding for city sponsored projects will require City participation.

**Commissioner Long:** We tried to reach consensus. The funded project should have a visible community impact. It's a one-time, non-recurring thing.  We all agree on that. We did talk a bit about geographic disbursement. We didn't want to preclude anybody because they didn't live in specific places. We wanted to look at the whole county.  Also, not look at critical things because it's the BP spill.  #8 - Have partnerships that include everybody.

**Andrea:** Any questions for Team 2?

**Commissioner Welch:** On #4 – you're talking about county-wide?

**Commissioner Long:** Yes.

**Chairman Justice:** Splitting across the county or a project that affects the whole county?

**Commissioner Eggers:** Either way. It could be a combination of the two.

**Commissioner Long:** I did see something on here that we wanted multiple projects and not just focus on one thing.

**Commissioner Gerard:** When you say county-wide – are we focusing more on the cities or county wide projects?

**Commissioner Long:** Some of the cities didn't even apply for the money.

**Commissioner Morroni:** If the cities applied for funds, we can help them finish that.  If they got a ton of money, then I'd rather spend it on county projects.  For the cities that didn't even apply, I have a problem with that.

**Chairman Justice:** For#6, we thought that the unincorporated projects should receive priority.

**Commissioner Welch:** Transportation, like a ferry, or the bus charger. Funded projects may include innovative transportation and other pilot projects.

**Commissioner Seel:** Funded projects should be planned and funded by December 2018?

**Commissioner Gerard:** We should look at Penny projects that we committed to but can't afford.

**Commissioner Morroni:** Why the end of 2018 and not 2017? Funded, not completed, by 2017.

**Commissioner Seel:** We were talking about unincorporated CRA's. We may not have things that are shovel-ready. It could just sit there. That's why we started talking about dates.

**Commissioner Morroni:** Maybe we should use the money for something else that comes up.

**Chairman Justice:** I think once the projects are identified, we'll be able to cut checks pretty quickly.  On #9, we might have a city partnership where we get a bigger bang for the buck.

| Team 2 |
| :---: |



**Commissioner Long:** We tried to reach consensus.  We wanted projects that did not require recurring funding. We also talked about county-wide projects with environmental and economic impact.

*The Board members revisited the guiding principles and made adjustments until they reached consensus on the final five.*

## Top Guiding Principles

1.  Funded projects should be aligned with the County Strategic Plan and should be planned or funded by Dec. 31, 2017 (Team 1)
2. BP funds will be used for one time only expenditures that have a substantial and visible Community Impact  (Team 2)
3.  Funded projects should support Pinellas' economic and environmental sustainability and/or create a sense of place (project category) (Team 1)
4.  Unincorporated projects throughout the county will be given priority (Team 1)
5.  County Funding for city sponsored projects will require City participation. (Team 1)

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**Andrea:** We'll revisit these in the afternoon because we don't know what we don't know yet because we don't have our categories.

**Chairman Justice:** Why don't we do our citizen input?  We have three.

## Citizen Input

**Tom Eskridge, a homeowner in Tierra Verde:** I think we should set your guiding principles in stone.  Tierra Verde is not a city.  Back in 1999, the Commission came up with a project to build community centers. Then, 2006-7 occurred. Lealman got cut short due to the economic circumstances. Lealman and Tierra Verde. We haven't voted on this. The Bayway – we've spent well over $1M in maintenance on the Bayway. If you build it, you'll never have to spend another penny on it.  There are no bad ideas on the first two PowerPoints.  I don't think you can put a dent in it with $7M.

With a community center, we can get a sustainable impact, we would have value-add for the community and potentially for the County. There's nothing to say we couldn't have office space for you. At least until the financial calamity, it was shovel ready. It's been sitting for ten years and it might have to be a changed a little because of different code requirements. It would be seen for 100 years. It hits four of your five spots.  As far as #5 goes, you are my government. Clearwater, St. Petersburg, they have two bites. I only have you. I thinks it's fair to think about some of those things. It's been on the table since 1999.  Thank you. This is a good workshop.

**Commissioner Long:** Was there a monetary amount?

**Commissioner Seel:** I'm really going from memory. I remember we didn't pick a specific geographic area. We talked about an area like north-, south- or mid-county.  I have the Penny list and I'll check it.

**Mr. Woodard:** In the current Penny, there was an allocation of $30M for several things. As a bi-product of the great recession, that was part of the 25% reduction. It was an early casualty because of the money and because of the Board's concern about continuing operational costs.

**Mr. Eskridge:** With the proper MOU, it's covered. Thank you.

**Marcus Harrison, Palm Harbor:** The process is going very well. A couple of things for consideration.  Instead of specific projects, maybe look at land purchase for future projects. It has visible impact. Another opportunity is the communication with the community. The County has a great website, but it isn't getting communicated very well. You may want to consider an advertising campaign about what you already have.  I know you are talking big projects, but one (small project) is a technology upgrade for a library. It's a small thing that could support visibility.

**Mr. Bob Robertson, Public Services Program Manager for Tarpon Springs:**  The Anclote River dredging project is a federal project. It was last dredged in 1998. It's a one-time project. In 1998, Tarpon Springs partnered with the County. We're looking for some help with the project again. Most of the funding would come from other funding. From $300K up to $1M.  There is a possibility of getting state funding that Jack Latvala is helping us with. Gus Bilirakis is also trying to get us some help.

**Commissioner Seel:** Do you have a storm water fee?

**Mr. Robertson:** Yes.

**Commissioner Seel:** Could it be used for this?

**Mr. Robertson:** It could be.

**Commissioner Seel:** What is the fee?

**Mr. Robertson:** It's approximately $5.85.

**Commissioner Long:** I would like official verification from the city. It's my understanding that you need $300K for the planning and permitting.  Getting that money from us would be helpful.

**Mr. Robertson:**  Are you considering an application process?  Is the staff going to work as the cooperators for these projects?  We'll be ready for that.

**Commissioner Eggers:** The upfront money would be the "sooner" rather than that additional funding that would be "later."

**Commissioner Morroni:** The last time it was dredged was in 1998?

**Mr. Robertson:** Yes, and before that was 1972-3. By the time we get it actually dredged, it would probably be about 2020.

**Commissioner Long:** It's like the Penny money – we start talking about it early.

**Commissioner Welch:** Is there some kind of environmental issue that means that we need to deal with it now?

**Commissioner Long:** The big boats that are being built up there are having trouble getting out.  One of the boat builders got the contract to build a research vessel for USF. They need to be able to get it out of the channel. It's critical for those folks.

**Chairman Justice:** The Governor's funding for ports could be primed for this money.

**Commissioner Eggers:** It would fall in 2020-30. The planning is a part we could talk about.

**Mr. Robertson:** Design, environmental permitting – this takes a long time.  In terms of urgency, the US Coast Guard issues warnings to mariners about water ways. There are two spots in this that are named.

**Commissioner Seel:** Is it storm water? What's the cause?

**Mr. Robertson:** It's mostly just natural current movements.  It's naturally going to shoal over time. There's hurricane impact.

**Commissioner Seel:** Is there storm water runoff?

**Mr. Robertson:** Yes there is.

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**Lunch Break**

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### Assessing Project Viability & Funding Levels

### Part 1: Prioritizing Project Categories
- *New teams will brainstorm Project Categories/Types of Projects that are in keeping with the Guiding Principles.*
- *Teams will prioritize* Top Project Categories *and will add justification statements for the selection of each.*
- *We will reconvene as a full group to discuss and further refine our list of* **Top Project Categories**.

**Andrea:** Congratulations again on composing your top five guiding principles.  Next, we'll be looking at project categories.  We're looking at broad categories. Once we brainstorm a rock-solid list, we'll ask you to pick your top five. Then, PJ will open this justification panel so you can give your reasoning for choosing those categories.

**Brainstorm Project Categories/Types of Projects**
1. County Equipment - Major Purchase (Team 1)
2. Municipal Partnerships (Team 1)
3. Parks/Preserves (Team 1)
4. Non Profit Community Partnerships (Team 1)
5. Navigational waterways (Team 1)

**Top Project Categories/Types of Projects**

1. Transportation (ex. CPT/ FERRY/GONDOLA/Electric/Trails) (Team 2)
   1. *Transportation is an ongoing need identified by our citizens - the #1 service gap in our citizen survey. (Team 2)*
2. Environmental & Economic/Community/ Cultural Development (i.e., Land Assembly, Navigational Water/Port) (Team 1)
   1. *Foster economic growth. Strategic plan alignment. Job creation. JOBS! (Team 1)*
   2. *Maintain, enhance economic infrastructure. (Team 1)*
   3. *Maintain and enhance natural surroundings. Provide Environmental STEWARDSHIP. (Team 1)*
   4. *Arts - key economic driver in Pinellas (Team 1)*
3. Small Project Pool ($500k - $1,000,000) (Team 2)
   1. *Provides diverse, countywide funding to meet needs of constituents and community partners at a small funding level - using grant model. (Team 2)*
4. Public Safety (Team 2)
   1. *Provide opportunity to provide supplemental support for unfunded public safety infrastructure (ex. water safety) (Team 2)*
5. Recreational Opportunities/Facilities (Youth / Senior /Veteran Initiatives) (Team 1)
   1. *Need for Recreational facility upgrade/development in Unincorporated areas (Team 1)*
6. Veteran/Youth/Senior Initiatives (Team 2)
   1. *Provide funding to address gaps for projects to support Veteran/Youth/Senior/Special Needs citizens. (Team 2)*
7. Alternative Energy Project (Team 1)
   1. *Currently unfunded with potential dramatic financial, environmental ROI. Set example for other investment. (Team 1)*
8. Innovative Pilots (Team 1)
   1. *Diversify portfolio. Not typically funded initiatives. (Team 1)*
   2. *Be able to take advantage of limited opportunities. (Team 1)*
9. Community Education Enhancements (Team 1)
   1. *Potential to supplement current offerings at community center type locations. i.e., Tech mobile, mobile library, computer. Traveling galleries (Team 1)*
10. CRA (Team 1)
    1. *Need to "jump start" CRA plan (Team 1)*
    2. *Housing inventory improvement (Paint Your Heart Out) (Team 1)*

## Part 1:  Prioritizing Project Categories Discussion

## Team 2



**Commissioner Welch:** The first one was transportation. It continuously appears in our citizens' surveys. It's always a key.

The small project pool – the idea of some of the allocation for smaller project funds. More impact at the neighborhood level. Small, mini-grants. I don't know if $5K is enough.

**Commissioner Long:** Can we add something in there that it's a finite part for a pilot? I'm worried about how broad that is.

 **Commissioner Welch:** Public Safety – there is always something that needs additional funding. It's also ranks high.

**Commissioner Long:** We are already spending a lot on public safety.

**Commissioner Eggers:** The County doesn't have a public safety plan for the ponds, and water ways. Rescuing people who are under water. We don't have the resources to get into the water. East Lake now has air suits. That plan is in play. Funding of that specific need is reasonable in terms of size.  It was about $60k. That's something as an example. That scale.

**Chairman Justice:** Or a boat for Lake Tarpon.

**Commissioner Morroni:** Also, a replacement for a police boat.

**Commissioner Welch:** Our last one was veterans, youth and senior citizens and we added special needs recreation.  The community center is a part of that.

**Commissioner Eggers:** Or capital items for the community center.

**Chairman Justice:** Or a van. That would certainly fit.

**Commissioner Eggers:** It's just not limited to recreation. Otherwise, it's the same as yours.

| **Team 1** |
| :---: |



**Commissioner Long:** #2 – we were trying to support economic growth, create jobs and cultural development.

**Chairman Justice:** If you decided to do something with ports or dredging – economic infrastructure.  #5 – this is youth recreation fields or a community center.

**Commissioner Welch:** Veterans – infrastructure or programs?

**Chairman Justice:** Pinellas Park is doing a Veterans park – like a wounded veterans park. It has horseback riding and an exercise facility that is adaptable. It's city land, but they've leased it or given it to the Wounded Warriors.  Scott *McSomething* is leading this.

Alternative Energy project – this is something that we might not put in our budget. Mini-solar farm, a county facility provided with solar. Could be wind-turbine farm at Toy Town.  We thought innovative could be an education project.  Not something that would fit the perfect parameters for an investment. Something you might be willing to spend the one-time money on.  Ferry?



**Commissioner Long:** On top of a gondola, you could have a solar roof, supported by solar energy.

#9 – community enhancements – buses – a mobile cultural unit. It could spend time in various places in the County. We would have to partner with someone to do the operations.

#10 – something to jumpstart the CRA investment.

**Commissioner Welch:**  Do you have an estimate for the Lealman?



**Bill (?):**  About $97K.

**Chairman Justice:** We could jumpstart that Community Redevelopment Area (CRA.)  I don't have an amount in mind.

**Andrea:** So we have the top 10 list.  Let's look at them as a whole to see if there are opportunities to tweak, add, or combine.

**Commissioner Welch:** CRA?

**Chairman Justice:** The idea is a jumpstart and to give visibility where the people would see immediate results.  Even a bus shelter – people could see an improvement.

**Commissioner Eggers:** Versus community projects. Things identified as something that the community wants.

**Commissioner Long:** For example, they have all the hook-ups for the street lights, but it's a big ongoing cost.

**Commissioner Eggers:** They are paying the bill. You're just talking about funding the lighting. It's a big thing for that community.

**Andrea:** In order to be informed about the funding levels in each of these categories, would it be helpful to get more underneath these?

**Commissioner Seel:** It would be necessary at some point.

**Chairman Justice:** And we'll need professional staff guidance on costs. We need hard numbers.

**Commissioner Long:** Are we going to put some kind of a timeframe on when we're going to make these decisions? Some of these projects have timelines. We talked about this a little bit in the beginning. It what point are we going to get to the funding issue?

**Andrea:** We'll get to the funding issue next, but we can start to outline the next steps at the end.

**Commissioner Eggers:** I want to know where we are going before we walk out of this. There are a lot of communities that will adjust their future plans based on what we do.

**Chairman Justice:** We're ahead of every other locality.

**Commissioner Eggers:** That June 14th meeting is the First Penny meeting.

**Commissioner Seel:** We already said we didn't want to combine them.

**Mr. Woodard:** That is for prioritization – this is a potential component of that.

**Andrea:** We'll come back and do our final funding discussion.

## Top Projects Categories/Types of Projects

1. **Transportation (ex. CPT/ FERRY/GONDOLA/Electric/Trails)**

2. **Environmental & Economic/Community/ Cultural Development (ie Land Assembly, Navigational Water/Port)**

3. **Small Project Pool ($500k - $1,000,000)**

4. **Public Safety**

5. **Community Opportunities/Facilities (Youth / Senior /Veteran Initiatives/Special Needs)**

6. **Innovative Pilots (Examples: Alternative Energy Project ;Community Education Enhancements**

7. **CRA**

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**Part 2: Considering Funding Levels for Top Project Categories**

- *New teams discuss the Top Project Categories and will consider Funding Levels that are in keeping with the Guiding Principles.*
- *We will reconvene as a full group and teams will share their considerations for Funding Levels for each of the Top Project Categories.*

We will further refine our **_Top Project Categories_** and **_Funding Level Considerations_** as a full group.

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**Andrea**: We are in the home stretch. We were going to look at considering funding levels for top project categories.  We discussed high, medium or low.  Are you comfortable with this activity? Is it too preliminary, not knowing the specific projects?

**Commissioner Seel:** I don't think so. It's eliminating people who haven't brought us their projects. We need to specify that those are totals.

**Commissioner Eggers:** I'd like to have that discussion a little bit. I would like to get a sense of where everybody is coming from.

**Commissioner Long:** Maybe some see those as really critical jump-start projects, but that we also have other opportunities for funding. Not necessarily the whole thing.

**Commissioner Welch:** I would like to go back to that 800-item list to what we've done here. I think small should be $1M or less.  CRA would be less than $1K.  Transportation could be well more than $1M.  It depends on the project.  For those two, they are definitely in the smaller projects.

**Commissioner Gerard:** What are our highest priorities? When I look at that, I feel like I can prioritize those subject areas.

**Commissioner Welch:** And they may fit into a small project level.



**Chairman Justice:** I'm thinking we could set our own timeline. If you each put together a list of projects you want to fund and then put a timeline to get the cost. Then look at the money and come up with a consensus.

**Commissioner Gerard:** I think we need this exercise in our budget process.   Can we put this together without knowing how much it costs?

**Commissioner Seel:** I do think we need to find out the costs, but I don't think I want to put my $7M list separately.

**Commissioner Eggers:** There is a $225K budget for small projects. We don't have a mechanism for that.  We've asked for submissions. They came to me and they were forwarded to Mr. Woodward.

**Commissioner Gerard:** I think everything we've gotten so far fits into one of these categories.

**Chairman Justice:** We're still getting requests. We've got the Penny discussion in June that may take some of these things off the list.

**Commissioner Gerard:** Unless we do some kind of prioritization, I don't see us any further along than we were at 9:30.

**Chairman Justice:** Are you ready to say that one category takes priority over another?

**Andrea:** We can structure that. We can focus on priority projects, not necessarily funding.

**Commissioner Morroni:** We spent money on the public input survey. They told us the prioritization.

**Commissioner Seel:** This is not a scientific survey. You can't look at this like a citizen survey. I think we should have the discussion about the categories. But the survey information isn't a survey.

**Commissioner Morroni:** Environmental stuff should be first.

**Commissioner Seel:** Also, Commissioner Welch talked about an economic damage issue.

**Commissioner Long:** Along with the environmental issue is the economic damage. I bet if we went around the table, we all have one or two priority projects that we already know what the dollar amount is.  We could discuss those and move forward.

**Chairman Justice:** I didn't bring my $7M list today.  If we pick our six priorities, we are skipping the public input.

**Commissioner Long:** My list all fits in this.

**Commissioner Eggers**: Eight hundred people got in there for 1400 projects.

**Chairman Justice:** Would you like to start with prioritizing the categories?

**Andrea:** So, go to your final team assignment and we'll set it up for you.

*The last activity was changed to prioritization of the categories from the previous activity.*

## Part 2: Prioritization of Top Project Categories Discussion

**Andrea:** Drag and drop the categories in the order of consensus you reach on priority level.

| Top Projects Categories/Types of Projects | Any Comments |
|---|---|
| Transportation (ex. CPT/ FERRY/GONDOLA/Electric/Trails) | |
| Environmental & Economic/Community/ Cultural Development (ie Land Assembly, Navigational Water/Port) | |
| Small Project Pool ($500k - $1,000,000) | |
| Public Safety | |
| Community Opportunities/Facilities (Youth / Senior /Veteran Initiatives/Special Needs) | |
| Innovative Pilots (Examples: Alternative Energy Project; Community Education Enhancements | |
| CRA | |

## Team 2



**Chairman Justice:** In the end, it starts in a wide subject area and narrows until you get to seven. The first three are broad. By seven, it's by financial amount. The first three are very reflective of the public input.

**Commissioner Welch:** I think it's good. How are we going to apply that to projects? Is this a hard and fast priority rule?

*No.*

**Chairman Justice:** The funding amounts can be within the category.

| Team 1 |
|---|



**Commissioner Seel:** This is the best ranking we could come up with.

**Commissioner Welch:** We had environment at the top and then we moved it.

**Commissioner Gerard:** We just assumed we'd do the small projects.

**Commissioner Welch:** Same with us with the CRA.

**Commissioner Long:** Commissioner Seel started to talk about some of the ones that might be precedent-setting.

**Commissioner Seel:** Which is still a big concern.

**Commissioner Gerard:** Then we go back to our guidelines.

**Andrea:** What if we turn you lose on brainstorming some ideas on next steps?

**Commissioner Welch:** What is the next BOCC meeting agenda?

**Mr. Woodward:** It's up to you. The Chairman and I decided to wait to see what came out of today's meeting.  The CIP discussion is June 14th. Some of this could align with those programs. You could address this as early as then.

| Next Steps |
|---|

**Mr. Woodard:** There were approximately 800 respondents to the survey. Only about 200 responded to the open-ended questions. Those were used for the word diagram. They were all over the place. We attempted to map those to common themes.  The first word diagram – they were very specific to the unincorporated area. We purposely took those out of the second file to avoid it being skewed.

**Commissioner Gerard:** What of these specific suggestions were feasible? Would that be put into a list that we could prioritize?

**Mr. Woodard:** Maybe.

**Chairman Justice:** Is there a way of breaking it down to only the ones that didn't fill out something?

**Mr. Woodard:** Some of the BP money could be used to catalyze these projects. We talked about putting together an umbrella group to better utilize the fields for the public.  Identify capital improvements that would be required on the three fields. That's just an example of ways to use the BP money to put seed money in some projects.

**Commissioner Seel:** Or that becomes part of your small projects.

**Mr. Woodard:** You have multiple pots of money. We have the Penny money. Do we want to address community needs with Penny 4?

**Commissioner Gerard:** If we can come up with a list of sorts, but it could be circulated around and eliminate things that don't fit the criteria and then come back and talk about it in the manner that we do our budget decisions and come up with a finalized list.

**Commissioner Morroni:** Do we need public input?

**Commissioner Gerard:** No, they've already given us our list.

**Chairman Justice:** We can ask for a public input session.

**Commissioner Eggers:** If you can identify projects that are registering and then ask if they fit the criteria we came up with today.  For example, the parking lot for East Lake, does that fit? If it does, that is something we can do for the community.

**Commissioner Welch:** I think we do need to get more input. There are groups who knew about it and others didn't. Give them one more shot to tell us about what they want. Make sure everybody has a voice.

**Chairman Justice:** We don't want people to believe that we already made up our minds. We get the groups we know, that were on the list, but someone might come out of the blue. It may be three hours of hearing the same thing.

**Commissioner Seel:** I like having a time limit.

**Andrea:** Let's come back together and finalize our next steps, but let's see what Jonathan has created for you.

## Artwork



**Jonathan:** We've got a gondola in here. We started this morning with the one-word answers – happy, wisdom, focus, open and sustainable. That flowed throughout. Guiding principles are here. Still thinking about sustainability. Waterways, environmental, the trails. We got a little more specific than where you went for the sake of the visual. What might some of the projects look like? The high-speed train. It's faster than it looks.  I love to fish with my boys. I thought maybe they could throw in a pier.



**Andrea:** Jonathan will turn this into a more finished piece of art with full color. Perhaps you can use this when you take it out to the public.

**Commissioner Long:** We could sell posters all over the county!

<div style="border:1px solid #000">

**Next Steps Brainstorming**

***We will reconvene as a full group to Wrap-Up and determine Next Steps***

</div>

| **Next Steps Brainstorming** |
| --- |
| 1. TIMELINE |
| 2. Project Criteria Published (aligned w/Guiding Principles and Project Categories) Launched June 1st and June 30th Closing date - requesting project details and costs |
| 3. Public Input Session July 12th  6-9pm includes project descriptions and costs |
| 4. Staff review of proposed project cost (viability& sustainability) (Team 1) |
| 5. List of Projects (Methodology?) (Team 1) |
| 6. Finalize Project List by Dec 31 2016 |

**Andrea:** Can we review this list? Do we have a timeline?

**Commissioner Welch:** We need a timeline from staff.

**Commissioner Long:** I think it's a mistake to mix this conversation with the Penny.

**Mr. Woodard:** We have a preliminary timeline, but we don't have it on your schedule yet.

**Chairman Justice:** We have a June 21$^{st}$  regular meeting. Then we go all the way to July 19$^{th}$.

**Commissioner Long:** That's pretty scary in terms of keeping momentum.



**Chairman Justice:** June 2$^{nd}$ is decision packages.

**Andrea:** The project criteria – when do you want to send this out to the public?

**Chairman Justice:** With the exception of the date for the public input session.

*After some discussion, July 12$^{th}$ at 6 p.m. to 9 p.m. was chosen for public input on BP expenditures.*

**Andrea:** When do we put out the criteria to the public?

**Mr. Woodard:** We could take the Real-Time Record and put a portal on the County website. The public could see the process you went through, see the criteria. We could make it interactive for people to add their ideas and publish the July public input date on it.

**Chairman Justice:** I think you need to put a closing date on it.

**Commissioner Eggers:** Should we put a number on the smaller projects for that? $500K to $1M?

**Commissioner Morroni:** When they put that on the portal, they can put that it is for smaller projects.

*After discussion, "smaller" will be defined as "up to$50K."*

**Andrea:** So, we're giving them two opportunities for input: the portal and the public input session. Do we want a close date for publishing the project criteria?

*After discussion, it was decided to allow June 1 to June 30 for input on the website. It would include a one-pager via social media and email that advertises the portal.*



**Commissioner Eggers:** We need to include that we used input from them today to build the criteria and help in our planning. Then go back to the public for more detail.

**Commissioner Welch:** And the cost.

*Discussion about making sure submissions include the cost of the project. This was added to the "Project Criteria Established." Public input session would also include project description and cost. The finalized project list is December 31, 2016.*

**Commissioner Seel:** Future penny could be ready to go by January 1st.

**Commissioner Long:** I'm thinking of one project that could come to us where the money would be used before December 31st.

**Commissioner Welch:** Which is that?

**Commissioner Long:** Don't we have the City of St. Petersburg coming soon for the ferry project?

**Mr. Woodard:** In the June timeframe. The spend would likely not occur until 2017, but the obligations would be made in 2016.

**Commissioner Long:** Can we wait until December?

**Mr. Woodard:** The city's request for funding would be in the summer this year. It would be a 2016 expenditure.  If the BP issue is not yet decided, it could come out of general revenue and it could be reimbursed to General Revenue if the Board decides to.

**Chairman Justice:** Someone could come up with a project earlier.

| **Wrap Up** |
| :---: |

**Andrea:** I'm looking for a word that you are leaving with about what you've accomplished today.

| One Word – At end of Today's Workshop |
| :---: |
| Structured |
| Optimistic |
| Cautiously Optimistic |
| Challenged |
| Plan |
| Accomplished |
| Progress |
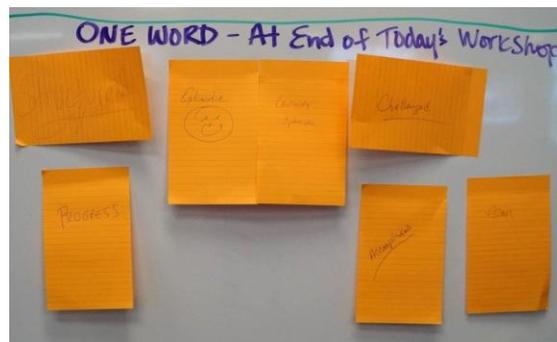


**Commissioner Welch:** Structured. I think we have a good framework.

**Commissioner Long:** Optimistic.

**Commissioner Seel:** Cautiously optimistic.

**Commissioner Eggers:** Challenged.

**Commissioner Gerard:** We have a plan.



**Commissioner Morroni:** Accomplished.

**Chairman Justice:** Progress.

**Andrea:** Give yourselves a hand. Thank you for this opportunity to support you.

*The Public Input Survey follows on the next page.*

**Addendum:**

**BP Settlement Public Input**

**Top 29 – All Topics (topic listed at least 5 times) – This represents all feedback including MSTU/unincorporated specific topics.**

**Top 30 – All Topics (topic listed at least 4 times) – This is the same dataset as above,
but excludes MSTU/unincorporated specific topics.**

**Should funds be distributed Countywide or concentrated in the Unincorporated area? Learn more about Unincorporated Pinellas through My Neighborhood here.**

Countywide, 509

Unincorporated, 251
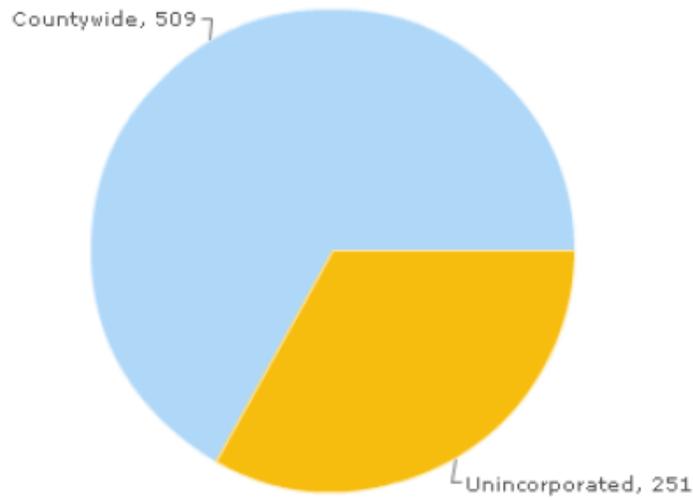
**760 responses in 808 results**

**Should funds be made available to Partners in the community?**

Yes, 471

No, 249

**720 responses in 808 results**
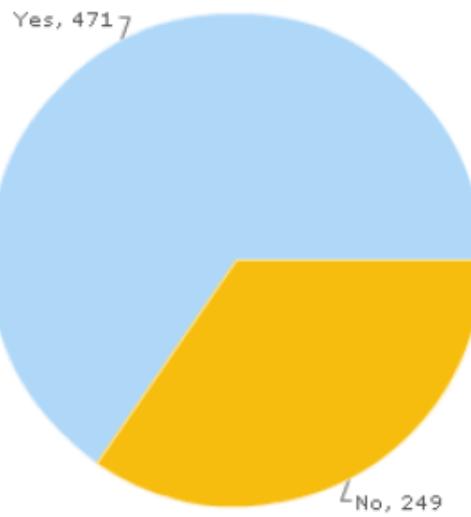
CollaborativeLabs
St. Petersburg College
*Facilitated Solutions. Immediate Results*

**Do you prefer one large, legacy project or multiple smaller projects?**



One Project, 143

Multiple Projects, 619
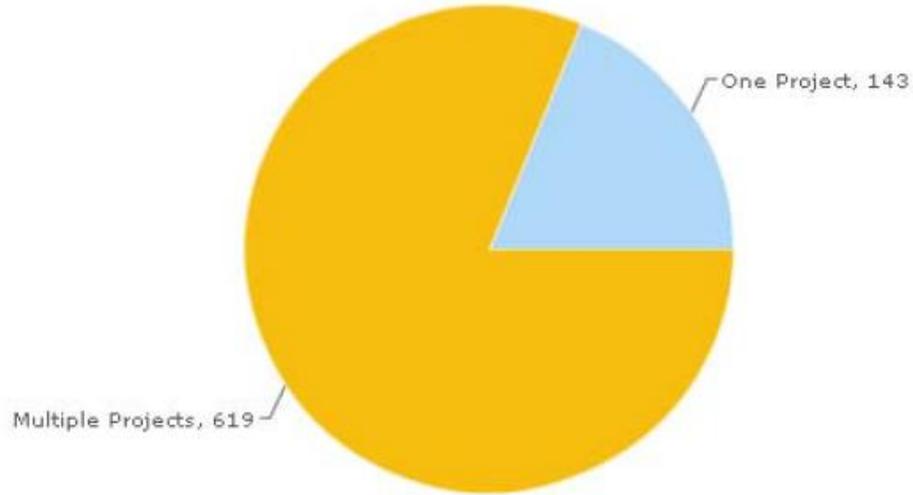
**762 responses in 808 results**

**Do you support the use of the funds for one-time capital expenses (i.e. construction, renovation, purchases of equipment), ongoing operating expenses, or both?**



Capital Expenses, 347

Operating Expenses, 48

Both, 363
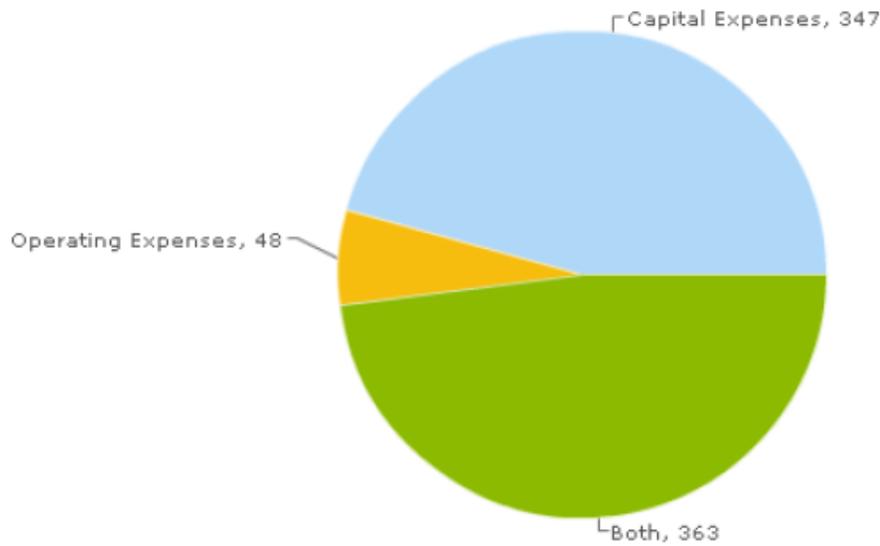
**758 responses in 808 results**

**Which areas do you think should be a priority for funding? (Please check all that apply)**

- Healthcare, 77
- Public Safety, 170
- Environment & Natural Resou..., 375
- Economic Development, 135
- Arts & Culture, 98
- Recreation, 279
- Other (please explain), 231
- Senior Citizens, 89
- Social Services, 91
- Transportation, 194
- Veterans, 87
- Youth, 148

**1974 responses in 808 results**