



McKiernan  
CONSULTING SERVICES

**JonesEdmunds**

## Flood Risk and Mitigation Public Information Working Group (FRMPIWG)

Friday, Oct 22, 2021

Virtual

Join from your computer, tablet, or smartphone.

<https://us02web.zoom.us/j/9400362555?pwd=Wkp1VUFubWVERVFtNm0rOFV3Tk5iZz09>

or call 929-205-6099

Meeting ID: 940 036 2555

Passcode: 461115

### AGENDA

12:00 PM Call meeting to order – Identify communities are meeting 50/50 Staff/Stakeholder Split (Cece)

12:05 PM Discussion regarding CRS Class 3 rating (Lisa)

12:15 PM Risk Rating 2.0 Update (Ashley)

12:25 PM Review PPI for Annual Report (Maxine)

1. Planning Committee
  - a. Membership changes (PPI 1-2)
2. Public Information Needs (PPI 3-1)
  - a. Pinellas County Vulnerability Assessment
  - b. Risk Rating 2.0
  - c. CRS Discounts
  - d. Resiliency and Sustainability
  - e. Flood Insurance Coverage Assessment (every 5 years)
3. Target Audiences
  - a. Review Table 4-1
4. Messages and Outcomes (PPI 5-2)
  - a. Premise, call to action, and reason why
  - b. Resiliency and Sustainability messaging to replace the additional insurance-related topics for messaging
    - i. “Understand Flood Insurance” will be combined into “Insure Your Property for Your Flood Hazard”
  - c. Revamping the “Flood Economics” messaging to include more defined key messages
  - d. Revise the insurance messaging to reflect Risk Rating 2.0
  - e. Low Impact Development (LID) messages are under two topics (“Build Responsibly” and “Protect Natural Floodplain Functions”)

5. Projects (PPI 6-1)

- a. Critical Projects Implemented by all communities?
- b. Emergency Management Annual Summits
- c. Newspaper Article
- d. Social Media – Podcasts
- e. Veterinarian Email Blast
- f. Home Inspector training
- g. Insurance and Mortgage Association Annual Training
- h. Storm Surge Inundation Level Signage
- i. Check your Community on the OP Matrix

1:05 PM Review LMS for Annual Report (Maxine & Lisa)

- Quick Overview: Defines hazards to the community, last update was 2020, serves as the floodplain management plan
- Timeline:
  - All Updated documents including project lists and scoring sheets are due Nov. 30
  - Anything remaining and confirmation of updates are due Dec. 17
- LMS Working Group is currently updating the list of projects (Table D-1)
  - Added New Project: Mixed-Use Multi-Purpose Mobility Hub (City of Madeira Beach)
- Appendix C: CRS 610 Flood Warning and Response Plan
- Appendix H: PPI Annual Update
- Appendix I: RLAA needs updated – Review action items, what was implemented, and recommended changes

1:40 PM Open Discussion (Cece)

1:45 PM Public Comment

1:50 PM New Action Items/Tasks/Next Meeting January 2022 (Cece)

2:00 PM Adjourn