

Pinellas County, FL

The National Community Survey

Report of Results
2023

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Pinellas County. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 555 residents of Pinellas County collected from February 23, 2023 to April 6, 2023. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2023 survey was 13%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Pinellas County.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Pinellas County’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Pinellas County residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Pinellas County’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Pinellas County’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your County’s 2023 ratings compare to other communities’ ratings from the past five years.

Methods

Selecting survey recipients

All households within Pinellas County were eligible to participate in the survey. A list of all households within the zip codes serving Pinellas County was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Pinellas County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of Pinellas County boundaries were removed from the list of potential households to survey. Finally, from that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 4,500 randomly selected households received mailings beginning on February 23, 2023 and the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 5% of the 4,500 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 4,284 households that received the invitations to participate, 555 completed the survey, providing an overall response rate of 13%. The response rate was calculated using AAPOR’s response rate #2 for mailed surveys of unnamed persons.*

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the Pinellas County survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (555 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by Pinellas County. The open participation survey was identical to the probability sample survey but asked residents an additional question about where they heard about the survey. The open participation survey was open to all county residents and became available on March 23, 2023. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in Pinellas County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, and housing tenure. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	4%	20%	22%
	35-54	12%	30%	29%
	55+	84%	50%	49%
Hispanic origin	No, not Spanish, Hispanic, or Latino	97%	91%	91%
	Spanish, Hispanic, or Latino	3%	9%	9%
Housing tenure	Own	84%	69%	69%
	Rent	16%	31%	31%
Housing type	Attached	50%	46%	46%
	Detached	50%	54%	54%
Race & Hispanic origin	Not white alone	11%	24%	24%
	White alone, not Hispanic or Latino	89%	76%	76%
Sex	Man	45%	49%	48%
	Woman	55%	51%	52%
Sex/age	Man 18-34	2%	11%	11%
	Man 35-54	5%	15%	14%
	Man 55+	37%	23%	23%
	Woman 18-34	2%	9%	11%
	Woman 35-54	7%	15%	15%
	Woman 55+	47%	27%	26%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The Pinellas County government funded this research. Please contact Aubrey Phillips of Pinellas County at aphillips@pinellas.gov if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

The County's natural environment and recreational opportunities are important assets to the community.

When asked how important it was for the Pinellas County community to focus on the natural environment, 9 in 10 residents indicated that it was essential or very important; parks and recreation opportunities followed closely behind, garnering high importance ratings from 8 in 10 reviewers. Additionally, survey respondents provided strong quality evaluations for both parks and recreation opportunities (87%) and the natural environment (75%) in Pinellas County overall. These scores suggested that both facets are highly valued by community members.

Roughly 8 in 10 residents evaluated Pinellas County's water resources as excellent or good, placing it above national benchmarks. Recreational opportunities in the county also surpassed comparison communities, receiving positive ratings from 83% of residents. About 8 in 10 indicated favorable views of County parks, fitness opportunities, recreation centers or facilities, and recreation programs or classes. Three-quarters of participants positively rated the air quality and the availability of paths and walking trails in Pinellas County, on par with national averages. Cleanliness and the preservation of natural areas were offered high marks by about two-thirds of residents. About half offered favorable reviews for Pinellas County's open space and recycling services, the latter of which was the only item in these facets to score lower than comparison communities.

Some aspects of mobility could present opportunities for growth for the County.

Mobility scores provided by Pinellas County residents largely place the county on par with national averages, with some exceptions. When evaluating general aspects of mobility in the community, nearly 6 in 10 respondents gave excellent or good marks to the ease of walking. About half were pleased with the overall quality of the transportation system and the ease of travel by bicycle, on par with comparison communities. A similar proportion of respondents positively rated the ease of travel by car, but this rating fell below the national benchmark. One-third of residents also gave below-average evaluations to the ease of public parking and traffic flow on major streets in Pinellas County. The ease of travel by public transportation garnered favorable ratings from 26% of reviewers, similar to benchmark comparisons.

In evaluations for mobility-related services, about 6 in 10 respondents rated street lighting and street cleaning as excellent or good; half were similarly pleased with traffic enforcement, sidewalk maintenance, and bus or transit services. Street repair services and traffic signal timing in Pinellas County were found to be adequate by roughly 4 in 10 respondents. While all mobility-related services earned ratings that were on par with the national benchmarks, residents indicated support for additional County investment in transportation-related projects. In a question unique to Pinellas County, 82% of respondents rated traffic mitigation improvements (e.g., signal timing) to be essential or very important, and 77% prioritized investing in roadway improvements such as street resurfacing. Further, 68% gave high importance ratings to pedestrian improvements (e.g., expanding or widening sidewalks).

Utility infrastructure in Pinellas County may be an area for additional focus.

When asked which aspects of the community the County should focus on in the next two years, 91% of residents identified the overall utility infrastructure as a priority. Nearly 8 in 10 gave high marks to garbage collection and sewer services in Pinellas County. Positive reviews for power utility (67% excellent or good), utility billing (65%), storm water management (63%), and drinking water (62%) were strong and similar to national averages. About 6 in 10 offered favorable evaluations of the overall quality of the utility infrastructure in Pinellas County; affordable high-speed internet access in Pinellas County garnered similarly positive scores from about half of survey participants. All reviews within the facet of utilities were on par with national benchmarks, but the high importance rating (91%) and relatively low quality rating (60%) could indicate an opportunity for renewed focus on utility infrastructure. Additionally, when asked to evaluate the importance of a few potential projects, most residents prioritized County investment in water and sewer systems (90% essential or very important) and stormwater management (87%).

Pinellas County residents experience a high quality of life and have confidence in their local government.

About 9 in 10 residents gave excellent or good ratings to Pinellas County as a place to live. In addition, 85% of survey respondents indicated that they were very or somewhat likely to remain in the county for the next five years. A similar percentage stated they would recommend living in Pinellas County to someone who asks. About 8 in 10 residents positively rated the overall quality of life in Pinellas County. High marks were also given to Pinellas County as a place to retire (73% excellent or good) and as a place to raise children (72%). All of the above scores were on par with national benchmarks.

In addition to the high quality of life enjoyed by Pinellas County residents, perceptions of local government performance were generally strong and similar to comparison communities across the nation. About 7 in 10 residents offered excellent or good marks to the overall customer service by Pinellas County employees and the County's public information services. The Pinellas County government received favorable reviews from two-thirds of respondents for the quality of the services provided. Approximately 6 in 10 of respondents positively rated Pinellas County for treating residents with respect; a similar number suggested that the overall direction that Pinellas County is taking was excellent or good. Most other survey items pertaining to governance in Pinellas County were favorably rated by about half, including the value of services for the taxes paid to Pinellas County and overall confidence in Pinellas County government. The County received similarly positive marks for generally acting in the best interest of the community, treating all residents fairly, welcoming resident involvement, being honest, informing residents about issues facing the community, and being open and transparent to the public.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation. The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Pinellas County as a whole. (% excellent or good)		vs. benchmark*
Overall economic health of Pinellas County	67%	Similar
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	53%	Similar
Overall design or layout of Pinellas County’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	60%	Similar
Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	60%	Similar
Overall feeling of safety in Pinellas County	72%	Similar
Overall quality of natural environment in Pinellas County	75%	Similar
Overall quality of parks and recreation opportunities	87%	Similar
Overall health and wellness opportunities in Pinellas County	75%	Similar
Overall opportunities for education, culture, and the arts	72%	Similar
Residents’ connection and engagement with their community	55%	Similar

Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.

(% essential or very important)

Overall economic health of Pinellas County	88%	Similar
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	84%	Similar
Overall design or layout of Pinellas County’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	80%	Similar
Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	91%	Similar
Overall feeling of safety in Pinellas County	91%	Similar
Overall quality of natural environment in Pinellas County	89%	Similar
Overall quality of parks and recreation opportunities	83%	Similar
Overall health and wellness opportunities in Pinellas County	81%	Similar
Overall opportunities for education, culture, and the arts	78%	Similar
Residents’ connection and engagement with their community	71%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

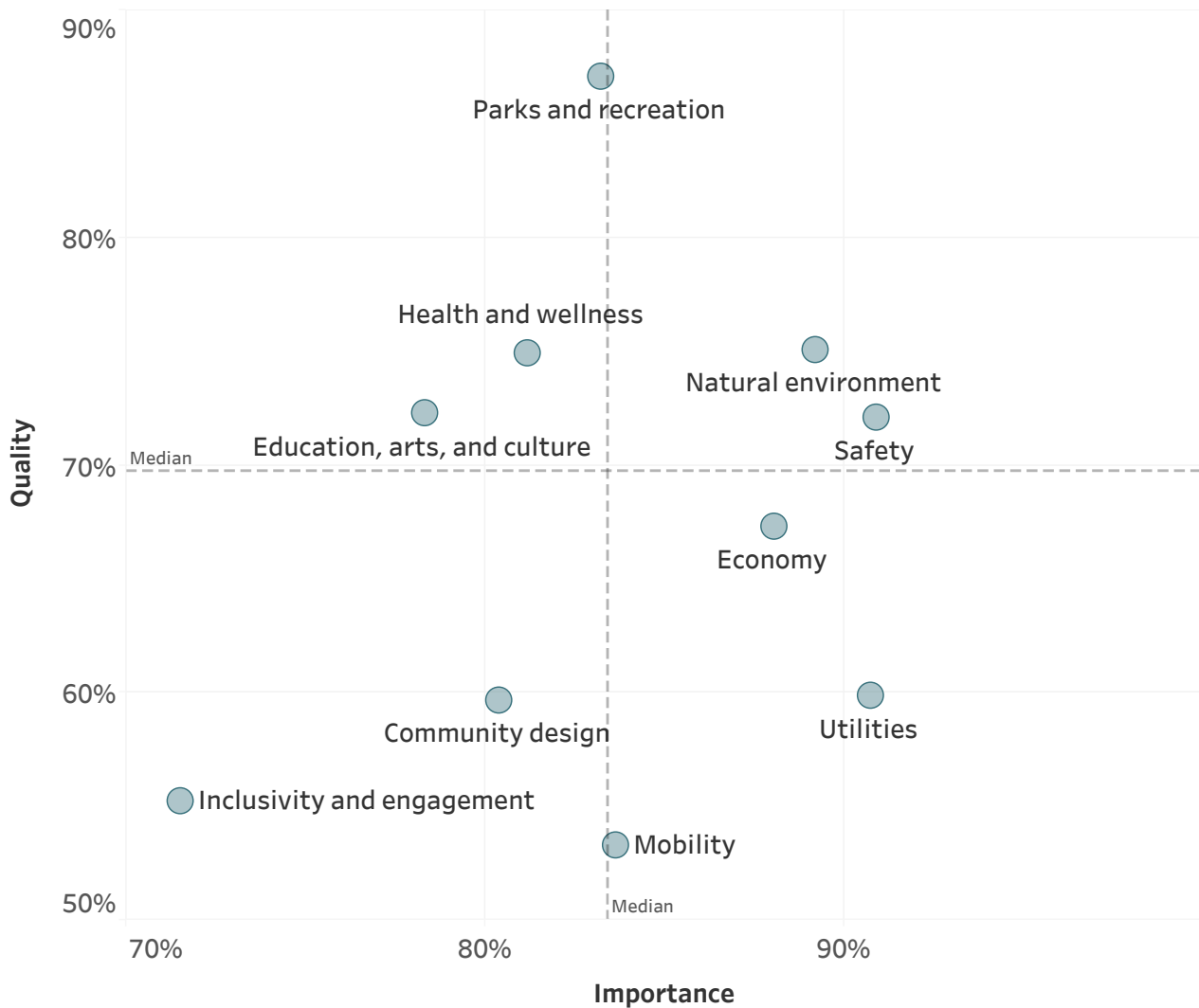
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide County staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 70% or more of respondents were considered of “higher quality” and those with ratings lower than 70% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 83% or more of respondents. Services were rated as “less important” if they received a rating of less than 83%. This classification uses the median ratings for quality and importance to divide the services in half.

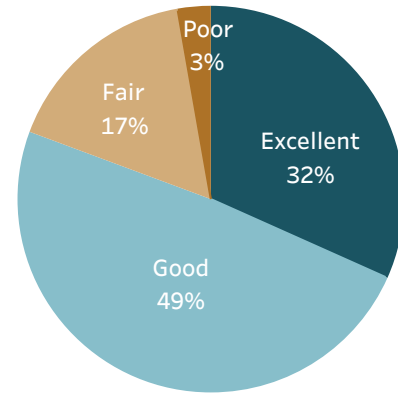
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Pinellas County



Please rate each of the following aspects of quality of life in Pinellas County.
(% excellent or good)

		vs. benchmark*
Pinellas County as a place to live	89%	Similar
The overall quality of life in Pinellas County	81%	Similar

Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)

Remain in Pinellas County for the next five years	85%	Similar
Recommend living in Pinellas County to someone who asks	84%	Similar

Please rate each of the following in the Pinellas County community.
(% excellent or good)

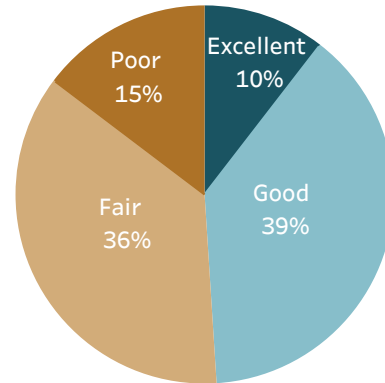
Overall image or reputation of Pinellas County	77%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Pinellas County government



Please rate the quality of each of the following services in Pinellas County. (% excellent or good)

		vs. benchmark*
Overall customer service by Pinellas County employees (receptionists, planners, etc.)	74%	Similar
Public information services	72%	Similar

Please rate the following categories of Pinellas County Government performance. (% excellent or good)

Treating residents with respect	60%	Similar
The overall direction that Pinellas County is taking	56%	Similar
The value of services for the taxes paid to Pinellas County	53%	Similar
Generally acting in the best interest of the community	52%	Similar
Treating all residents fairly	50%	Similar
The job Pinellas County does at welcoming resident involvement	49%	Similar
Being honest	49%	Similar
Overall confidence in Pinellas County Government	49%	Similar
Informing residents about issues facing the community	48%	Similar
Being open and transparent to the public	47%	Similar

Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

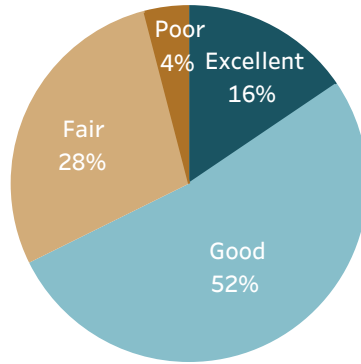
Pinellas County Government	64%	Similar
The Federal Government	34%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

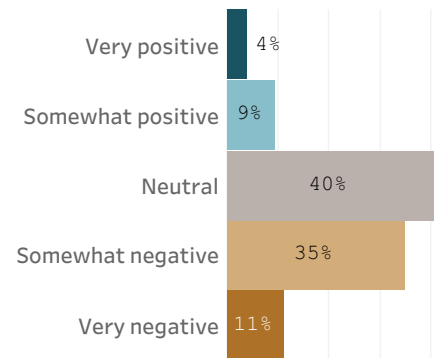
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Pinellas County



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



Please rate each of the following aspects of quality of life in Pinellas County. (% excellent or good)

Aspect	Percentage	vs. benchmark*
Pinellas County as a place to visit	90%	Much higher
Pinellas County as a place to work	72%	Similar

Please rate each of the following characteristics as they relate to Pinellas County as a whole. (% excellent or good)

Characteristic	Percentage	vs. benchmark*
Overall economic health of Pinellas County	67%	Similar

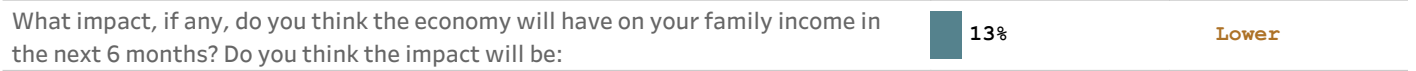
Please rate each of the following in the Pinellas County community. (% excellent or good)

Characteristic	Percentage	vs. benchmark*
Overall quality of business and service establishments in Pinellas County	82%	Similar
Variety of business and service establishments in Pinellas County	82%	Higher
Vibrancy of downtown/commercial areas	79%	Much higher
Shopping opportunities	78%	Higher
Employment opportunities	65%	Higher
Cost of living in Pinellas County	30%	Similar

Please rate the quality of each of the following services in Pinellas County. (% excellent or good)

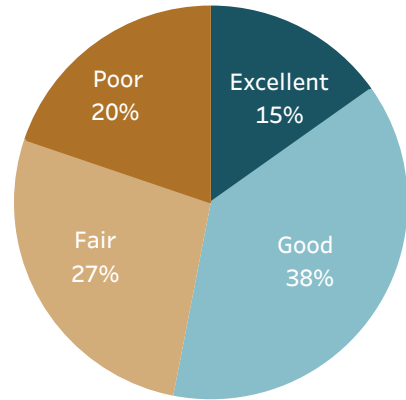
Service	Percentage	vs. benchmark*
Economic development	61%	Similar

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of the transportation system in Pinellas County



Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Please rate each of the following characteristics as they relate to Pinellas County as a whole. (% excellent or good)

		vs. benchmark*
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	53%	Similar

Please also rate each of the following in the Pinellas County community. (% excellent or good)

Ease of walking in Pinellas County	56%	Similar
Ease of travel by bicycle in Pinellas County	50%	Similar
Ease of travel by car in Pinellas County	48%	Lower
Ease of public parking	34%	Lower
Traffic flow on major streets	32%	Lower
Ease of travel by public transportation in Pinellas County	26%	Similar

Please indicate whether or not you have done each of the following in the last 12 months. (% yes)

Walked or biked instead of driving	64%	Similar
Carpooled with other adults or children instead of driving alone	42%	Similar
Used bus, rail, subway, or other public transportation instead of driving	23%	Similar

**Please rate the quality of each of the following services in Pinellas County.
(% excellent or good)**

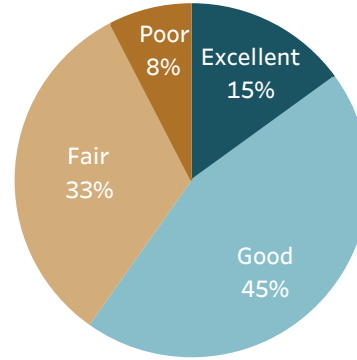
Street lighting	67%	Similar
Street cleaning	62%	Similar
Traffic enforcement	53%	Similar
Sidewalk maintenance	51%	Similar
Bus or transit services	48%	Similar
Street repair	44%	Similar
Traffic signal timing	37%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall design or layout of Pinellas County's residential and commercial areas

Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following aspects of quality of life in Pinellas County.
(% excellent or good)

		vs. benchmark*
Your neighborhood as a place to live	88%	Similar

Please rate each of the following characteristics as they relate to Pinellas County as a whole.
(% excellent or good)

Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	60%	Similar
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Please also rate each of the following in the Pinellas County community.
(% excellent or good)

Public places where people want to spend time	75%	Higher
Overall appearance of Pinellas County	67%	Similar
Preservation of the historical or cultural character of the community	54%	Similar
Well-designed neighborhoods	48%	Similar
Variety of housing options	41%	Similar
Well-planned commercial growth	41%	Similar
Overall quality of new development in Pinellas County	41%	Similar
Well-planned residential growth	37%	Similar
Availability of affordable quality housing	18%	Lower

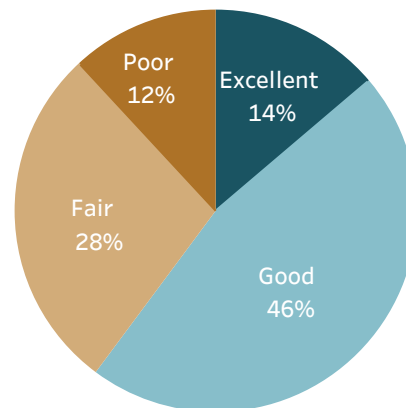
Please rate the quality of each of the following services in Pinellas County.
(% excellent or good)

Code enforcement (weeds, abandoned buildings, etc.)	46%	Similar
Land use, planning, and zoning	41%	Similar

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Pinellas County



Please rate the quality of each of the following services in Pinellas County.
(% excellent or good)

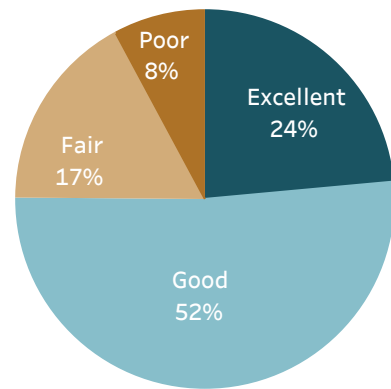
		vs. benchmark*
Garbage collection	80%	Similar
Sewer services	76%	Similar
Power (electric and/or gas) utility	67%	Similar
Utility billing	65%	Similar
Storm water management (storm drainage, dams, levees, etc.)	63%	Similar
Drinking water	62%	Similar
Affordable high-speed internet access	54%	Similar

Please rate each of the following characteristics as they relate to Pinellas County as a whole.
(% excellent or good)

Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	60%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of natural environment in Pinellas County



Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to Pinellas County as a whole.
(% excellent or good)

		vs. benchmark*
Overall quality of natural environment in Pinellas County	75%	Similar

Please also rate each of the following in the Pinellas County community.
(% excellent or good)

Water resources (beaches, lakes, ponds, riverways, etc.)	82%	Higher
Air quality	76%	Similar
Cleanliness of Pinellas County	68%	Similar

Please rate the quality of each of the following services in Pinellas County.
(% excellent or good)

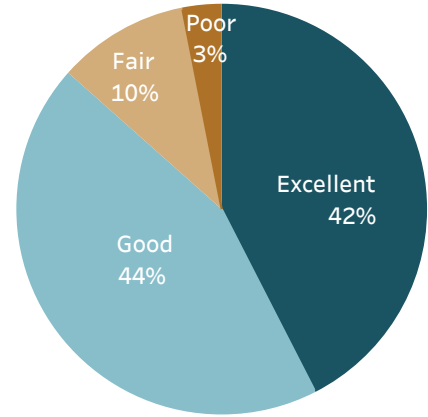
Preservation of natural areas (open space, farmlands, and greenbelts)	64%	Similar
Yard waste pick-up	61%	Similar
Pinellas County open space	57%	Similar
Recycling	53%	Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Parks and recreation

“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”
 - National Recreation and Park Association

Overall quality of the parks and recreation opportunities



Please rate each of the following characteristics as they relate to Pinellas County as a whole.
 (% excellent or good)

		vs. benchmark*
Overall quality of parks and recreation opportunities	87%	Similar

Please also rate each of the following in the Pinellas County community.
 (% excellent or good)

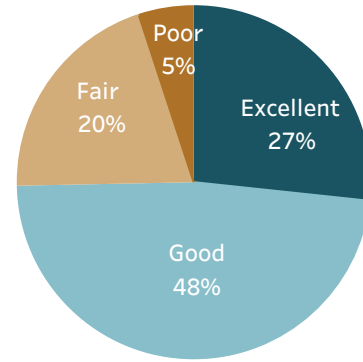
Recreational opportunities	83%	Higher
Fitness opportunities (including exercise classes and paths or trails, etc.)	82%	Similar
Availability of paths and walking trails	77%	Similar

Please rate the quality of each of the following services in Pinellas County.
 (% excellent or good)

County parks	85%	Similar
Recreation centers or facilities	80%	Similar
Recreation programs or classes	79%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall health and wellness opportunities in Pinellas County



Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Please rate each of the following characteristics as they relate to Pinellas County as a whole.
(% excellent or good)

		vs. benchmark*
Overall health and wellness opportunities in Pinellas County	75%	Similar

Please also rate each of the following in the Pinellas County community.
(% excellent or good)

Availability of preventive health services	62%	Similar
Availability of affordable quality food	56%	Similar
Availability of affordable quality health care	56%	Similar
Availability of affordable quality mental health care	44%	Similar

Please rate the quality of each of the following services in Pinellas County.
(% excellent or good)

Health services	63%	Similar
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Please rate your overall health.
(% excellent or very good)

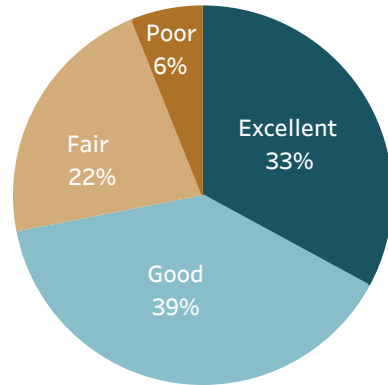
Please rate your overall health.	73%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts



Please rate each of the following characteristics as they relate to Pinellas County as a whole.
(% excellent or good)

		vs. benchmark*
Overall opportunities for education, culture, and the arts	72%	Similar

Please also rate each of the following in the Pinellas County community.
(% excellent or good)

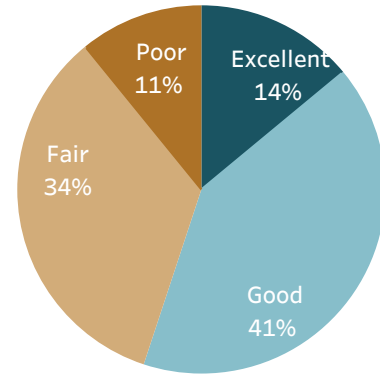
Opportunities to attend cultural/arts/music activities	80%	Higher
Opportunities to attend special events and festivals	76%	Similar
Community support for the arts	73%	Higher
Adult educational opportunities	56%	Similar
K-12 education	45%	Lower
Availability of affordable quality childcare/preschool	44%	Similar

Please rate the quality of each of the following services in Pinellas County.
(% excellent or good)

Public library services	82%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' connection and engagement with their community



Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

Please rate each of the following aspects of quality of life in Pinellas County. (% excellent or good)

		vs. benchmark*
Pinellas County as a place to retire	73%	Similar
Pinellas County as a place to raise children	72%	Similar
Sense of community	61%	Similar

Please rate each of the following characteristics as they relate to Pinellas County as a whole. (% excellent or good)

Residents' connection and engagement with their community	55%	Similar
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Please rate the job you feel the Pinellas County community does at each of the following. (% excellent or good)

Making all residents feel welcome	75%	Similar
Attracting people from diverse backgrounds	69%	Similar
Valuing/respecting residents from diverse backgrounds	69%	Similar
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	53%	Similar

Please also rate each of the following in the Pinellas County community. (% excellent or good)

Opportunities to volunteer	76%	Similar
Opportunities to participate in social events and activities	69%	Similar
Opportunities to participate in community matters	64%	Similar

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

		vs. benchmark*
Voted in your most recent local election	74%	Similar
Contacted Pinellas County Government (in-person, phone, email, or web) for help or information	39%	Similar
Volunteered your time to some group/activity in Pinellas County	34%	Similar
Watched (online or on television) a local public meeting	29%	Similar
Campaigned or advocated for a local issue, cause, or candidate	20%	Similar
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	20%	Similar
Contacted Pinellas County elected officials (in-person, phone, email, or web) to express your opinion	14%	Similar

In general, how many times do you:

(% a few times a week or more)

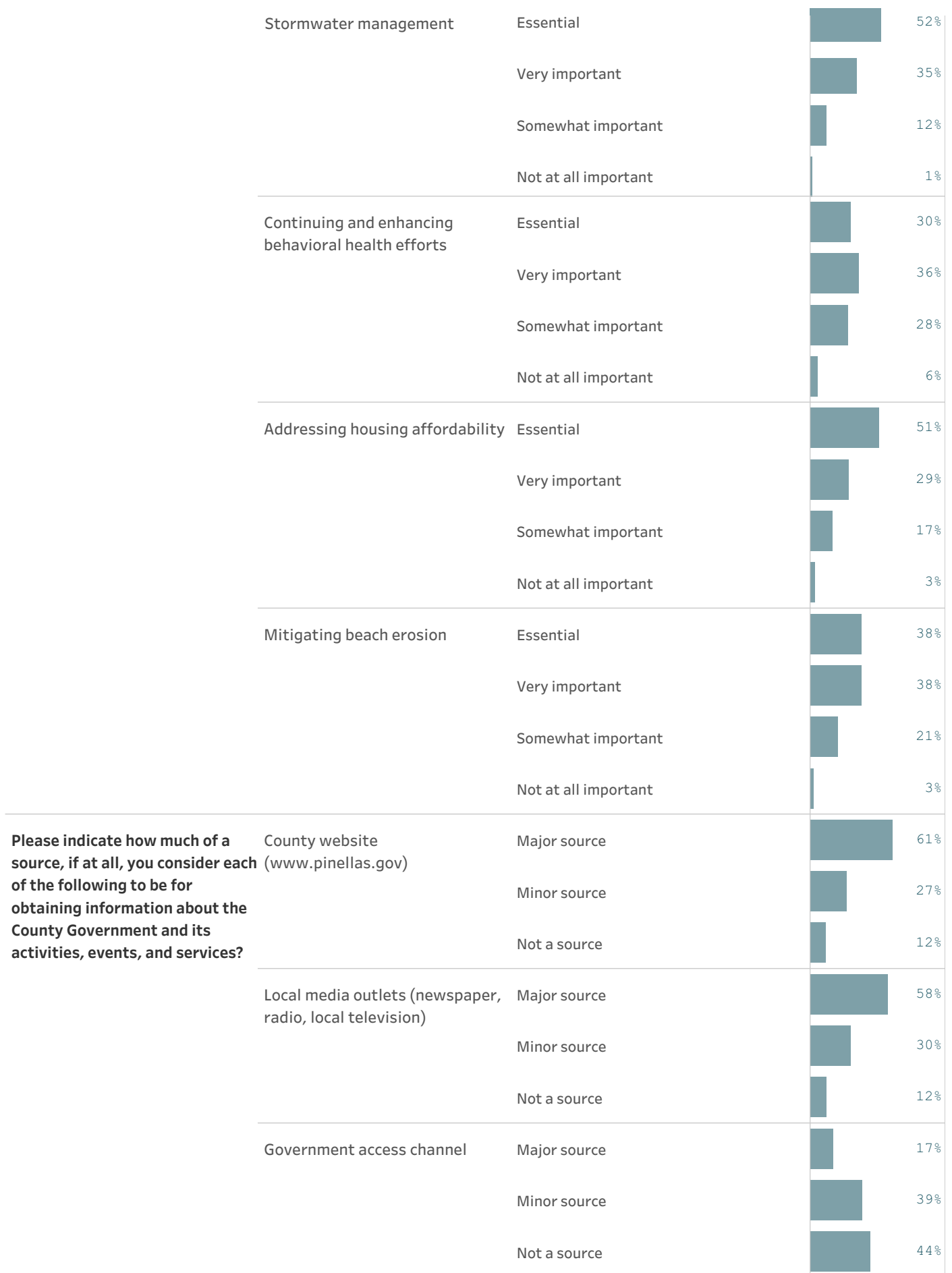
Use or check email	96%	Similar
Access the internet from your home using a computer, laptop, or tablet computer	90%	Similar
Access the internet from your cell phone	89%	Similar
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	69%	Similar
Shop online	53%	Similar
Share your opinions online	24%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

		Include "don't know"	
		No	
How does sea-level rise factor into your overall quality of life rating provided in question 1.	It concerns me a great deal		30%
	It concerns me to a certain extent		33%
	I haven't given it much thought		22%
	It does not concern me at all		15%
Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?	Pedestrian improvements such as expanding or widening sidewalks	Essential 	31%
		Very important 	37%
		Somewhat important 	26%
		Not at all important 	7%
Roadway improvements such as resurfacing existing streets	Essential		38%
	Very important		39%
	Somewhat important		21%
	Not at all important		2%
Traffic mitigation improvements such as signal timing	Essential		46%
	Very important		36%
	Somewhat important		15%
	Not at all important		2%
Water and sewer systems	Essential		50%
	Very important		40%
	Somewhat important		10%
	Not at all important		1%





National benchmark tables

This table contains the comparisons of Pinellas County's results to those from other communities. The first column shows the comparison of Pinellas County's rating to the benchmark. Pinellas County's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Pinellas County residents is statistically similar to or different than the benchmark. The second column is Pinellas County's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Pinellas County's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Pinellas County's result -- that is what percent of surveyed communities had a lower rating than Pinellas County.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Pinellas County.	Pinellas County as a place to live	Similar	89%	180	377	52
	Your neighborhood as a place to live	Similar	88%	116	329	65
	Pinellas County as a place to raise children	Similar	72%	275	381	28
	Pinellas County as a place to work	Similar	72%	112	372	70
	Pinellas County as a place to visit	Much higher	90%	22	330	93
	Pinellas County as a place to retire	Similar	73%	64	377	83
	The overall quality of life in Pinellas County	Similar	81%	215	402	46
	Sense of community	Similar	61%	187	329	43
Please rate each of the following characteristics as they relate to Pinellas County as a whole.	Overall economic health of Pinellas County	Similar	67%	154	317	51
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	Similar	53%	104	222	53
	Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	60%	151	310	51
	Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	Similar	60%	150	217	31

Please rate each of the following characteristics as they relate to Pinellas County as a whole.	Overall feeling of safety in Pinellas County	Similar	72%	249	367	32
	Overall quality of natural environment in Pinellas County	Similar	75%	209	319	34
	Overall quality of parks and recreation opportunities	Similar	87%	67	222	70
	Overall health and wellness opportunities in Pinellas County	Similar	75%	129	312	58
	Overall opportunities for education, culture, and the arts	Similar	72%	77	314	75
	Residents' connection and engagement with their community	Similar	55%	106	219	52
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pinellas County to someone who asks	Similar	84%	184	321
Remain in Pinellas County for the next five years		Similar	85%	125	318	61
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	185	348	47
	In Pinellas County's downtown/commercial areas during the day	Similar	87%	216	332	35
	From property crime	Similar	72%	139	227	39
	From violent crime	Similar	77%	150	227	34
	From fire, flood, or other natural disaster	Lower	58%	207	217	5
Please rate the job you feel the Pinellas County community does at each of the following.	Making all residents feel welcome	Similar	75%	65	225	71
	Attracting people from diverse backgrounds	Similar	69%	40	222	82
	Valuing/respecting residents from diverse backgrounds	Similar	69%	75	223	66
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	53%	114	219	48

Please rate each of the following in the Pinellas County community.	Overall quality of business and service establishments in Pinellas County	Similar	82%	50	319	84
	Variety of business and service establishments in Pinellas County	Higher	82%	14	220	94
	Vibrancy of downtown/commercial areas	Much higher	79%	23	298	92
	Employment opportunities	Higher	65%	42	333	87
	Shopping opportunities	Higher	78%	27	324	91
	Cost of living in Pinellas County	Similar	30%	242	311	22
	Overall image or reputation of Pinellas County	Similar	77%	158	372	57
	Please also rate each of the following in the Pinellas County community.	Traffic flow on major streets	Lower	32%	280	344
Ease of public parking		Lower	34%	256	293	12
Ease of travel by car in Pinellas County		Lower	48%	295	332	11
Ease of travel by public transportation in Pinellas County		Similar	26%	183	294	38
Ease of travel by bicycle in Pinellas County		Similar	50%	203	334	39
Ease of walking in Pinellas County		Similar	56%	227	335	32
Well-planned residential growth		Similar	37%	148	221	33
Well-planned commercial growth		Similar	41%	118	221	47
Well-designed neighborhoods		Similar	48%	138	218	37
Preservation of the historical or cultural character of the community		Similar	54%	162	218	26

Please also rate each of the following in the Pinellas County community.

Public places where people want to spend time	Higher	75%	56	305	81
Variety of housing options	Similar	41%	202	317	36
Availability of affordable quality housing	Lower	18%	281	340	17
Overall quality of new development in Pinellas County	Similar	41%	246	329	25
Overall appearance of Pinellas County	Similar	67%	230	351	34
Cleanliness of Pinellas County	Similar	68%	231	340	32
Water resources (beaches, lakes, ponds, riverways, etc.)	Higher	82%	38	201	81
Air quality	Similar	76%	192	306	37
Availability of paths and walking trails	Similar	77%	120	335	64
Fitness opportunities (including exercise classes and paths or trails, etc.)	Similar	82%	66	305	78
Recreational opportunities	Higher	83%	49	326	85
Availability of affordable quality food	Similar	56%	191	302	37
Availability of affordable quality health care	Similar	56%	188	311	39
Availability of preventive health services	Similar	62%	155	297	48
Availability of affordable quality mental health care	Similar	44%	144	299	52
Opportunities to attend cultural/arts/music activities	Higher	80%	24	322	92
Community support for the arts	Higher	73%	33	218	85

Please also rate each of the following in the Pinellas County community.	Availability of affordable quality childcare/preschool	Similar	44%	178	308	42
	K-12 education	Lower	45%	275	310	11
	Adult educational opportunities	Similar	56%	135	302	55
	Sense of civic/community pride	Similar	60%	128	218	41
	Neighborliness of residents in Pinellas County	Similar	57%	205	307	33
	Opportunities to participate in social events and activities	Similar	69%	60	314	81
	Opportunities to attend special events and festivals	Similar	76%	51	311	83
	Opportunities to volunteer	Similar	76%	52	310	83
	Opportunities to participate in community matters	Similar	64%	91	312	71
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	60%	134	329	59
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Pinellas County Government (in-person, phone, email, or web) for help or information	Similar	39%	273	347	21
	Contacted Pinellas County elected officials (in-person, phone, email, or web) to express your opinion	Similar	14%	207	305	32
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	Similar	20%	142	308	54
	Watched (online or on television) a local public meeting	Similar	29%	85	290	71
	Volunteered your time to some group/activity in Pinellas County	Similar	34%	132	311	57
	Campaigned or advocated for a local issue, cause, or candidate	Similar	20%	121	301	60
	Voted in your most recent local election	Similar	74%	133	220	40

Please indicate whether or not you have done each of the following in the last 12 months.	Used bus, rail, subway, or other public transportation instead of driving	Similar	23%	80	281	71
	Carpooled with other adults or children instead of driving alone	Similar	42%	148	302	51
	Walked or biked instead of driving	Similar	64%	103	306	66
Please rate the quality of each of the following services in Pinellas County.	Public information services	Similar	72%	119	324	63
	Economic development	Similar	61%	117	318	63
	Traffic enforcement	Similar	53%	275	366	25
	Traffic signal timing	Similar	37%	274	310	11
	Street repair	Similar	44%	203	360	43
	Street cleaning	Similar	62%	192	324	41
	Street lighting	Similar	67%	139	353	60
	Sidewalk maintenance	Similar	51%	204	322	36
	Bus or transit services	Similar	48%	153	290	47
	Land use, planning, and zoning	Similar	41%	214	326	34
	Code enforcement (weeds, abandoned buildings, etc.)	Similar	46%	167	359	53
	Affordable high-speed internet access	Similar	54%	96	215	55
	Garbage collection	Similar	80%	210	343	39
Drinking water	Similar	62%	246	322	23	

Please rate the quality of each of the following services in Pinellas County.

Sewer services	Similar	76%	233	325	28
Storm water management (storm drainage, dams, levees, etc.)	Similar	63%	248	336	26
Power (electric and/or gas) utility	Similar	67%	221	268	17
Utility billing	Similar	65%	199	291	31
Police/Sheriff services	Similar	73%	275	393	30
Crime prevention	Similar	64%	230	365	37
Animal control	Similar	62%	238	336	29
Ambulance or emergency medical services	Similar	88%	184	331	44
Fire services	Similar	89%	199	356	44
Fire prevention and education	Similar	76%	184	321	42
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Higher	78%	33	319	89
Preservation of natural areas (open space, farmlands, and greenbelts)	Similar	64%	149	304	51
Pinellas County open space	Similar	57%	212	299	29
Recycling	Lower	53%	291	345	15
Yard waste pick-up	Similar	61%	229	302	24
County parks	Similar	85%	95	338	72
Recreation programs or classes	Similar	79%	69	332	79

Please rate the quality of each of the following services in Pinellas County.	Recreation centers or facilities	Similar	80%	66	314	79
	Health services	Similar	63%	178	290	38
	Public library services	Similar	82%	203	335	39
	Overall customer service by Pinellas County employees (receptionists, planners, etc.)	Similar	74%	244	381	36
Please rate the following categories of Pinellas County Government performance.	The value of services for the taxes paid to Pinellas County	Similar	53%	195	385	49
	The overall direction that Pinellas County is taking	Similar	56%	213	350	39
	The job Pinellas County does at welcoming resident involvement	Similar	49%	190	348	45
	Overall confidence in Pinellas County Government	Similar	49%	172	315	45
	Generally acting in the best interest of the community	Similar	52%	197	319	38
	Being honest	Similar	49%	207	310	33
	Being open and transparent to the public	Similar	47%	137	224	39
	Informing residents about issues facing the community	Similar	48%	129	229	44
	Treating all residents fairly	Similar	50%	200	316	37
	Treating residents with respect	Similar	60%	141	221	36
Overall, how would you rate the quality of the services provided by each of the following?	Pinellas County Government	Similar	64%	280	377	25
	The Federal Government	Similar	34%	221	300	26
Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.	Overall economic health of Pinellas County	Similar	88%	142	293	51

Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	Similar	84%	11	217	95
	Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	80%	94	293	68
	Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	Similar	91%	33	216	85
	Overall feeling of safety in Pinellas County	Similar	91%	169	293	42
	Overall quality of natural environment in Pinellas County	Similar	89%	30	293	90
	Overall quality of parks and recreation opportunities	Similar	83%	35	217	84
	Overall health and wellness opportunities in Pinellas County	Similar	81%	68	293	77
	Overall opportunities for education, culture, and the arts	Similar	78%	83	293	71
	Residents' connection and engagement with their community	Similar	71%	147	293	50
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Similar	90%	188	217	13
	Access the internet from your cell phone	Similar	89%	194	217	11
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Similar	69%	207	216	4
	Use or check email	Similar	96%	136	217	37
	Share your opinions online	Similar	24%	172	217	21
	Shop online	Similar	53%	132	216	39
	Please rate your overall health.	Similar	73%	80	301	73
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	13%	270	303	11

Custom benchmark tables

This table contains the comparisons of Pinellas County’s results to those from other communities within the State of Florida. The first column shows the comparison of Pinellas County’s rating to the benchmark. Pinellas County’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Pinellas County residents is statistically similar to or different than the benchmark. The second column is Pinellas County’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Pinellas County’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Pinellas County’s result -- that is what percent of surveyed communities had a lower rating than Pinellas County.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Pinellas County.	Pinellas County as a place to live	Similar	89%	10	24	62
	Your neighborhood as a place to live	Similar	88%	9	24	66
	Pinellas County as a place to raise children	Similar	72%	17	24	33
	Pinellas County as a place to work	Similar	72%	7	24	75
	Pinellas County as a place to visit	Higher	90%	4	24	87
	Pinellas County as a place to retire	Similar	73%	14	24	45
	The overall quality of life	Similar	81%	15	25	44
	Sense of community	Similar	61%	15	24	41
Please rate each of the following characteristics as they relate to Pinellas County as a whole.	Overall economic health	Similar	67%	11	24	58
	Overall quality of the transportation system	Similar	53%	9	22	63
	Overall design or layout of residential and commercial areas	Similar	60%	10	24	62
	Overall quality of the utility infrastructure	Similar	60%	15	22	36
	Overall feeling of safety	Similar	72%	17	24	33
	Overall quality of natural environment	Similar	75%	14	24	45
	Overall quality of parks and recreation opportunities	Similar	87%	6	22	77
	Overall health and wellness opportunities	Similar	75%	8	24	70
	Overall opportunities for education, culture, and the arts	Higher	72%	4	24	87

Following characteristics as they relate to Pinellas County as a whole.	Residents' connection and engagement with their community	Similar	55%	10	22	59
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pinellas County to someone who asks	Similar	84%	12	24	54
	Remain in Pinellas County for the next five years	Similar	85%	11	24	58
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	94%	11	24	58
	In Pinellas County's downtown/commercial area during the day	Similar	87%	15	24	41
	From property crime	Similar	72%	18	22	22
	From violent crime	Similar	77%	17	22	27
	From fire, flood, or other natural disaster	Similar	58%	19	22	18
Please rate the job you feel the Pinellas County community does at each of the following.	Making all residents feel welcome	Similar	75%	8	22	68
	Attracting people from diverse backgrounds	Similar	69%	6	22	77
	Valuing/respecting residents from diverse backgrounds	Similar	69%	9	22	63
	Taking care of vulnerable residents	Similar	53%	11	22	54
Please rate each of the following in the Pinellas County community.	Overall quality of business and service establishments	Similar	82%	7	24	75
	Variety of business and service establishments	Higher	82%	3	22	90
	Vibrancy of downtown/commercial area	Higher	79%	3	24	91
	Employment opportunities	Higher	65%	2	24	95
	Shopping opportunities	Higher	78%	3	23	91
	Cost of living	Similar	30%	21	24	16
	Overall image or reputation	Similar	77%	10	24	62
Please also rate each of the following in the Pinellas County community.	Traffic flow on major streets	Similar	32%	17	24	33
	Ease of public parking	Lower	34%	21	23	13
	Ease of travel by car	Similar	48%	18	24	29
	Ease of travel by public transportation	Similar	26%	8	23	69
	Ease of travel by bicycle	Similar	50%	14	24	45
	Ease of walking	Similar	56%	15	24	41

Please also rate each of the following in the Pinellas County community.

Well-planned residential growth	Similar	37%	12	22	50
Well-planned commercial growth	Similar	41%	8	22	68
Well-designed neighborhoods	Similar	48%	10	22	59
Preservation of the historical or cultural character of the community	Similar	54%	13	22	45
Public places where people want to spend time	Higher	75%	6	24	79
Variety of housing options	Similar	41%	15	24	41
Availability of affordable quality housing	Similar	18%	22	25	16
Overall quality of new development	Similar	41%	16	23	34
Overall appearance	Similar	67%	17	24	33
Cleanliness	Similar	68%	19	24	25
Water resources	Similar	82%	11	22	54
Air quality	Similar	76%	20	24	20
Availability of paths and walking trails	Similar	77%	9	24	66
Fitness opportunities	Similar	82%	5	24	83
Recreational opportunities	Higher	83%	4	24	87
Availability of affordable quality food	Similar	56%	18	23	26
Availability of affordable quality health care	Similar	56%	14	24	45
Availability of preventive health services	Similar	62%	11	23	56
Availability of affordable quality mental health care	Similar	44%	9	22	63
Opportunities to attend cultural/arts/music activities	Higher	80%	2	25	96
Community support for the arts	Higher	73%	3	22	90
Availability of affordable quality childcare/preschool	Similar	44%	10	22	59
K-12 education	Lower	45%	21	23	13
Adult educational opportunities	Similar	56%	6	23	78
Sense of civic/community pride	Similar	60%	11	22	54

Please also rate each of the following in the Pinellas County community.	Neighborliness of residents	Similar	57%	14	24	45
	Opportunities to participate in social events and activities	Similar	69%	8	24	70
	Opportunities to attend special events and festivals	Similar	76%	5	24	83
	Opportunities to volunteer	Similar	76%	4	24	87
	Opportunities to participate in community matters	Similar	64%	9	24	66
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	60%	11	25	60
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the {XYZ} of Pinellas County for help or information	Lower	39%	22	24	12
	Contacted Pinellas County elected officials to express your opinion	Similar	14%	18	24	29
	Attended a local public meeting	Similar	20%	15	24	41
	Watched a local public meeting	Similar	29%	11	22	54
	Volunteered your time to some group/activity	Similar	34%	8	24	70
	Campaigned or advocated for a local issue, cause, or candidate	Similar	20%	10	24	62
	Voted in your most recent local election	Similar	74%	11	22	54
	Used public transportation instead of driving	Higher	23%	2	24	95
	Carpooled with other adults or children instead of driving alone	Similar	42%	8	24	70
	Walked or biked instead of driving	Similar	64%	8	24	70
Please rate the quality of each of the following services in Pinellas County.	Public information services	Similar	72%	9	24	66
	Economic development	Similar	61%	9	24	66
	Traffic enforcement	Similar	53%	16	24	37
	Traffic signal timing	Similar	37%	17	23	30
	Street repair	Similar	44%	18	24	29
	Street cleaning	Similar	62%	16	24	37
	Street lighting	Similar	67%	8	24	70
	Sidewalk maintenance	Similar	51%	16	24	37
	Bus or transit services	Similar	48%	7	22	72

Please rate the quality of each of the following services in Pinellas County.
















Land use, planning and zoning	Similar	41%	10	24	62
Code enforcement	Similar	46%	9	24	66
Affordable high-speed internet access	Similar	54%	8	21	66
Garbage collection	Similar	80%	12	24	54
Drinking water	Similar	62%	12	22	50
Sewer services	Similar	76%	12	24	54
Storm water management	Similar	63%	15	23	39
Power (electric and/or gas) utility	Similar	67%	18	23	26
Utility billing	Similar	65%	15	24	41
Police/Sheriff services	Similar	73%	20	24	20
Crime prevention	Similar	64%	18	24	29
Animal control	Similar	62%	16	22	31
Ambulance or emergency medical services	Similar	88%	15	24	41
Fire services	Similar	89%	16	24	37
Fire prevention and education	Similar	76%	14	24	45
Emergency preparedness	Similar	78%	6	23	78
Preservation of natural areas	Similar	64%	10	24	62
Pinellas County open space	Similar	57%	15	23	39
Recycling	Similar	53%	17	23	30
Yard waste pick-up	Similar	61%	19	23	21
{XYZ} parks	Similar	85%	7	24	75
Recreation programs or classes	Similar	79%	7	24	75
Recreation centers or facilities	Similar	80%	6	24	79
Health services	Similar	63%	12	22	50
Public library services	Similar	82%	14	23	43























Please rate the quality of each of the following services in Pinellas County.	Overall customer service by Pinellas County employees	Similar	74%	17	24	33
Please rate the following categories of Pinellas County Government performance.	The value of services for the taxes paid to Pinellas County	Similar	53%	11	24	58
	The overall direction that Pinellas County is taking	Similar	56%	13	24	50
	The job Pinellas County government does at welcoming resident involvement	Similar	49%	12	24	54
	Overall confidence in Pinellas County government	Similar	49%	11	24	58
	Generally acting in the best interest of the community	Similar	52%	11	24	58
	Being honest	Similar	49%	13	24	50
	Being open and transparent to the public	Similar	47%	12	22	50
	Informing residents about issues facing the community	Similar	48%	9	22	63
	Treating all residents fairly	Similar	50%	14	24	45
	Treating residents with respect	Similar	60%	12	21	47
Overall, how would you rate the quality of the services provided by each of the following?	The Pinellas County Government	Similar	64%	20	24	20
	The Federal Government	Similar	34%	19	24	25
Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.	Overall economic health	Similar	88%	17	24	33
	Overall quality of the transportation system	Similar	84%	4	22	86
	Overall design or layout of residential and commercial areas	Similar	80%	20	24	20
	Overall quality of the utility infrastructure	Similar	91%	11	22	54
	Overall feeling of safety	Similar	91%	18	24	29
	Overall quality of natural environment	Similar	89%	10	24	62
	Overall quality of parks and recreation opportunities	Similar	83%	9	22	63
	Overall health and wellness opportunities	Similar	81%	12	24	54
	Overall opportunities for education, culture, and the arts	Similar	78%	7	24	75
	Residents' connection and engagement with their community	Similar	71%	20	24	20
In general, how many times do you:	Access the internet from your home	Similar	90%	18	21	19
	Access the internet from your cell phone	Similar	89%	20	21	9

In general, how many times do you:	Visit social media sites	Similar	69%	20	21	9
	Use or check email	Similar	96%	14	21	38
	Share your opinions online	Similar	24%	20	21	9
	Shop online	Similar	53%	15	20	30
	Please rate your overall health.	Similar	73%	8	24	70
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	13%	21	24	16























Complete set of frequencies























This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.























Please rate each of the following aspects of quality of life in Pinellas County.	Pinellas County as a place to live	Excellent		39% N=215
		Good		49% N=271
		Fair		10% N=54
		Poor		1% N=8
	Your neighborhood as a place to live	Excellent		48% N=265
		Good		40% N=218
		Fair		8% N=46
		Poor		3% N=18
	Pinellas County as a place to raise children	Excellent		28% N=122
		Good		44% N=191
		Fair		20% N=86
		Poor		8% N=35
	Pinellas County as a place to work	Excellent		31% N=142
		Good		41% N=190
		Fair		23% N=107
		Poor		5% N=25
	Pinellas County as a place to visit	Excellent		58% N=310
		Good		32% N=172
		Fair		10% N=52


















Please rate each of the following aspects of quality of life in Pinellas County.	Pinellas County as a place to visit	Poor		0% N=2
	Pinellas County as a place to retire	Excellent		41% N=195
		Good		33% N=158
		Fair		21% N=101
		Poor		6% N=27
The overall quality of life in Pinellas County	Excellent		32% N=174	
	Good		49% N=269	
	Fair		17% N=91	
	Poor		3% N=15	
Sense of community	Excellent		21% N=113	
	Good		40% N=211	
	Fair		26% N=140	
	Poor		13% N=67	
Please rate each of the following characteristics as they relate to Pinellas County as a whole.	Overall economic health of Pinellas County	Excellent		16% N=80
		Good		52% N=269
		Fair		28% N=146
		Poor		4% N=21
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	Excellent		15% N=78
Good			38% N=195	
Fair			27% N=140	
Poor			20% N=102	
Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		15% N=79	

Please rate each of the following characteristics as they relate to Pinellas County as a whole.

Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Good		45% N=237
	Fair		33% N=173
	Poor		8% N=40
Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	Excellent		14% N=74
	Good		46% N=249
	Fair		28% N=150
	Poor		12% N=64
Overall feeling of safety in Pinellas County	Excellent		20% N=112
	Good		52% N=285
	Fair		23% N=126
	Poor		5% N=28
Overall quality of natural environment in Pinellas County	Excellent		24% N=127
	Good		52% N=278
	Fair		17% N=92
	Poor		8% N=42
Overall quality of parks and recreation opportunities	Excellent		42% N=229
	Good		44% N=237
	Fair		10% N=56
	Poor		3% N=17
Overall health and wellness opportunities in Pinellas County	Excellent		27% N=139
	Good		48% N=250
	Fair		20% N=106

Please rate each of the following characteristics as they relate to Pinellas County as a whole.	Overall health and wellness opportunities in Pinellas County	Poor		5% N=26
	Overall opportunities for education, culture, and the arts	Excellent		33% N=172
		Good		39% N=204
		Fair		22% N=115
		Poor		6% N=32
Residents' connection and engagement with their community	Excellent		14% N=71	
	Good		41% N=208	
	Fair		34% N=172	
	Poor		11% N=55	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pinellas County to someone who asks	Very likely		48% N=260
		Somewhat likely		36% N=198
		Somewhat unlikely		9% N=47
		Very unlikely		7% N=40
	Remain in Pinellas County for the next five years	Very likely		59% N=314
	Somewhat likely		26% N=142	
	Somewhat unlikely		7% N=38	
	Very unlikely		8% N=43	
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		73% N=399
		Somewhat safe		21% N=118
		Neither safe nor unsafe		4% N=22
		Somewhat unsafe		2% N=9
		Very unsafe		0% N=2



Please rate how safe or unsafe you feel:	In Pinellas County's downtown/commercial areas during the day	Very safe		51% N=272
		Somewhat safe		36% N=193
		Neither safe nor unsafe		8% N=45
		Somewhat unsafe		4% N=21
		Very unsafe		1% N=4
	From property crime	Very safe		26% N=141
		Somewhat safe		46% N=247
		Neither safe nor unsafe		16% N=88
		Somewhat unsafe		8% N=45
		Very unsafe		4% N=20
	From violent crime	Very safe		40% N=215
		Somewhat safe		37% N=202
		Neither safe nor unsafe		14% N=77
		Somewhat unsafe		7% N=37
		Very unsafe		2% N=9
	From fire, flood, or other natural disaster	Very safe		21% N=115
		Somewhat safe		37% N=202
		Neither safe nor unsafe		23% N=127
		Somewhat unsafe		14% N=76
		Very unsafe		5% N=27
Please rate the job you feel the Pinellas County community does at each of the following.	Making all residents feel welcome	Excellent		29% N=143
		Good		46% N=227























Please rate the job you feel the Pinellas County community does at each of the following.	Making all residents feel welcome	Fair		19% N=92
		Poor		7% N=35
	Attracting people from diverse backgrounds	Excellent		31% N=144
		Good		38% N=177
		Fair		21% N=97
		Poor		10% N=49
	Valuing/respecting residents from diverse backgrounds	Excellent		28% N=129
		Good		41% N=189
Fair			18% N=85	
Poor			13% N=58	
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		22% N=98	
	Good		31% N=138	
	Fair		28% N=128	
	Poor		19% N=86	
Please rate each of the following in the Pinellas County community.	Overall quality of business and service establishments in Pinellas County	Excellent		27% N=147
		Good		55% N=297
		Fair		17% N=93
		Poor		1% N=7
	Variety of business and service establishments in Pinellas County	Excellent		34% N=186
		Good		47% N=259
		Fair		16% N=86
		Poor		3% N=16

Please rate each of the following in the Pinellas County community.























Vibrancy of downtown/commercial areas	Excellent		38% N=199
	Good		41% N=213
	Fair		18% N=94
	Poor		3% N=17
Employment opportunities	Excellent		20% N=87
	Good		46% N=203
	Fair		28% N=123
	Poor		7% N=31
Shopping opportunities	Excellent		31% N=170
	Good		46% N=252
	Fair		18% N=95
	Poor		5% N=25
Cost of living in Pinellas County	Excellent		5% N=29
	Good		25% N=134
	Fair		36% N=197
	Poor		34% N=183
Overall image or reputation of Pinellas County	Excellent		26% N=140
	Good		51% N=276
	Fair		20% N=108
	Poor		3% N=18























Please also rate each of the following in the Pinellas County community.

Traffic flow on major streets	Excellent		5% N=27
	Good		27% N=144

Please also rate each of the following in the Pinellas County community.				
Traffic flow on major streets	Fair		39%	N=205
	Poor		29%	N=154
Ease of public parking	Excellent		8%	N=40
	Good		26%	N=138
	Fair		42%	N=218
	Poor		24%	N=128
Ease of travel by car in Pinellas County	Excellent		9%	N=47
	Good		39%	N=204
	Fair		36%	N=190
	Poor		16%	N=85
Ease of travel by public transportation in Pinellas County	Excellent		7%	N=25
	Good		19%	N=65
	Fair		33%	N=110
	Poor		41%	N=139
Ease of travel by bicycle in Pinellas County	Excellent		11%	N=47
	Good		38%	N=156
	Fair		26%	N=107
	Poor		25%	N=102
Ease of walking in Pinellas County	Excellent		15%	N=75
	Good		41%	N=202
	Fair		29%	N=144
	Poor		15%	N=75

Please also rate each of the following in the Pinellas County community.

Well-planned residential growth	Excellent		8% N=38
	Good		29% N=128
	Fair		37% N=164
	Poor		26% N=116
Well-planned commercial growth	Excellent		9% N=38
	Good		32% N=141
	Fair		36% N=161
	Poor		23% N=105
Well-designed neighborhoods	Excellent		12% N=56
	Good		36% N=177
	Fair		39% N=188
	Poor		14% N=66
Preservation of the historical or cultural character of the community	Excellent		14% N=66
	Good		40% N=191
	Fair		30% N=143
	Poor		17% N=80
Public places where people want to spend time	Excellent		29% N=150
	Good		46% N=238
	Fair		19% N=100
	Poor		6% N=31
Variety of housing options	Excellent		13% N=61
	Good		28% N=133























Please also rate each of the following in the Pinellas County community.			
Variety of housing options	Fair		33% N=160
	Poor		26% N=126
Availability of affordable quality housing	Excellent		3% N=15
	Good		15% N=68
	Fair		29% N=134
	Poor		53% N=248
Overall quality of new development in Pinellas County	Excellent		8% N=35
	Good		32% N=143
	Fair		43% N=188
	Poor		17% N=75
Overall appearance of Pinellas County	Excellent		15% N=81
	Good		51% N=271
	Fair		27% N=141
	Poor		7% N=36
Cleanliness of Pinellas County	Excellent		16% N=86
	Good		51% N=271
	Fair		25% N=132
	Poor		7% N=38
Water resources (beaches, lakes, ponds, riverways, etc.)	Excellent		38% N=200
	Good		44% N=228
	Fair		10% N=54
	Poor		8% N=42























Please also rate each of the following in the Pinellas County community.























Air quality	Excellent		26% N=137
	Good		49% N=257
	Fair		19% N=100
	Poor		5% N=28
Availability of paths and walking trails	Excellent		32% N=164
	Good		44% N=223
	Fair		20% N=102
	Poor		4% N=18
Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent		35% N=174
	Good		46% N=227
	Fair		15% N=72
	Poor		4% N=20
Recreational opportunities	Excellent		37% N=188
	Good		46% N=230
	Fair		15% N=75
	Poor		2% N=12
Availability of affordable quality food	Excellent		17% N=90
	Good		39% N=201
	Fair		32% N=166
	Poor		12% N=62
Availability of affordable quality health care	Excellent		16% N=77
	Good		40% N=192

Please also rate each of the following in the Pinellas County community.			
Availability of affordable quality health care	Fair		28% N=134
	Poor		17% N=80
Availability of preventive health services	Excellent		19% N=88
	Good		43% N=203
	Fair		24% N=112
	Poor		14% N=64
Availability of affordable quality mental health care	Excellent		14% N=45
	Good		30% N=100
	Fair		25% N=84
	Poor		31% N=102
Opportunities to attend cultural/arts/music activities	Excellent		35% N=177
	Good		45% N=227
	Fair		14% N=73
	Poor		6% N=29
Community support for the arts	Excellent		35% N=161
	Good		38% N=172
	Fair		21% N=98
	Poor		6% N=27
Availability of affordable quality childcare/preschool	Excellent		12% N=31
	Good		32% N=83
	Fair		27% N=70
	Poor		30% N=78

Please also rate each of the following in the Pinellas County community.























K-12 education	Excellent		10% N=32
	Good		36% N=117
	Fair		32% N=105
	Poor		22% N=72
Adult educational opportunities	Excellent		13% N=44
	Good		43% N=146
	Fair		36% N=121
	Poor		8% N=28
Sense of civic/community pride	Excellent		12% N=55
	Good		47% N=217
	Fair		28% N=126
	Poor		13% N=60
Neighborliness of residents in Pinellas County	Excellent		13% N=67
	Good		43% N=217
	Fair		36% N=179
	Poor		7% N=37
Opportunities to participate in social events and activities	Excellent		25% N=122
	Good		44% N=219
	Fair		27% N=132
	Poor		4% N=21
Opportunities to attend special events and festivals	Excellent		33% N=168
	Good		43% N=218

Please also rate each of the following in the Pinellas County community.	Opportunities to attend special events and festivals	Fair		18% N=91
		Poor		6% N=30
Opportunities to volunteer		Excellent		30% N=127
		Good		47% N=200
		Fair		20% N=86
		Poor		3% N=13
Opportunities to participate in community matters		Excellent		20% N=80
		Good		44% N=175
		Fair		33% N=131
		Poor		4% N=15
Openness and acceptance of the community toward people of diverse backgrounds		Excellent		21% N=93
		Good		39% N=173
		Fair		26% N=116
		Poor		13% N=58
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Pinellas County Government (in-person, phone, email, or web) for help or information	No		60% N=320
		Yes		40% N=213
	Contacted Pinellas County elected officials (in-person, phone, email, or web) to express your opinion	No		86% N=460
		Yes		14% N=73
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	No		80% N=424
		Yes		20% N=106
	Watched (online or on television) a local public meeting	No		71% N=379
		Yes		29% N=155

Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity in Pinellas County	No		66% N=354
		Yes		34% N=182
	Campaigned or advocated for a local issue, cause, or candidate	No		80% N=424
		Yes		20% N=108
	Voted in your most recent local election	No		26% N=140
		Yes		74% N=393
	Used bus, rail, subway, or other public transportation instead of driving	No		76% N=409
		Yes		24% N=126
	Carpooled with other adults or children instead of driving alone	No		58% N=308
		Yes		42% N=223
	Walked or biked instead of driving	No		36% N=194
		Yes		64% N=341
Please rate the quality of each of the following services in Pinellas County.	Public information services	Excellent		18% N=77
		Good		54% N=236
		Fair		23% N=99
		Poor		6% N=27
	Economic development	Excellent		11% N=44
		Good		50% N=204
		Fair		30% N=124
		Poor		9% N=35
	Traffic enforcement	Excellent		10% N=49
		Good		43% N=204























Please rate the quality of each of the following services in Pinellas County.			
Traffic enforcement	Fair		31% N=148
	Poor		16% N=78
Traffic signal timing	Excellent		9% N=44
	Good		29% N=146
	Fair		39% N=199
	Poor		23% N=119
Street repair	Excellent		8% N=43
	Good		36% N=185
	Fair		36% N=186
	Poor		20% N=101
Street cleaning	Excellent		13% N=66
	Good		49% N=246
	Fair		29% N=144
	Poor		10% N=49
Street lighting	Excellent		16% N=85
	Good		50% N=263
	Fair		26% N=135
	Poor		8% N=39
Sidewalk maintenance	Excellent		9% N=44
	Good		43% N=214
	Fair		35% N=177
	Poor		13% N=68























Please rate the quality of each of the following services in Pinellas County.




Bus or transit services	Excellent		9% N=31
	Good		39% N=134
	Fair		26% N=90
	Poor		25% N=85
Land use, planning, and zoning	Excellent		5% N=18
	Good		36% N=141
	Fair		37% N=146
	Poor		22% N=88
Code enforcement (weeds, abandoned buildings, etc.)	Excellent		9% N=35
	Good		37% N=142
	Fair		37% N=144
	Poor		16% N=63
Affordable high-speed internet access	Excellent		14% N=67
	Good		40% N=192
	Fair		30% N=143
	Poor		17% N=81
Garbage collection	Excellent		30% N=150
	Good		50% N=251
	Fair		16% N=83
	Poor		4% N=18
Drinking water	Excellent		19% N=101
	Good		43% N=222

Please rate the quality of each of the following services in Pinellas County.			
Drinking water	Fair		21% N=110
	Poor		16% N=84
Sewer services	Excellent		19% N=92
	Good		57% N=275
	Fair		20% N=96
	Poor		5% N=22
Storm water management (storm drainage, dams, levees, etc.)	Excellent		15% N=72
	Good		48% N=230
	Fair		24% N=116
	Poor		13% N=61
Power (electric and/or gas) utility	Excellent		20% N=101
	Good		47% N=241
	Fair		25% N=128
	Poor		9% N=44
Utility billing	Excellent		17% N=85
	Good		48% N=239
	Fair		25% N=123
	Poor		10% N=50
Police/Sheriff services	Excellent		28% N=132
	Good		45% N=213
	Fair		20% N=95
	Poor		6% N=29

Please rate the quality of each of the following services in Pinellas County.

Crime prevention	Excellent		18% N=86
	Good		45% N=214
	Fair		29% N=138
	Poor		7% N=35
Animal control	Excellent		15% N=56
	Good		47% N=179
	Fair		27% N=103
	Poor		11% N=40
Ambulance or emergency medical services	Excellent		38% N=163
	Good		49% N=211
	Fair		11% N=48
	Poor		1% N=5
Fire services	Excellent		44% N=180
	Good		45% N=184
	Fair		11% N=44
	Poor		0% N=2
Fire prevention and education	Excellent		29% N=92
	Good		47% N=152
	Fair		21% N=67
	Poor		3% N=10
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		31% N=144
	Good		47% N=217























Please rate the quality of each of the following services in Pinellas County.			
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Fair		20% N=92
	Poor		2% N=9
Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent		18% N=80
	Good		47% N=212
	Fair		24% N=109
	Poor		12% N=55
Pinellas County open space	Excellent		18% N=79
	Good		39% N=169
	Fair		25% N=110
	Poor		18% N=80
Recycling	Excellent		17% N=85
	Good		36% N=180
	Fair		24% N=120
	Poor		22% N=111
Yard waste pick-up	Excellent		20% N=79
	Good		42% N=165
	Fair		27% N=107
	Poor		12% N=46
County parks	Excellent		42% N=209
	Good		43% N=214
	Fair		11% N=55
	Poor		4% N=18























Please rate the quality of each of the following services in Pinellas County.				
Recreation programs or classes	Excellent		30%	N=111
	Good		49%	N=177
	Fair		18%	N=66
	Poor		3%	N=10
Recreation centers or facilities	Excellent		29%	N=124
	Good		50%	N=210
	Fair		18%	N=77
	Poor		2%	N=9
Health services	Excellent		19%	N=79
	Good		45%	N=187
	Fair		23%	N=96
	Poor		13%	N=56
Public library services	Excellent		38%	N=164
	Good		44%	N=194
	Fair		17%	N=73
	Poor		1%	N=6
Overall customer service by Pinellas County employees (receptionists, planners, etc.)	Excellent		23%	N=90
	Good		51%	N=199
	Fair		21%	N=83
	Poor		4%	N=17
Please rate the following categories of Pinellas County Government performance.	The value of services for the taxes paid to Pinellas County	Excellent	10%	N=47
		Good	43%	N=204

Please rate the following categories of Pinellas County Government performance.

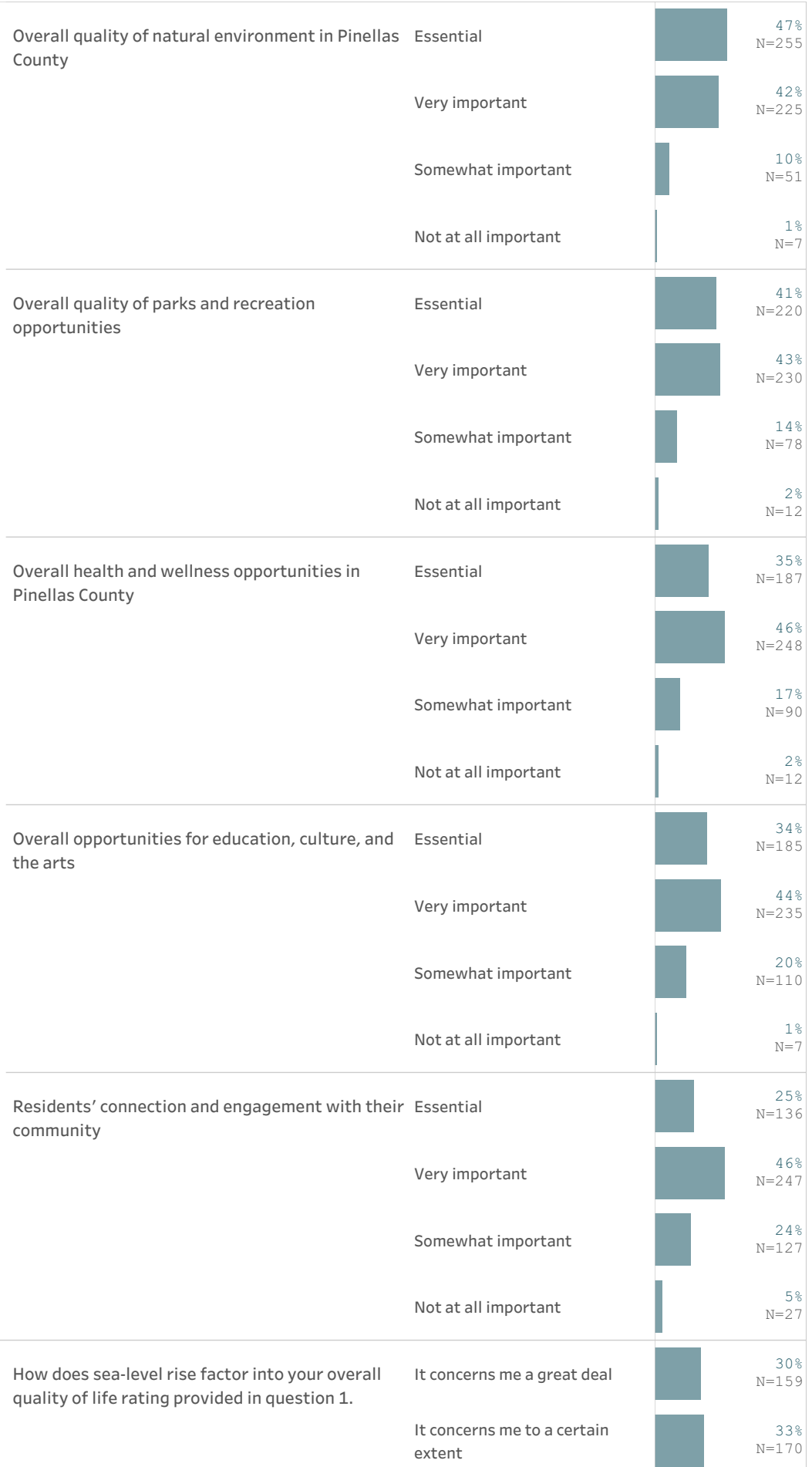
The value of services for the taxes paid to Pinellas County	Fair		33% N=155
	Poor		14% N=67
The overall direction that Pinellas County is taking	Excellent		11% N=50
	Good		45% N=205
	Fair		27% N=125
	Poor		17% N=78
The job Pinellas County does at welcoming resident involvement	Excellent		14% N=55
	Good		36% N=143
	Fair		33% N=132
	Poor		18% N=72
Overall confidence in Pinellas County Government	Excellent		10% N=50
	Good		39% N=185
	Fair		36% N=175
	Poor		15% N=71
Generally acting in the best interest of the community	Excellent		10% N=49
	Good		42% N=195
	Fair		33% N=152
	Poor		16% N=73
Being honest	Excellent		13% N=53
	Good		36% N=152
	Fair		34% N=143
	Poor		17% N=71

Please rate the following categories of Pinellas County Government performance.























Being open and transparent to the public	Excellent		11% N=46	
	Good		36% N=150	
	Fair		36% N=152	
	Poor		17% N=71	
Informing residents about issues facing the community	Excellent		13% N=56	
	Good		35% N=158	
	Fair		31% N=141	
	Poor		21% N=93	
Treating all residents fairly	Excellent		12% N=50	
	Good		38% N=150	
	Fair		35% N=138	
	Poor		15% N=61	
Treating residents with respect	Excellent		16% N=66	
	Good		44% N=180	
	Fair		27% N=112	
	Poor		13% N=54	
Overall, how would you rate the quality of the services provided by each of the following?	Pinellas County Government	Excellent		13% N=64
	Pinellas County Government	Good		50% N=245
		Fair		28% N=137
		Poor		8% N=40
The Federal Government	Excellent		9% N=44	
	Good		25% N=125	

Overall, how would you rate the quality of the services provided by each of the following?	The Federal Government	Fair		34% N=167
		Poor		32% N=156
Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.	Overall economic health of Pinellas County	Essential		47% N=255
		Very important		40% N=217
		Somewhat important		12% N=64
		Not at all important		0% N=2
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	Essential		46% N=251
		Very important		38% N=204
		Somewhat important		14% N=77
		Not at all important		2% N=12
Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		34% N=187
		Very important		46% N=251
		Somewhat important		18% N=100
		Not at all important		1% N=7
Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	Essential		59% N=321
		Very important		31% N=170
		Somewhat important		9% N=49
		Not at all important		0% N=1
Overall feeling of safety in Pinellas County	Overall feeling of safety in Pinellas County	Essential		51% N=277
		Very important		39% N=212
		Somewhat important		9% N=47
		Not at all important		1% N=3

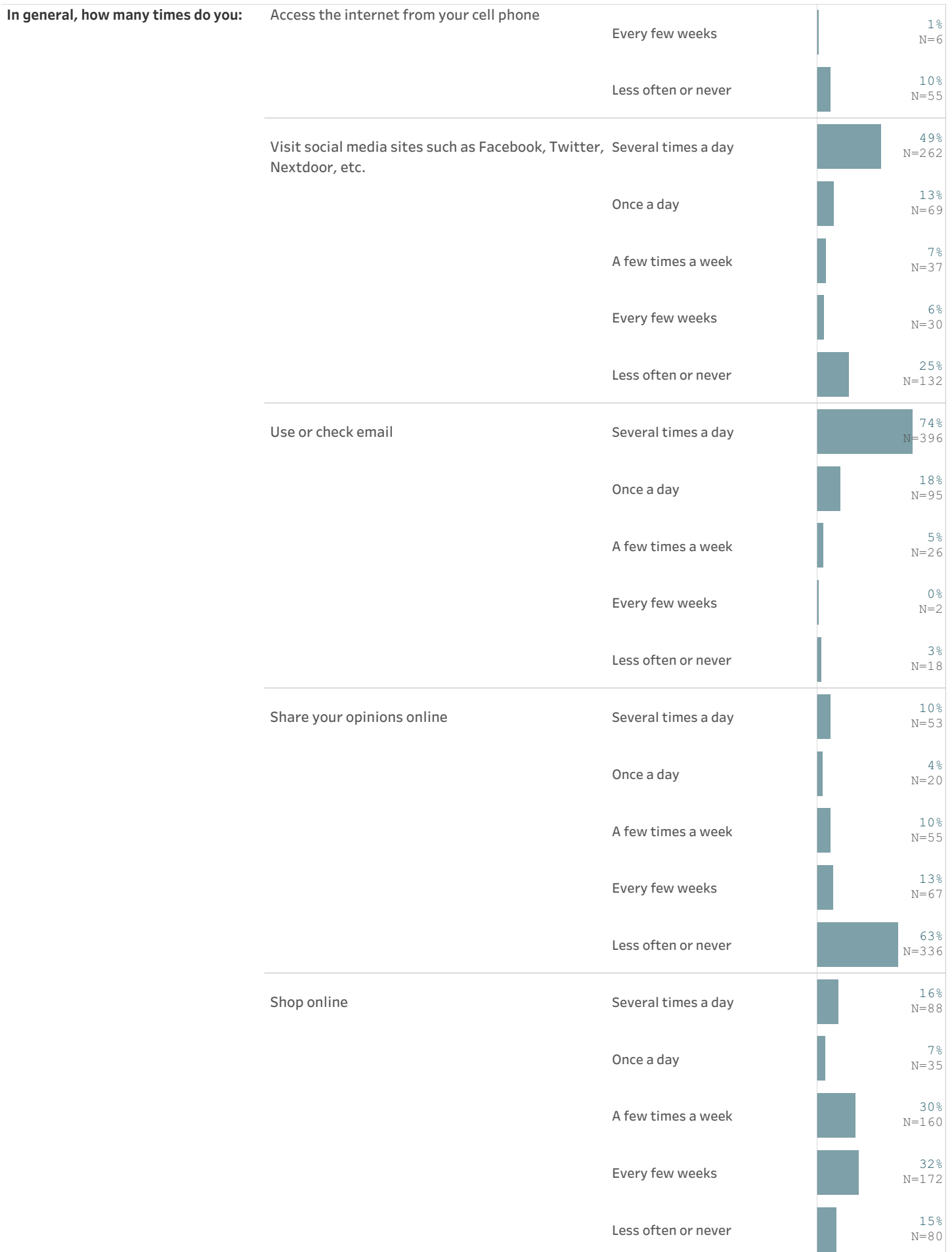
Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.















































	How does sea-level rise factor into your overall quality of life rating provided in question 1.	I haven't given it much thought		22% N=115
		It does not concern me at all		15% N=78
Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?	Pedestrian improvements such as expanding or widening sidewalks	Essential		31% N=168
		Very important		37% N=201
		Somewhat important		26% N=139
		Not at all important		7% N=37
Roadway improvements such as resurfacing existing streets	Essential		38% N=209	
	Very important		39% N=213	
	Somewhat important		21% N=114	
	Not at all important		2% N=10	
Traffic mitigation improvements such as signal timing	Essential		46% N=252	
	Very important		36% N=196	
	Somewhat important		15% N=82	
	Not at all important		2% N=12	
Water and sewer systems	Essential		50% N=270	
	Very important		40% N=217	
	Somewhat important		10% N=54	
	Not at all important		1% N=4	
Stormwater management	Essential		52% N=286	
	Very important		35% N=189	
	Somewhat important		12% N=66	
	Not at all important		1% N=4	











Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?	Continuing and enhancing behavioral health efforts	Essential		30% N=164
		Very important		36% N=194
		Somewhat important		28% N=151
		Not at all important		6% N=30
Addressing housing affordability	Essential		51% N=278	
	Very important		29% N=157	
	Somewhat important		17% N=91	
	Not at all important		3% N=19	
Mitigating beach erosion	Essential		38% N=209	
	Very important		38% N=208	
	Somewhat important		21% N=114	
	Not at all important		3% N=15	
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the County Government and its activities, events, and services?	County website (www.pinellas.gov)	Major source		61% N=328
		Minor source		27% N=148
		Not a source		12% N=63
Local media outlets (newspaper, radio, local television)	Major source		58% N=312	
	Minor source		30% N=164	
	Not a source		12% N=65	
Government access channel	Major source		17% N=91	
	Minor source		39% N=207	
	Not a source		44% N=237	
County newsletter	Major source		20% N=109	

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the County Government and its activities, events, and services?			
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the County Government and its activities, events, and services?	County newsletter	Minor source	38% N=205
		Not a source	41% N=220
	Board of County Commissioners meetings and other public meetings	Major source	20% N=105
		Minor source	46% N=246
		Not a source	35% N=186
	Talking with County officials and/or County employees	Major source	23% N=123
		Minor source	39% N=207
		Not a source	39% N=207
	County communications via social media (Facebook, Twitter, etc.)	Major source	25% N=136
		Minor source	41% N=220
		Not a source	33% N=179
	Word-of-mouth	Major source	36% N=196
		Minor source	39% N=211
		Not a source	24% N=132
	In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day
Once a day			9% N=46
A few times a week			5% N=24
Every few weeks			5% N=27
Less often or never			5% N=29
Access the internet from your cell phone		Several times a day	81% N=438
		Once a day	3% N=19
		A few times a week	4% N=20



Please rate your overall health.	Excellent		33% N=181
	Very good		40% N=215
	Good		20% N=111
	Fair		6% N=32
	Poor		1% N=4
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		4% N=21
	Somewhat positive		9% N=51
	Neutral		40% N=219
	Somewhat negative		35% N=189
	Very negative		11% N=62
How many years have you lived in Pinellas County?	Less than 2 years		13% N=68
	2-5 years		17% N=91
	6-10 years		10% N=57
	11-20 years		15% N=83
	More than 20 years		45% N=246
Which best describes the building you live in?	One family house detached from any other houses		52% N=284
	Building with two or more homes (duplex, townhome, apartment)		41% N=224
	Mobile home		4% N=23
	Other		2% N=11
Do you rent or own your home?	Rent		31% N=170
	Own		69% N=373
About how much is your monthly housing cost for the place you live (including rent, mortgage)	Less than \$500		6% N=29

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?	\$500 to \$999		14% N=75
	\$1,000 to \$1,499		21% N=111
	\$1,500 to \$1,999		20% N=103
	\$2,000 to \$2,499		15% N=78
	\$2,500 to \$2,999		6% N=34
	\$3,000 to \$3,499		5% N=28
	\$3,500 or more		11% N=59
Do any children 17 or under live in your household?	No		82% N=442
	Yes		18% N=96
Are you or any other members of your household aged 65 or older?	No		59% N=322
	Yes		41% N=221
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		15% N=75
	\$25,000 to \$49,999		20% N=99
	\$50,000 to \$74,999		14% N=69
	\$75,000 to \$99,999		16% N=82
	\$100,000 to \$149,999		15% N=75
	\$150,000 or more		20% N=100
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		91% N=476
	Yes, I consider myself to be Spanish, Hispanic, or Latino		9% N=47
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		1% N=5
	Asian, Asian Indian, or Pacific Islander		4% N=21
	Black or African American		9% N=49

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	White		83% N=434
	Other		5% N=23
In which category is your age?	25-34 years		20% N=109
	35-44 years		10% N=52
	45-54 years		20% N=109
	55-64 years		11% N=58
	65-74 years		20% N=108
	75 years or older		18% N=97
What is your gender?	Woman		51% N=268
	Man		49% N=259

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), Pinellas County conducted a survey of 555 residents. Survey invitations were mailed to randomly selected households and data were collected from February 23, 2023 to April 6, 2023. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by Pinellas County. The open participation survey was identical to the probability sample survey but asked residents an additional question about where they heard about the survey. The open participation survey was open to all county residents and became available on March 23, 2023. The survey remained open for two weeks and there were 285 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in Pinellas County. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, and housing tenure. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

		Unweighted	Weighted	Target*
Age	18-34	10%	20%	22%
	35-54	33%	29%	29%
	55+	58%	51%	49%
Hispanic	No, not Spanish, Hispanic, or Latino	96%	91%	91%
	Yes, I consider myself to be Spanish, Hispanic, or Latino	4%	9%	9%
Housing type	Attached	25%	46%	46%
	Detached	75%	54%	54%
Race	Not white	8%	19%	19%
	White	92%	81%	81%
Race/ethnicity	Not white alone	11%	25%	24%
	White alone, not Hispanic or Latino	89%	75%	76%
Sex	Man	27%	46%	48%
	Woman	73%	54%	52%
Sex/age	Man 18-34	1%	7%	11%
	Man 35-54	9%	15%	14%
	Man 55+	17%	23%	23%
	Woman 18-34	8%	12%	11%

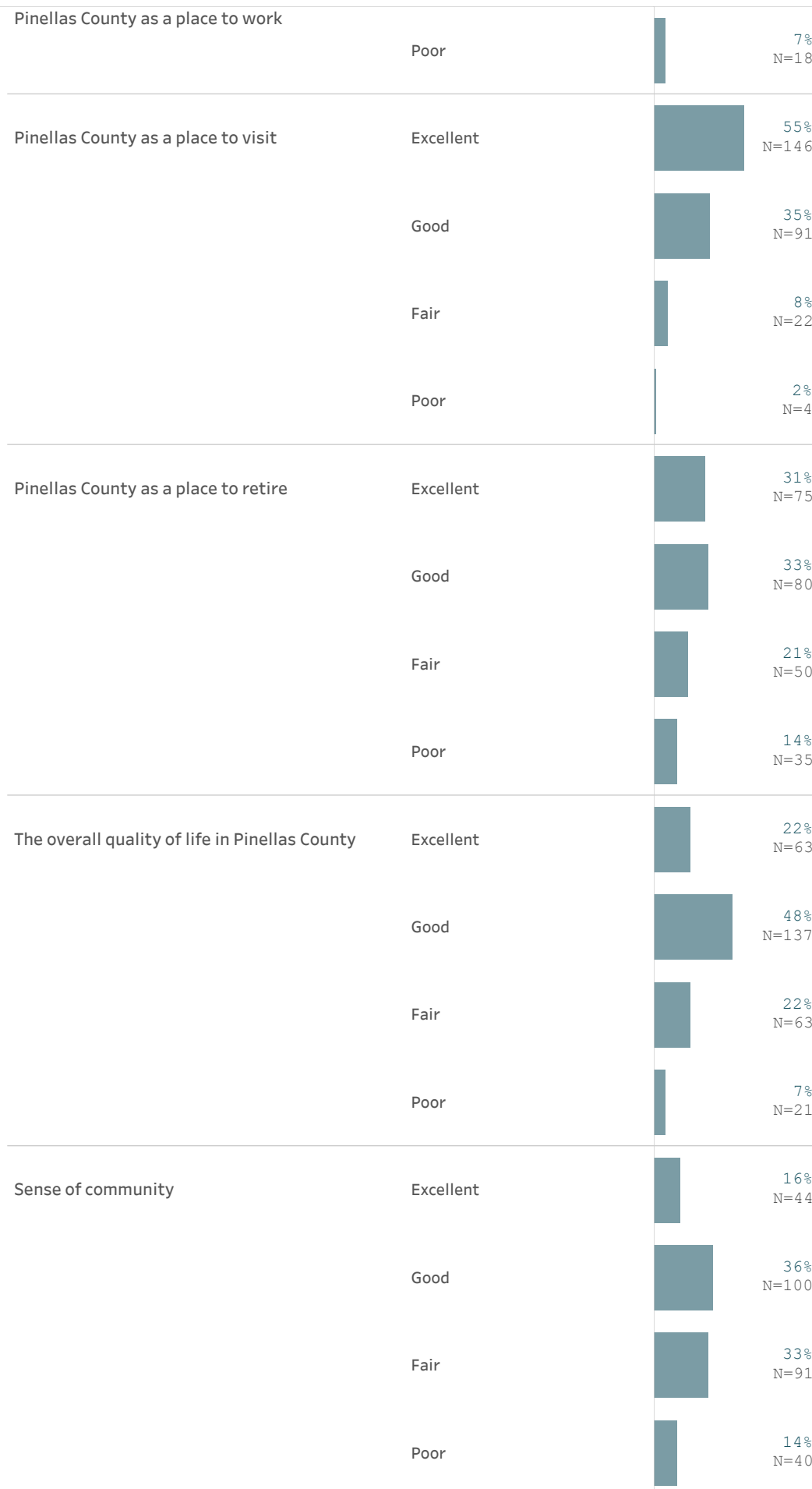
	Woman 35-54	25%	15%	15%
	Woman 55+	39%	28%	26%
Tenure	Own	83%	69%	69%
	Rent	17%	31%	31%

Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Pinellas County.				28% N=79
	Pinellas County as a place to live	Excellent		47% N=134
		Fair		24% N=67
		Poor		1% N=4
				42% N=114
	Your neighborhood as a place to live	Excellent		36% N=100
		Fair		18% N=50
		Poor		4% N=11
				20% N=45
	Pinellas County as a place to raise children	Excellent		41% N=90
		Fair		24% N=54
		Poor		14% N=32
				16% N=41
	Pinellas County as a place to work	Excellent		48% N=122
		Fair		29% N=73
				

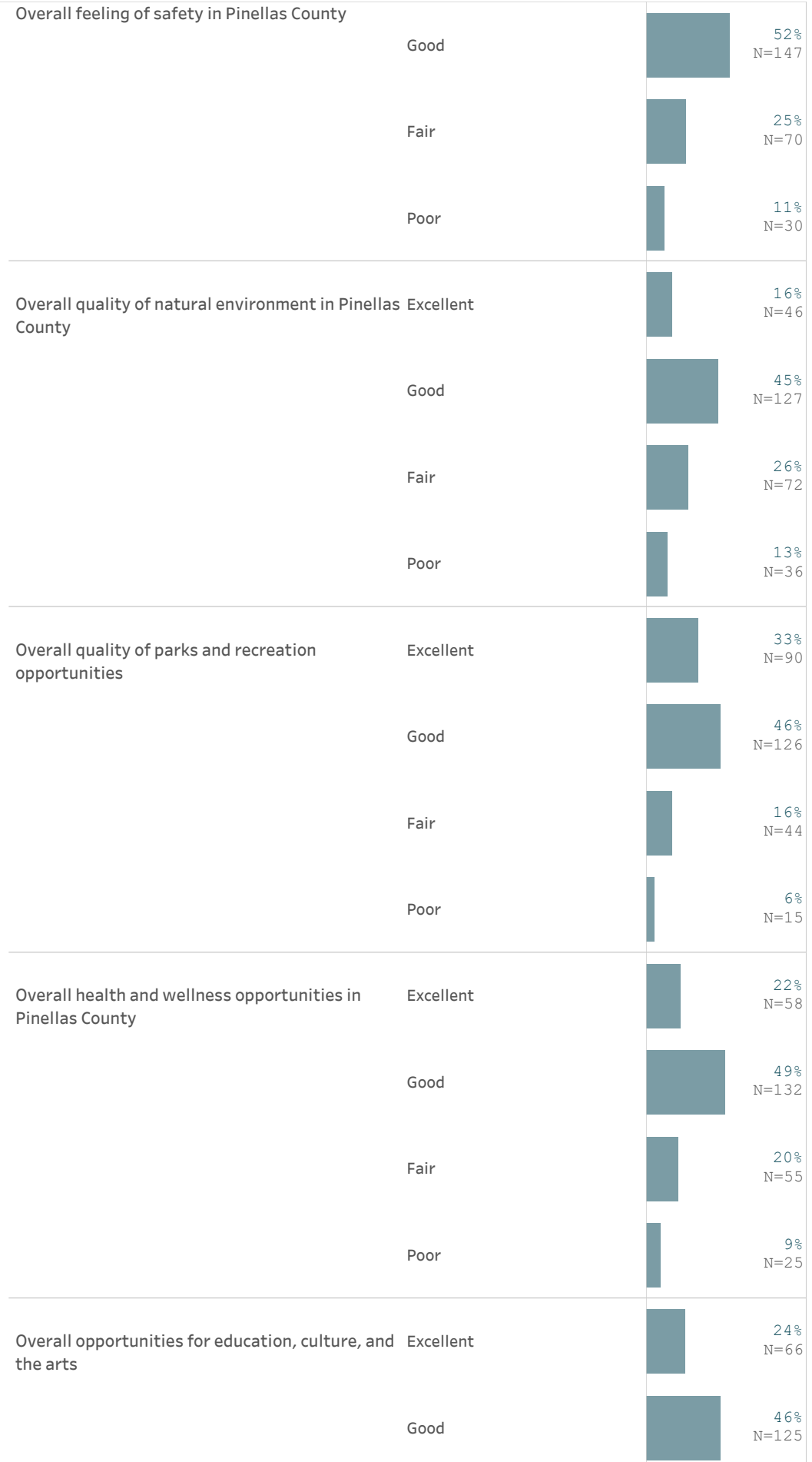
Please rate each of the following aspects of quality of life in Pinellas County.




















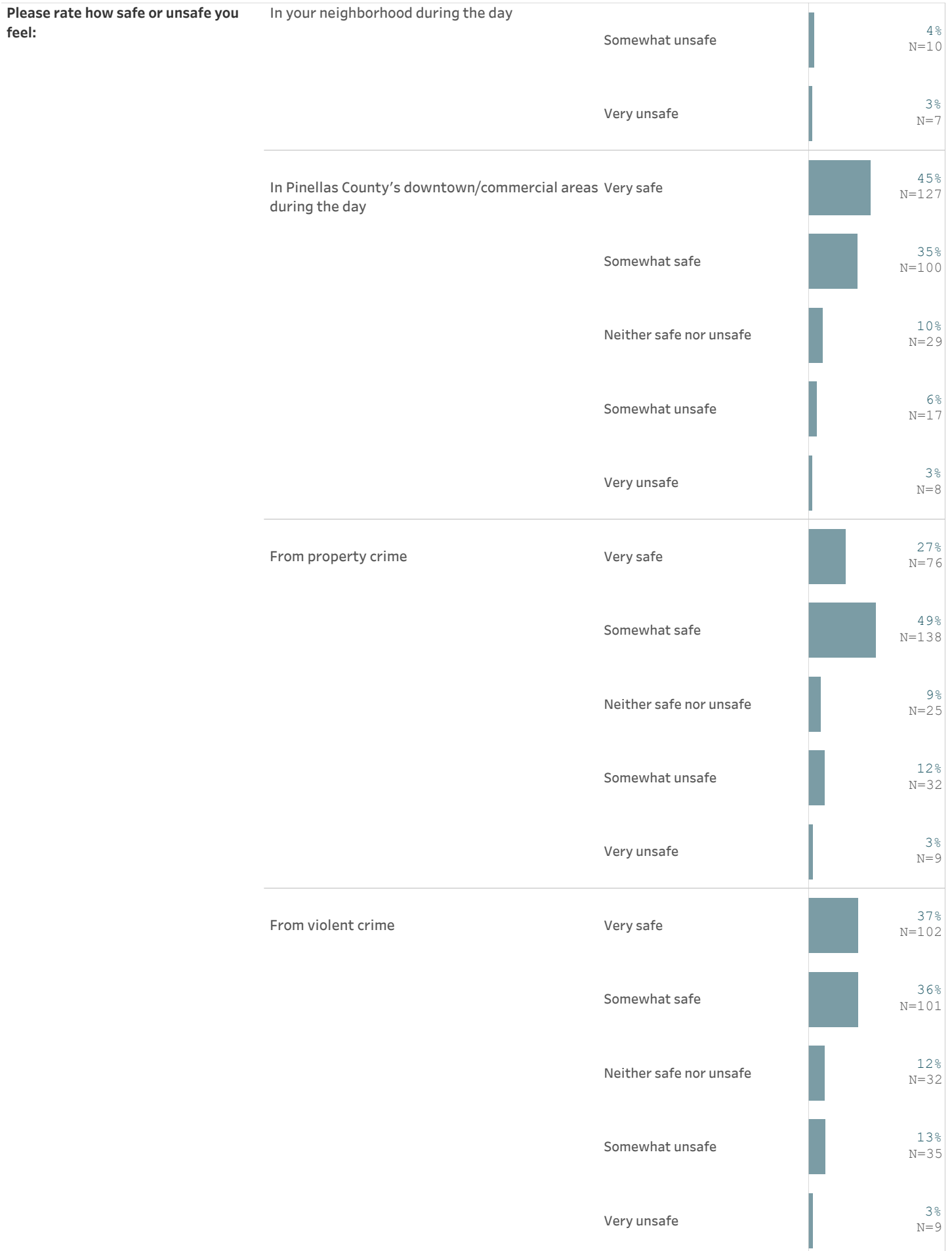
Please rate each of the following characteristics as they relate to Pinellas County as a whole.

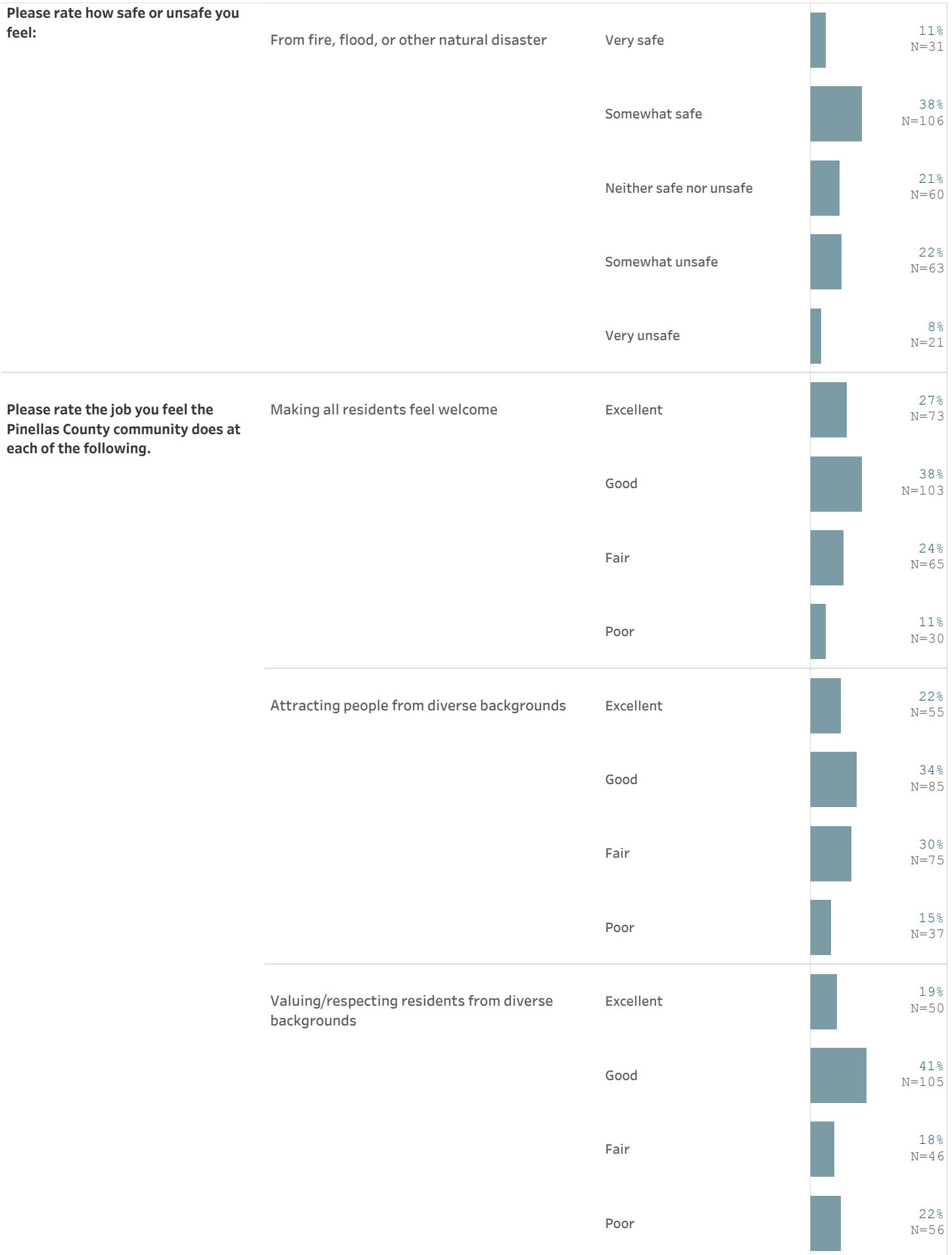
















Please rate each of the following characteristics as they relate to Pinellas County as a whole.




Please rate each of the following characteristics as they relate to Pinellas County as a whole.	Overall opportunities for education, culture, and the arts	Fair		19% N=53
		Poor		11% N=29
	Residents' connection and engagement with their community	Excellent		8% N=23
		Good		31% N=85
Fair			45% N=123	
Poor			15% N=41	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pinellas County to someone who asks	Very likely		38% N=101
		Somewhat likely		38% N=102
		Somewhat unlikely		10% N=28
		Very unlikely		14% N=38
	Remain in Pinellas County for the next five years	Very likely		60% N=164
		Somewhat likely		23% N=63
		Somewhat unlikely		9% N=26
		Very unlikely		8% N=21
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		63% N=179
		Somewhat safe		25% N=71
		Neither safe nor unsafe		5% N=15

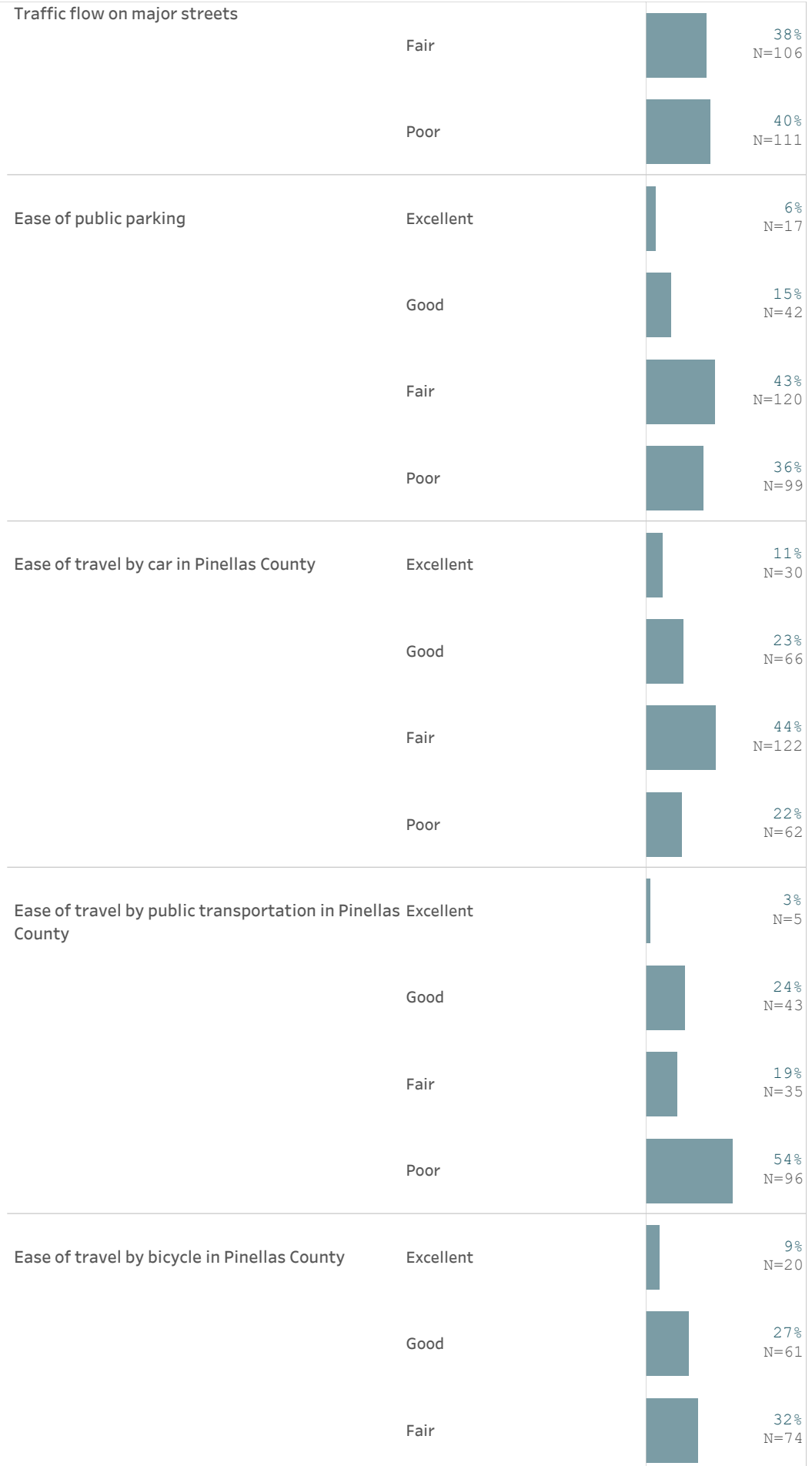




Please rate the job you feel the Pinellas County community does at each of the following.	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		9% N=23
		Good		24% N=61
		Fair		35% N=90
		Poor		33% N=85
Please rate each of the following in the Pinellas County community.	Overall quality of business and service establishments in Pinellas County	Excellent		14% N=41
		Good		61% N=173
		Fair		19% N=53
		Poor		6% N=16
	Variety of business and service establishments in Pinellas County	Excellent		25% N=71
		Good		49% N=136
		Fair		19% N=54
		Poor		6% N=17
	Vibrancy of downtown/commercial areas	Excellent		19% N=53
		Good		53% N=148
		Fair		20% N=57
		Poor		8% N=23
	Employment opportunities	Excellent		14% N=37

Please rate each of the following in the Pinellas County community.	Employment opportunities	Good		37% N=97
		Fair		32% N=83
		Poor		16% N=42
	Shopping opportunities	Excellent		24% N=67
		Good		49% N=136
		Fair		17% N=47
		Poor		10% N=28
	Cost of living in Pinellas County	Excellent		2% N=5
		Good		13% N=35
		Fair		33% N=93
		Poor		53% N=149
	Overall image or reputation of Pinellas County	Excellent		18% N=48
		Good		50% N=137
		Fair		25% N=70
		Poor		8% N=21
Please also rate each of the following in the Pinellas County community.	Traffic flow on major streets	Excellent		5% N=13
		Good		18% N=49

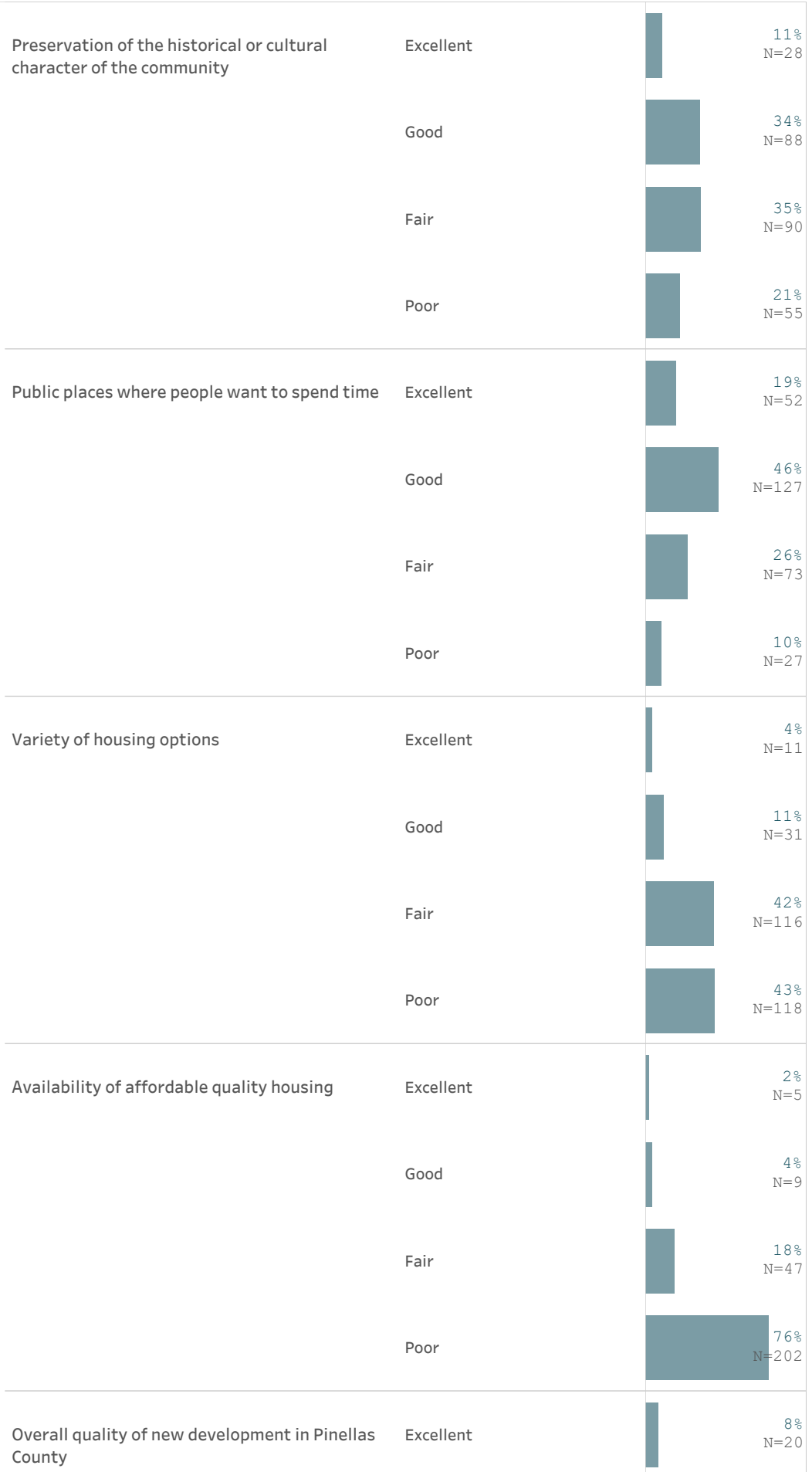
Please also rate each of the following in the Pinellas County community.



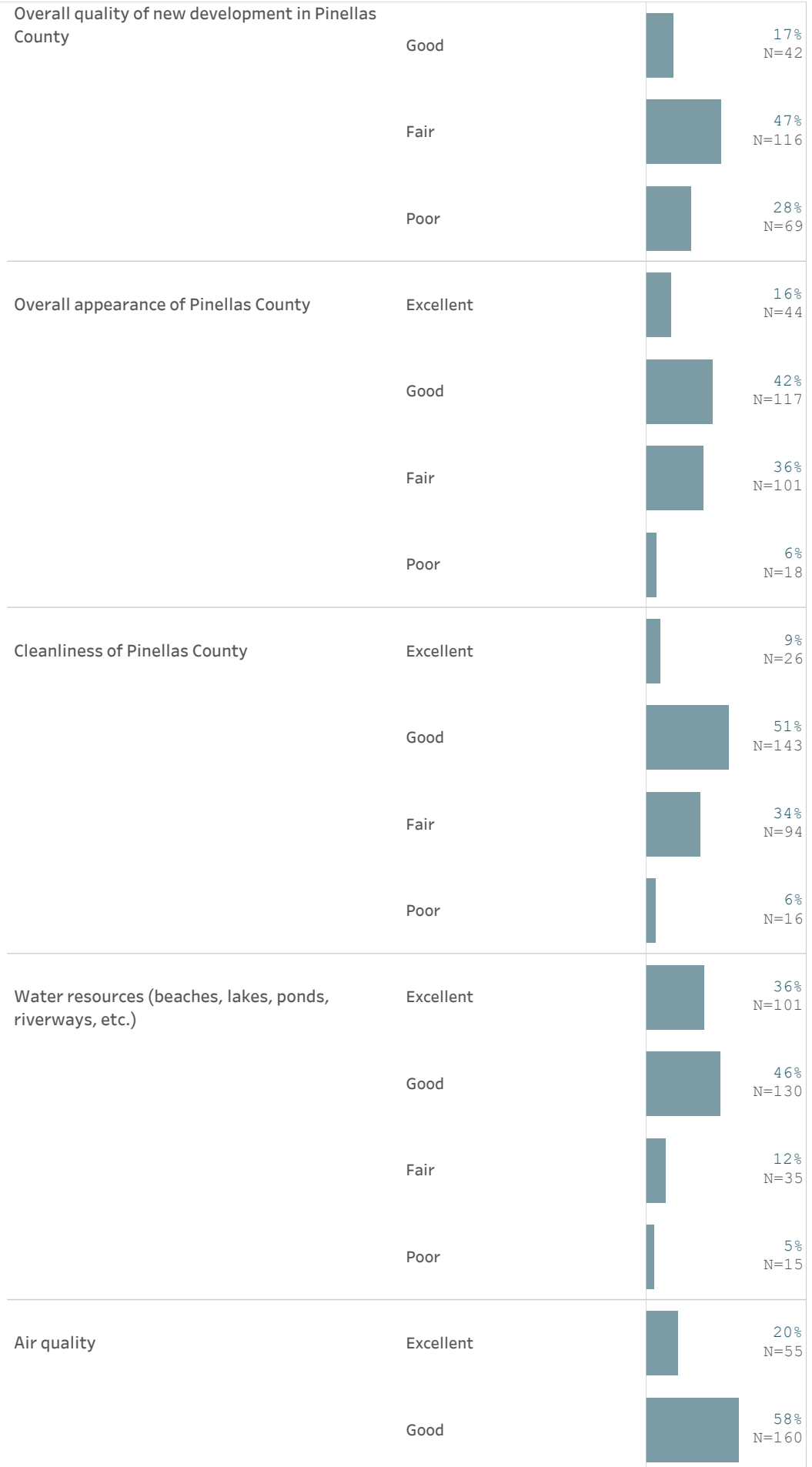
Please also rate each of the following in the Pinellas County community.



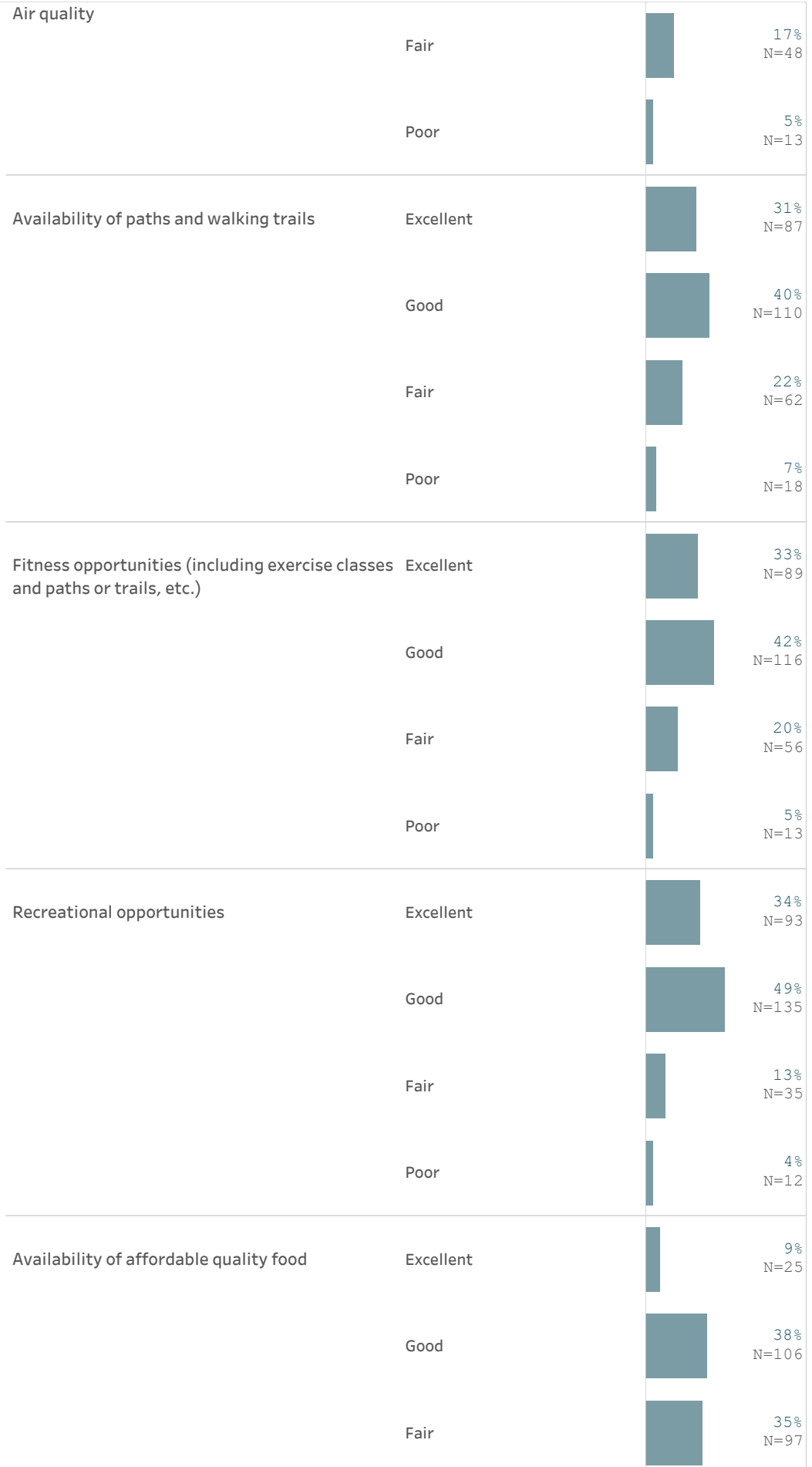
Please also rate each of the following in the Pinellas County community.




















Please also rate each of the following in the Pinellas County community.

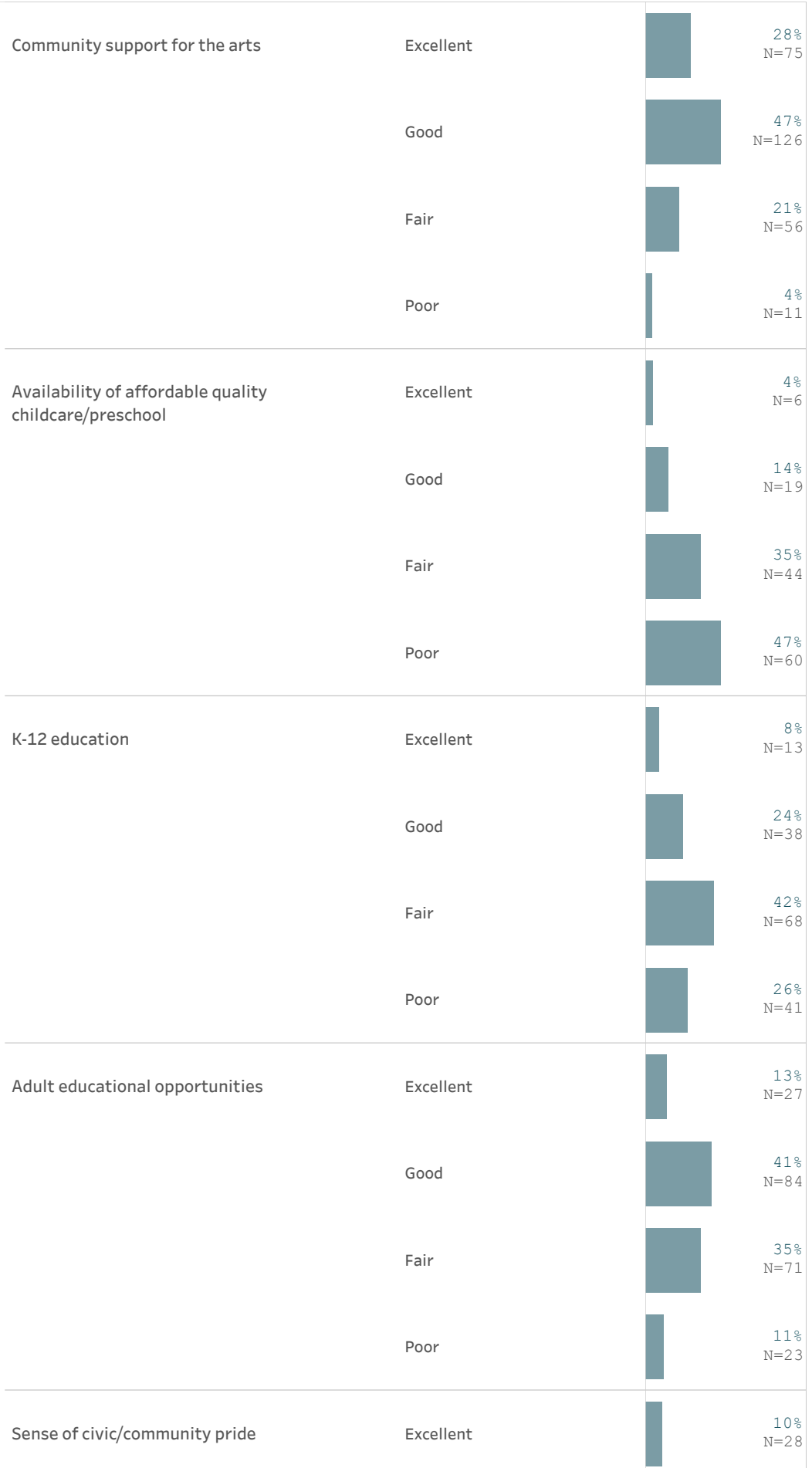


Please also rate each of the following in the Pinellas County community.

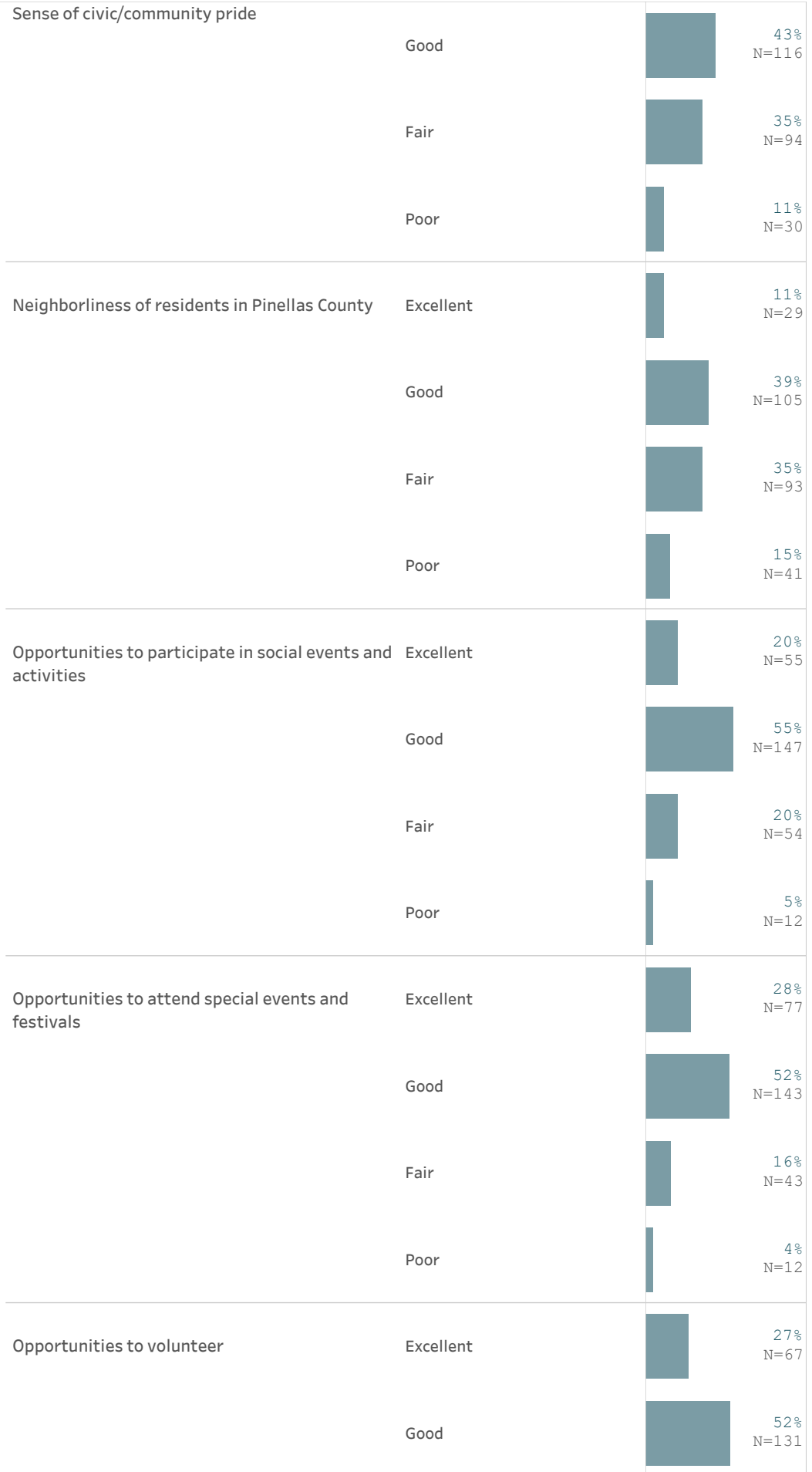

















Please also rate each of the following in the Pinellas County community.			
Availability of affordable quality food	Poor		18% N=50
	Excellent		9% N=24
Availability of affordable quality health care	Good		29% N=74
	Fair		41% N=105
	Poor		21% N=52
	Excellent		13% N=32
Availability of preventive health services	Good		36% N=89
	Fair		34% N=84
	Poor		16% N=39
	Excellent		10% N=19
Availability of affordable quality mental health care	Good		18% N=34
	Fair		31% N=60
	Poor		41% N=79
	Excellent		31% N=84
Opportunities to attend cultural/arts/music activities	Good		48% N=131
	Fair		15% N=40
	Poor		7% N=19


















Please also rate each of the following in the Pinellas County community.



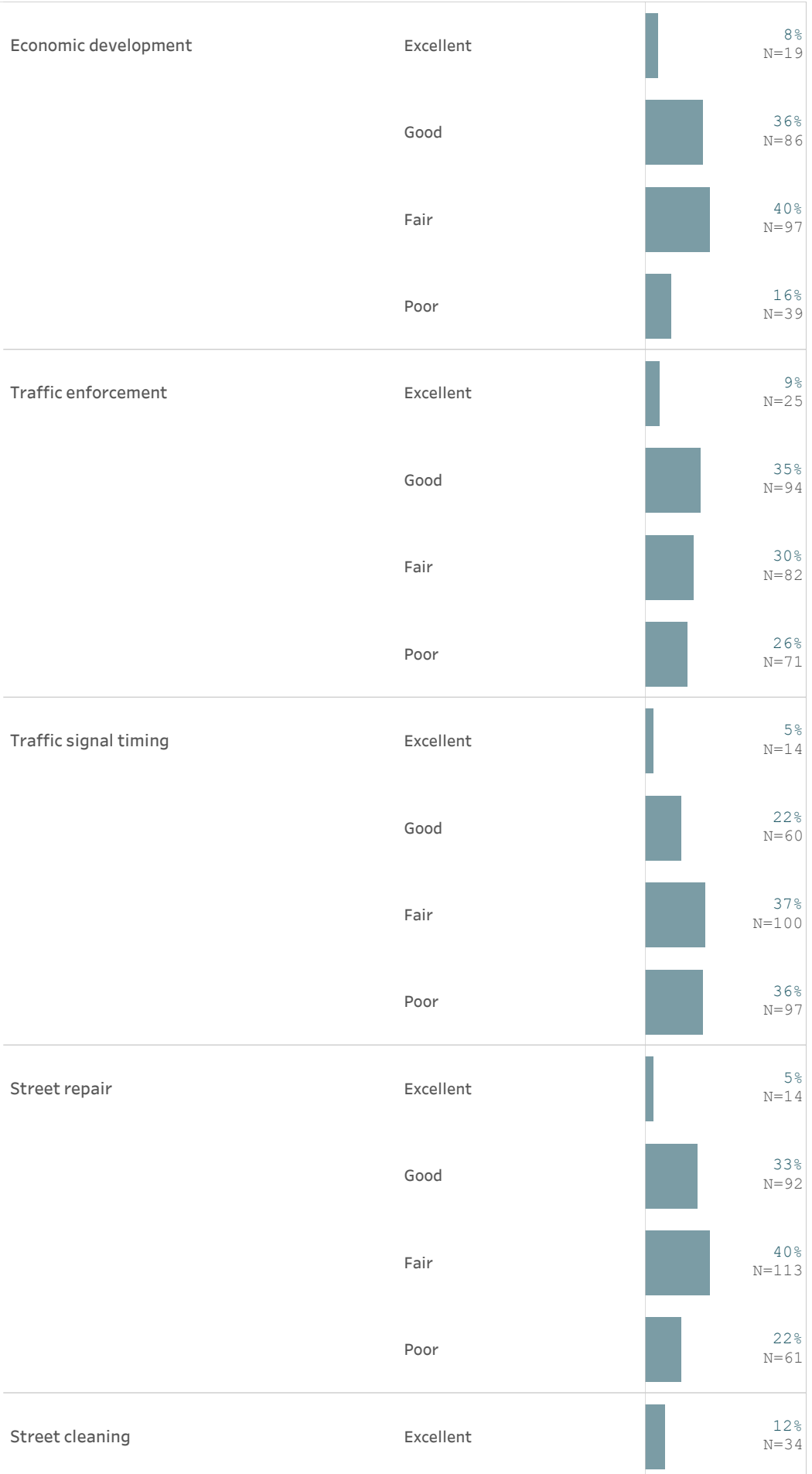
Please also rate each of the following in the Pinellas County community. Sense of civic/community pride



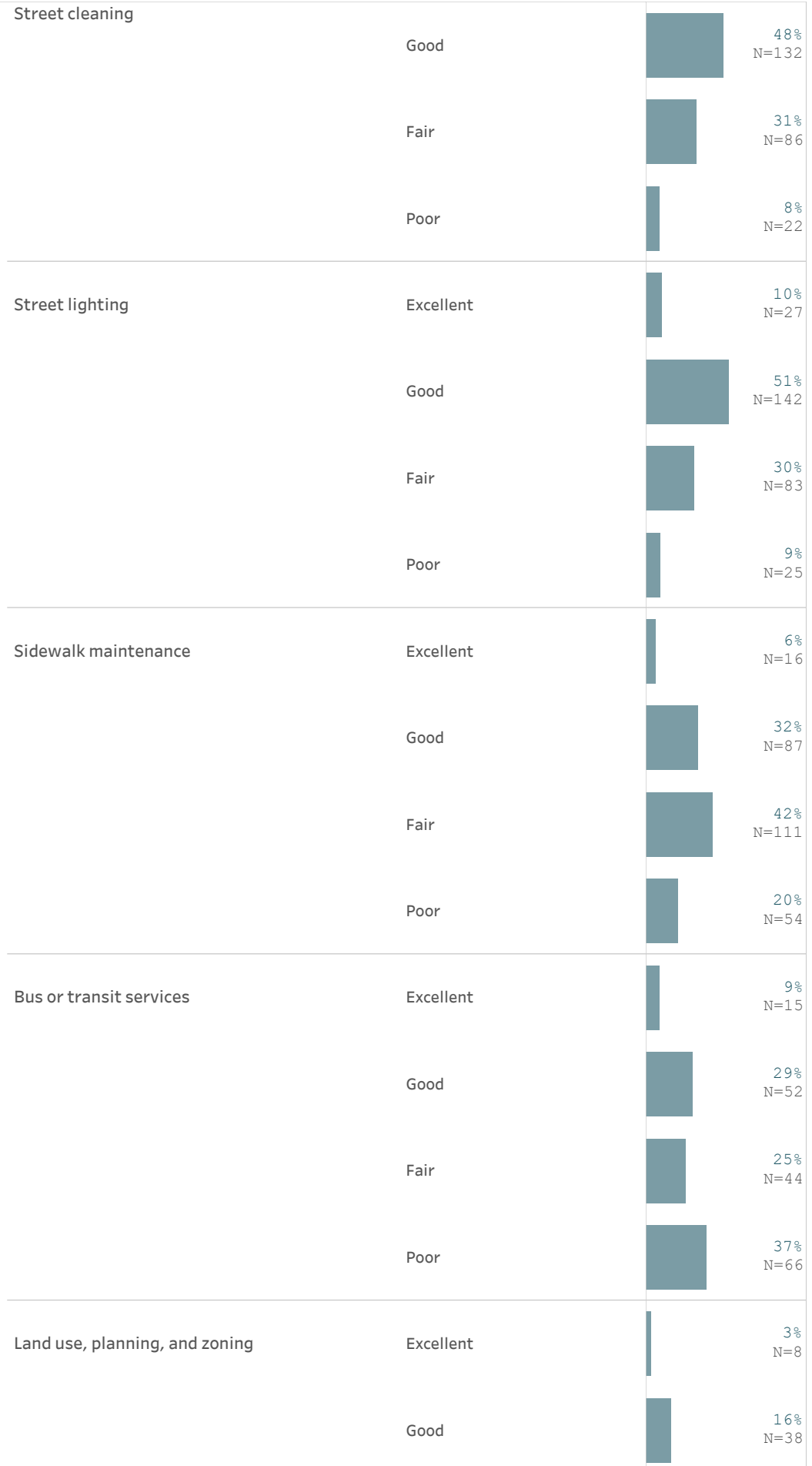
Please also rate each of the following in the Pinellas County community.	Opportunities to volunteer	Fair		17% N=44
		Poor		3% N=8
	Opportunities to participate in community matters	Excellent		18% N=46
		Good		39% N=102
Fair			31% N=81	
Poor			12% N=32	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		16% N=40	
	Good		41% N=103	
	Fair		26% N=65	
	Poor		18% N=45	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Pinellas County Government (in-person, phone, email, or web) for help or information	No		43% N=120
		Yes		57% N=162
	Contacted Pinellas County elected officials (in-person, phone, email, or web) to express your opinion	No		72% N=204
		Yes		28% N=78
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	No		57% N=160
		Yes		43% N=122
Watched (online or on television) a local public meeting	No		47% N=134	

Please indicate whether or not you have done each of the following in the last 12 months.	Watched (online or on television) a local public meeting	Yes		53% N=148
	Volunteered your time to some group/activity in Pinellas County	No		44% N=124
		Yes		56% N=158
	Campaigned or advocated for a local issue, cause, or candidate	No		60% N=169
		Yes		40% N=113
	Voted in your most recent local election	No		9% N=25
		Yes		91% N=256
	Used bus, rail, subway, or other public transportation instead of driving	No		71% N=200
		Yes		29% N=82
	Carpooled with other adults or children instead of driving alone	No		45% N=127
		Yes		55% N=155
	Walked or biked instead of driving	No		40% N=112
		Yes		60% N=170
Please rate the quality of each of the following services in Pinellas County.	Public information services	Excellent		15% N=40
		Good		53% N=142
		Fair		24% N=63
		Poor		8% N=22

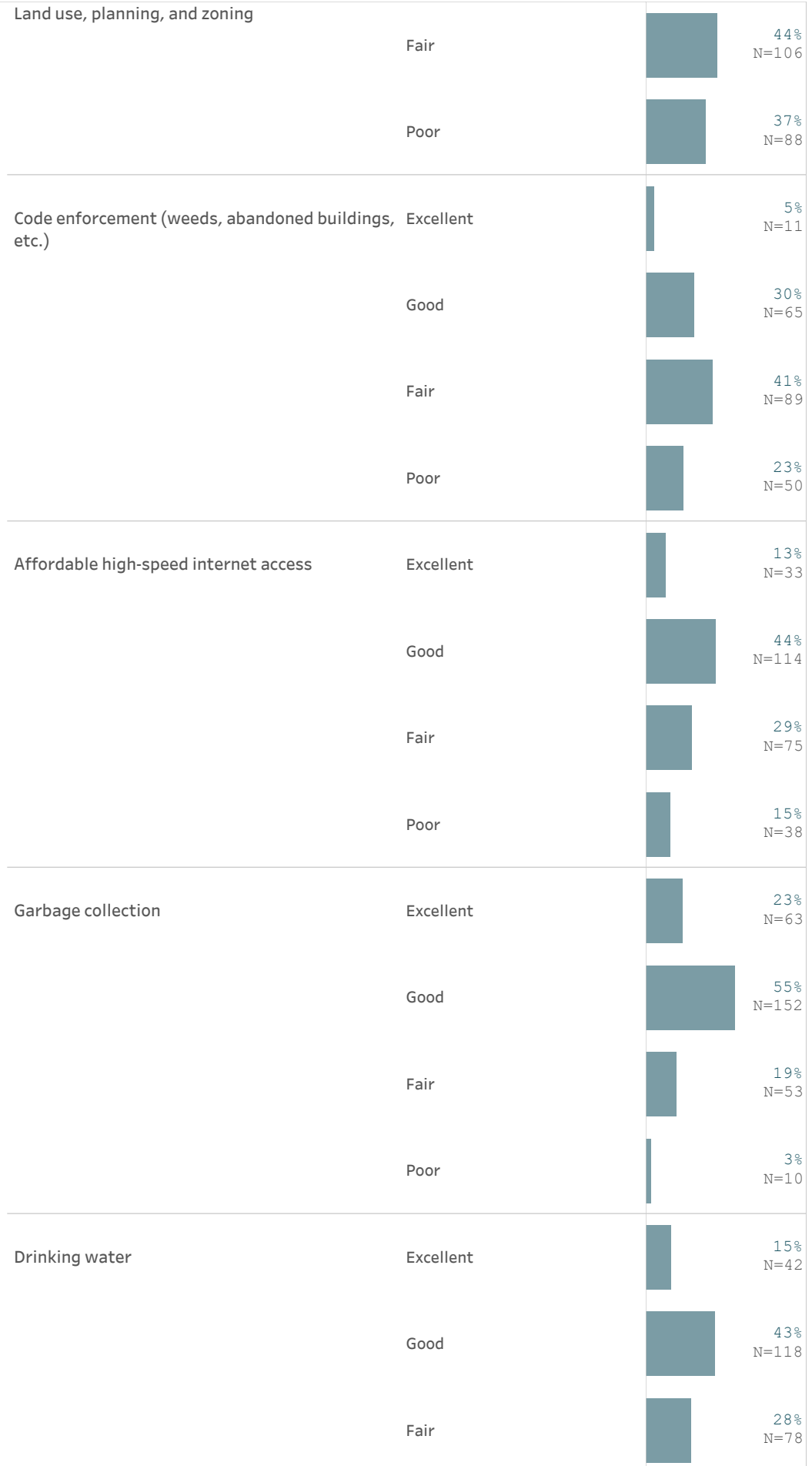
Please rate the quality of each of the following services in Pinellas County.



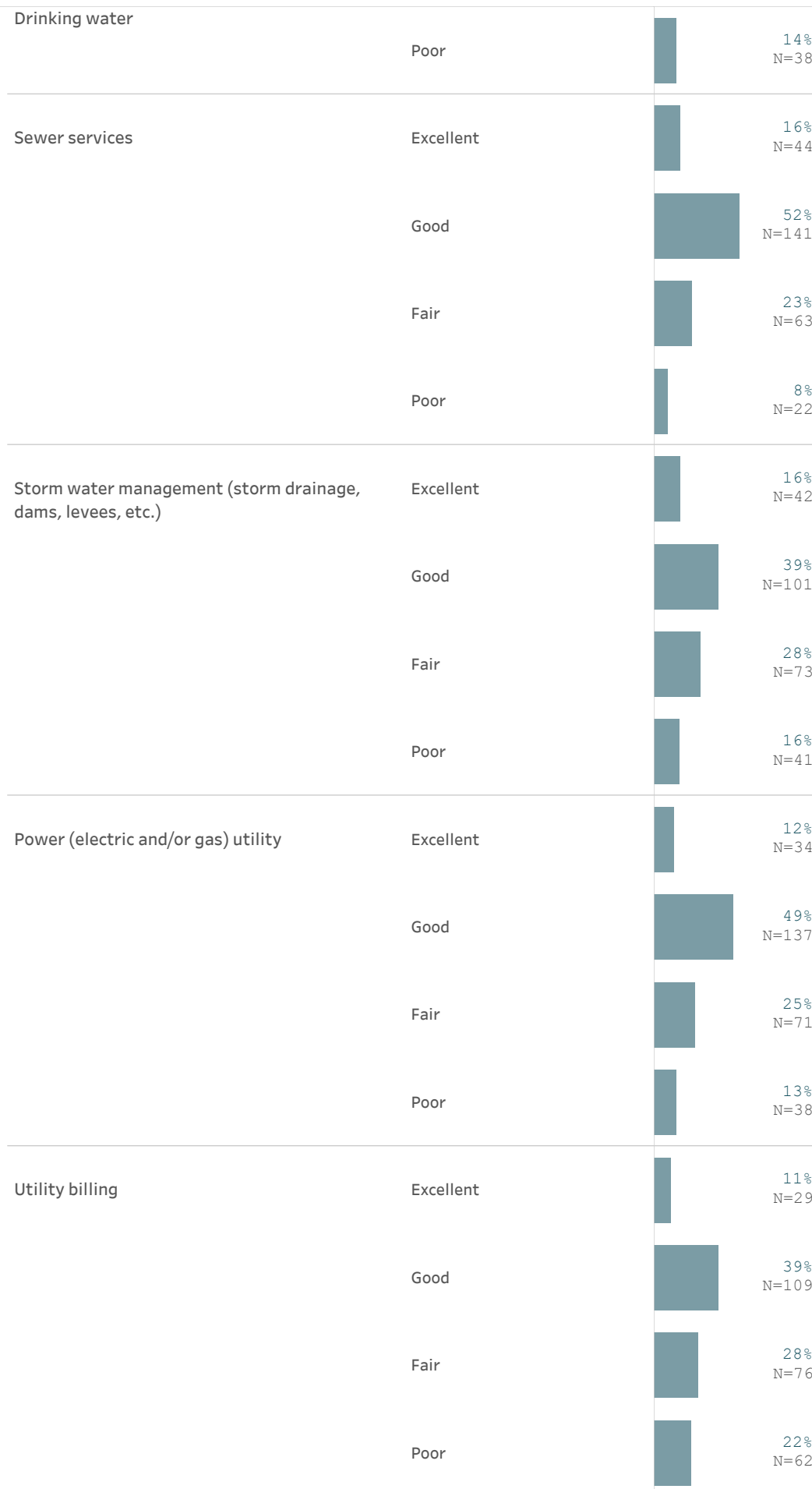
Please rate the quality of each of the following services in Pinellas County.



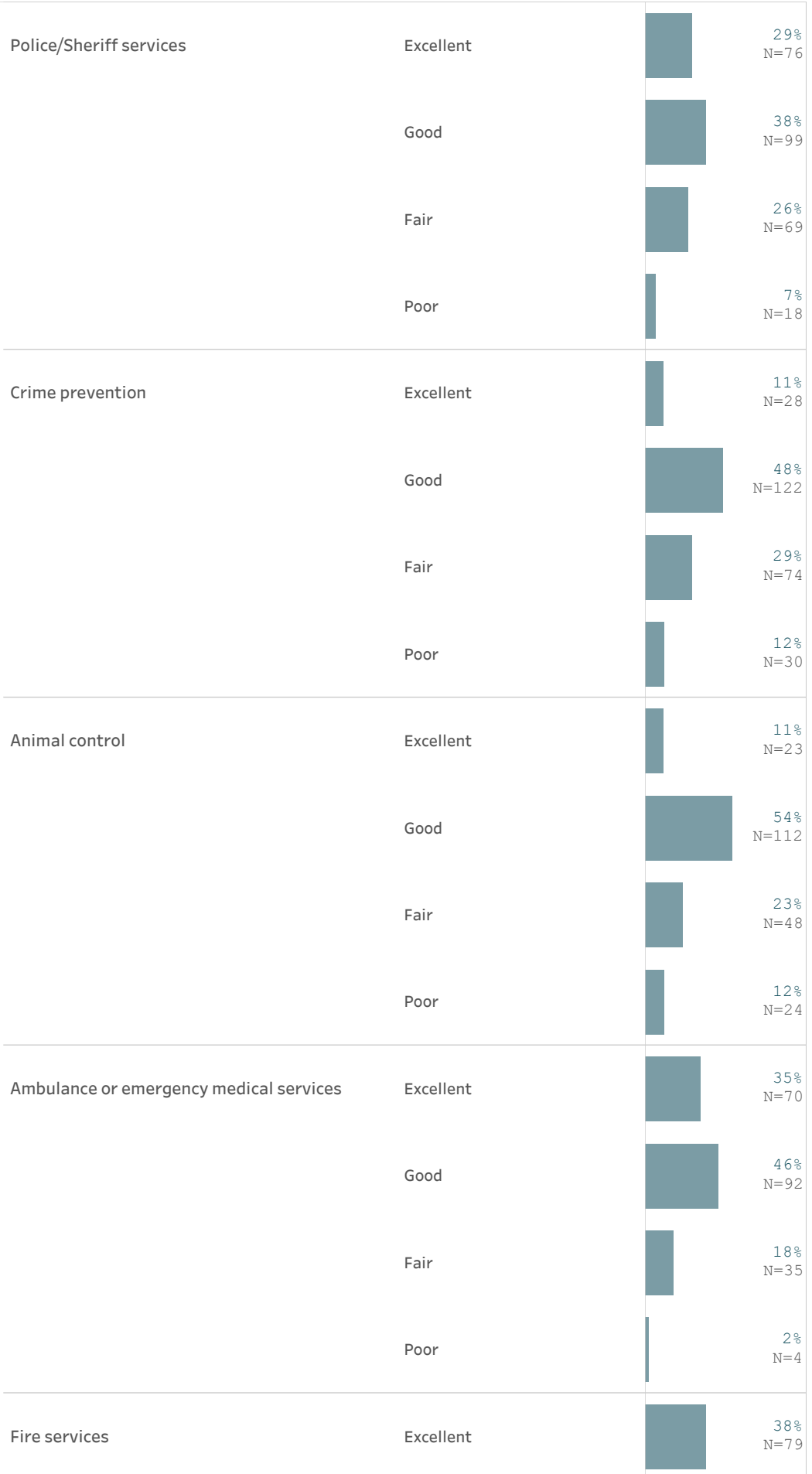
Please rate the quality of each of the following services in Pinellas County.



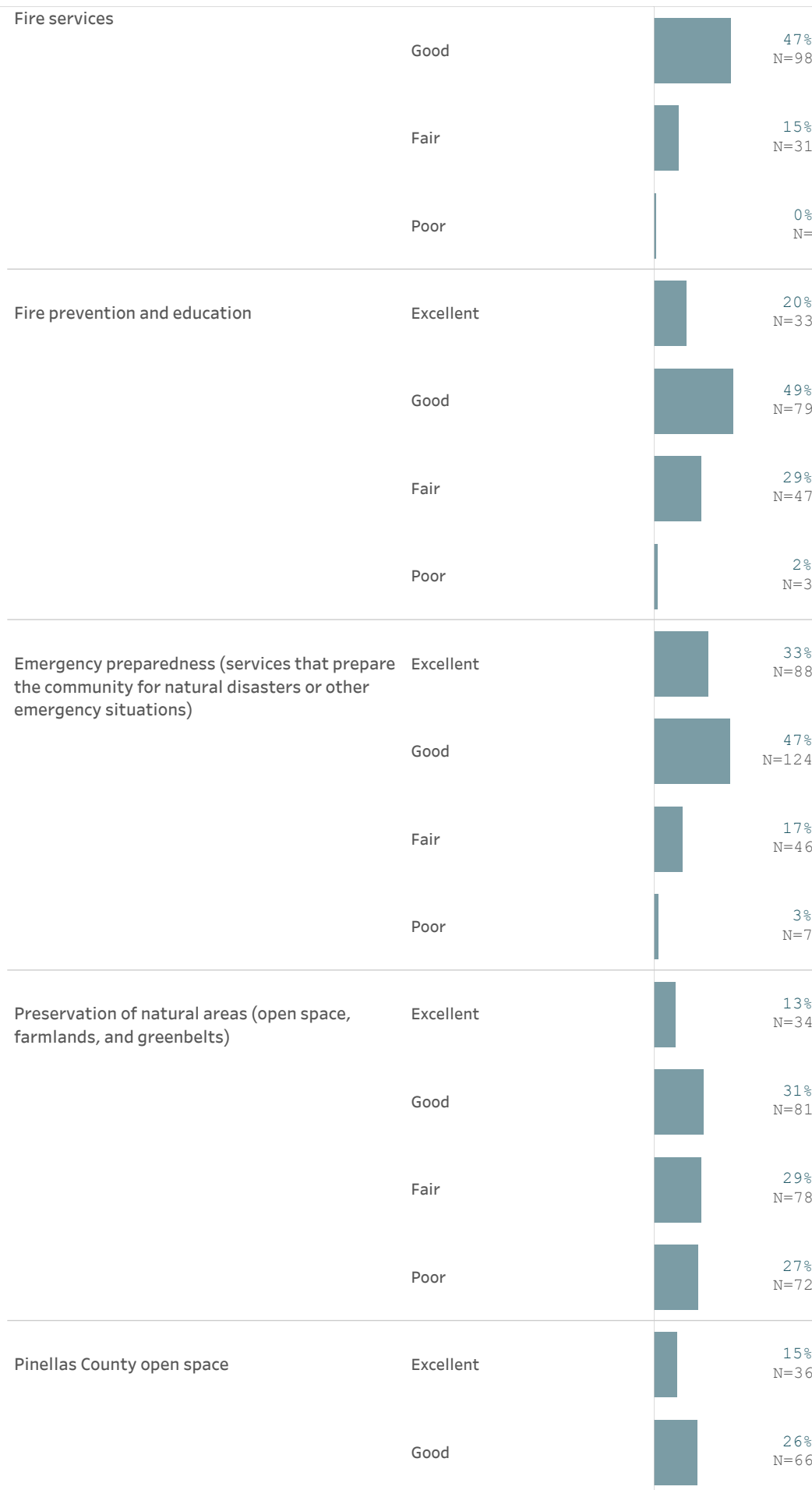
Please rate the quality of each of the following services in Pinellas County.




















Please rate the quality of each of the following services in Pinellas County.




















Please rate the quality of each of the following services in Pinellas County.




















Please rate the quality of each of the following services in Pinellas County.

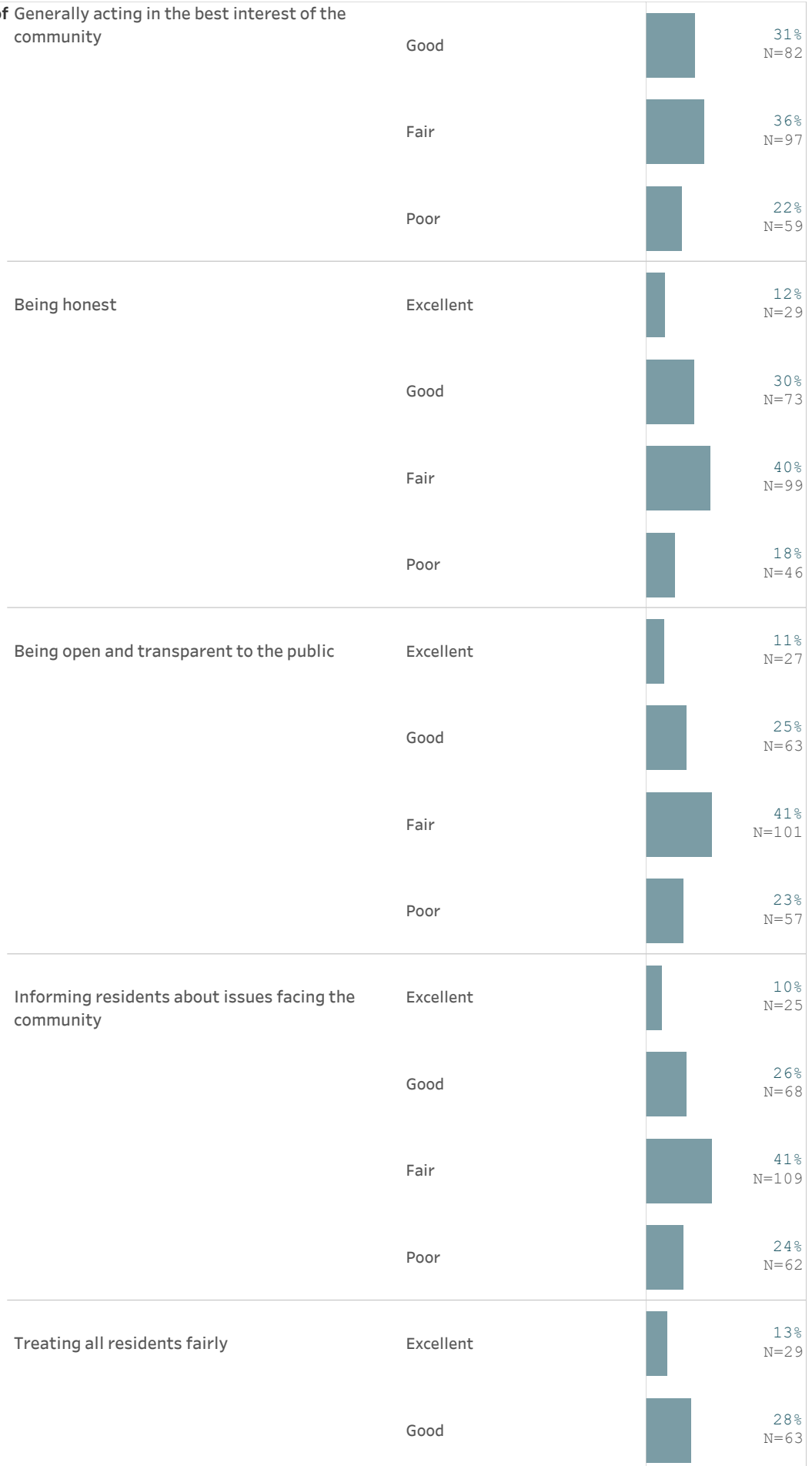
Pinellas County open space	Fair		34% N=83
	Poor		25% N=63
Recycling	Excellent		11% N=29
	Good		41% N=107
	Fair		29% N=75
	Poor		19% N=49
Yard waste pick-up	Excellent		13% N=29
	Good		50% N=112
	Fair		29% N=66
	Poor		7% N=17
County parks	Excellent		39% N=107
	Good		48% N=130
	Fair		11% N=31
	Poor		1% N=3
Recreation programs or classes	Excellent		25% N=53
	Good		43% N=92
	Fair		26% N=56

Please rate the quality of each of the following services in Pinellas County.			
Recreation programs or classes	Poor		7% N=14
	Excellent		24% N=56
Recreation centers or facilities	Good		50% N=115
	Fair		20% N=47
	Poor		5% N=12
	Excellent		13% N=30
Health services	Good		45% N=105
	Fair		34% N=79
	Poor		8% N=19
	Excellent		31% N=74
Public library services	Good		50% N=116
	Fair		18% N=41
	Poor		1% N=3
	Excellent		25% N=61
Overall customer service by Pinellas County employees (receptionists, planners, etc.)	Good		47% N=116
	Fair		23% N=57
	Poor		6% N=14
	Excellent		25% N=61

Please rate the following categories of Pinellas County Government performance.

The value of services for the taxes paid to Pinellas County	Excellent		10% N=26
	Good		35% N=90
	Fair		36% N=94
	Poor		19% N=50
The overall direction that Pinellas County is taking	Excellent		10% N=27
	Good		31% N=81
	Fair		35% N=93
	Poor		24% N=64
The job Pinellas County does at welcoming resident involvement	Excellent		12% N=27
	Good		31% N=68
	Fair		39% N=87
	Poor		17% N=38
Overall confidence in Pinellas County Government	Excellent		13% N=34
	Good		29% N=77
	Fair		39% N=104
	Poor		20% N=55
Generally acting in the best interest of the community	Excellent		11% N=30

Please rate the following categories of Pinellas County Government performance.

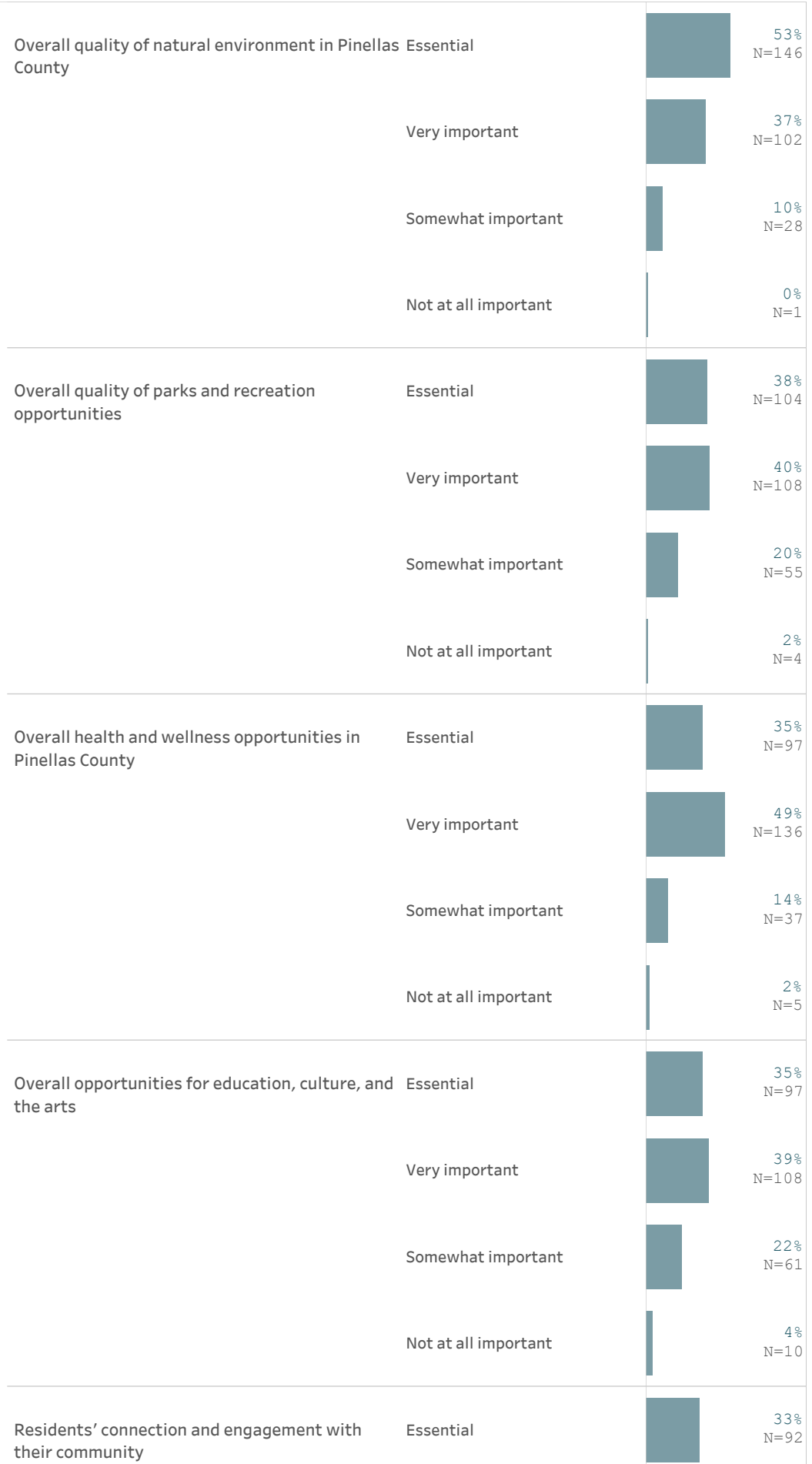






Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.




















Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.




















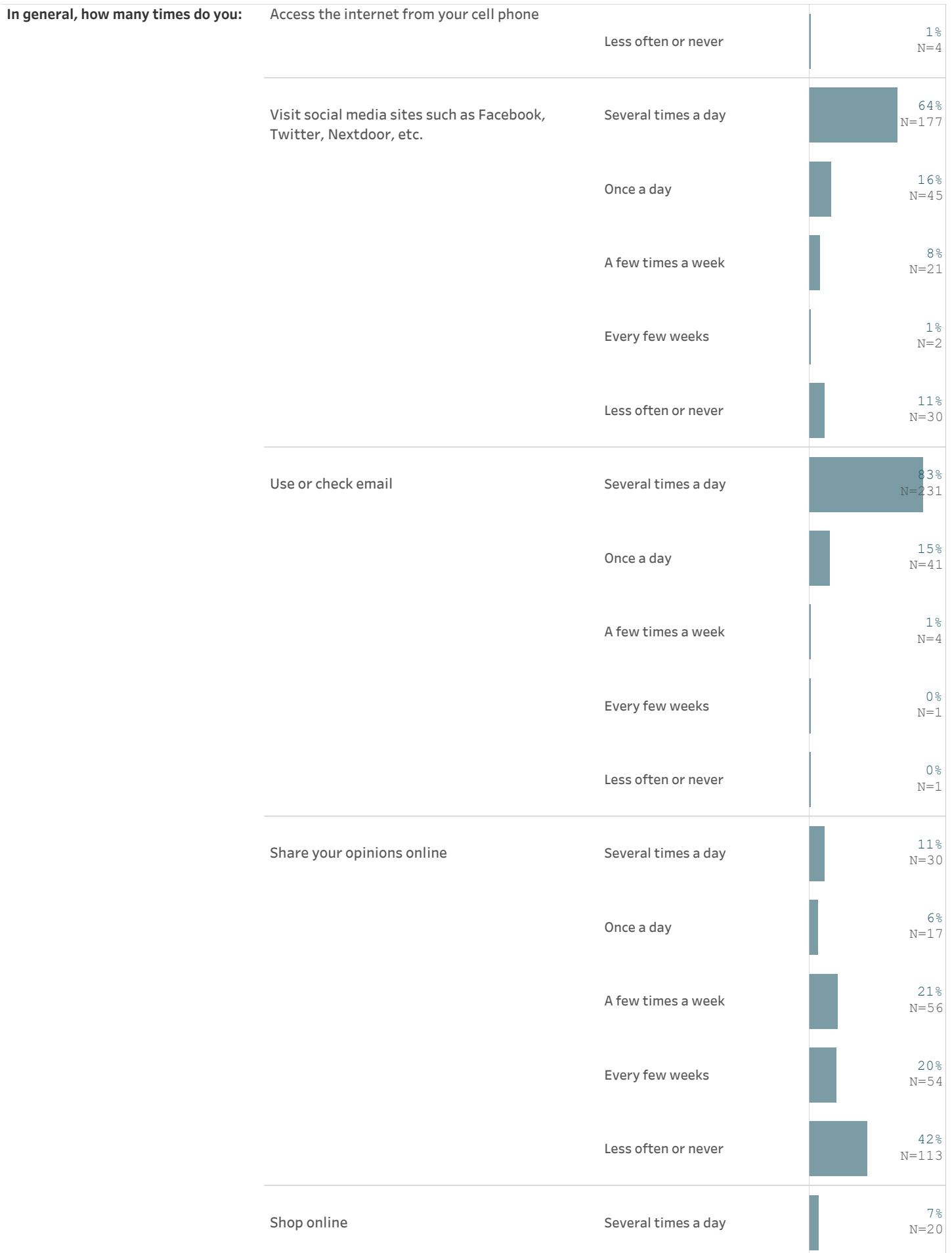
<p>Please rate how important, if at all, you think it is for the Pinellas County community to focus on each of the following in the coming two years.</p>	Residents' connection and engagement with their community	Very important	 43% N=119
		Somewhat important	 23% N=65
		Not at all important	1% N=3
<p>Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?</p>	Pedestrian improvements such as expanding or widening sidewalks	Essential	 35% N=95
		Very important	 28% N=76
		Somewhat important	 27% N=74
		Not at all important	 10% N=27
	Roadway improvements such as resurfacing existing streets	Essential	 33% N=91
		Very important	 35% N=95
		Somewhat important	 22% N=59
		Not at all important	 10% N=27
	Traffic mitigation improvements such as signal timing	Essential	 46% N=127
		Very important	 36% N=97
		Somewhat important	 15% N=40
		Not at all important	3% N=9
	Water and sewer systems	Essential	 48% N=134
		Very important	 37% N=102

Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?

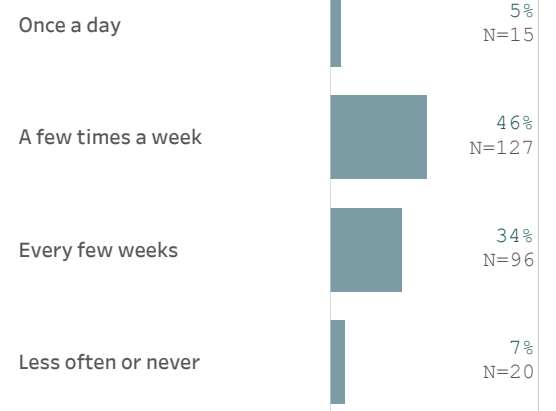


Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?	Mitigating beach erosion	Not at all important		4% N=12
	Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the County Government and its activities, events, and services?	County website (www.pinellas.gov)	Major source	
		Minor source		21% N=54
		Not a source		7% N=18
Local media outlets (newspaper, radio, local television)		Major source		59% N=161
		Minor source		32% N=89
		Not a source		9% N=24
Government access channel		Major source		18% N=50
		Minor source		40% N=109
		Not a source		41% N=112
County newsletter		Major source		24% N=67
		Minor source		34% N=93
		Not a source		42% N=114
Board of County Commissioners meetings and other public meetings		Major source		26% N=72
		Minor source		42% N=114
		Not a source		32% N=87
	Talking with County officials and/or County employees	Major source		25% N=69

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the County Government and its activities, events, and services?	Talking with County officials and/or County employees	Minor source		44% N=119
		Not a source		31% N=84
	County communications via social media (Facebook, Twitter, etc.)	Major source		48% N=130
		Minor source		29% N=79
		Not a source		23% N=63
	Word-of-mouth	Major source		23% N=64
Minor source			48% N=133	
Not a source			28% N=78	
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day		86% N=240
		Once a day		8% N=23
		A few times a week		2% N=7
		Every few weeks		1% N=4
		Less often or never		2% N=4
	Access the internet from your cell phone	Several times a day		95% N=263
Once a day			2% N=5	
A few times a week			1% N=4	
Every few weeks			0% N=1	



In general, how many times do you: Shop online



Pinellas County 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential, and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Pinellas County.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Pinellas County as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Pinellas County as a place to raise children	1	2	3	4	5
Pinellas County as a place to work.....	1	2	3	4	5
Pinellas County as a place to visit.....	1	2	3	4	5
Pinellas County as a place to retire	1	2	3	4	5
The overall quality of life in Pinellas County	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Pinellas County as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Pinellas County	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County.....	1	2	3	4	5
Overall design or layout of Pinellas County's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Pinellas County	1	2	3	4	5
Overall quality of natural environment in Pinellas County	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Pinellas County.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Pinellas County to someone who asks	1	2	3	4	5
Remain in Pinellas County for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Pinellas County's downtown/commercial areas during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Pinellas County community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Pinellas County community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Pinellas County ...	1	2	3	4	5
Variety of business and service establishments in Pinellas County.....	1	2	3	4	5
Vibrancy of downtown/commercial areas	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Pinellas County	1	2	3	4	5
Overall image or reputation of Pinellas County.....	1	2	3	4	5

7. Please also rate each of the following in the Pinellas County community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Pinellas County	1	2	3	4	5
Ease of travel by public transportation in Pinellas County	1	2	3	4	5
Ease of travel by bicycle in Pinellas County	1	2	3	4	5
Ease of walking in Pinellas County.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Pinellas County	1	2	3	4	5
Overall appearance of Pinellas County	1	2	3	4	5
Cleanliness of Pinellas County.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Pinellas County	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted Pinellas County Government (in-person, phone, email, or web) for help or information	1	2
Contacted Pinellas County elected officials (in-person, phone, email, or web) to express your opinion...1	2	
Attended a local public meeting (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Pinellas County	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone	1	2
Walked or biked instead of driving.....	1	2

Pinellas County 2023 Community Survey

9. Please rate the quality of each of the following services in Pinellas County.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Pinellas County open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
County parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Pinellas County Government employees (receptionists, planners, phone operators etc.).....	1	2	3	4	5

10. Please rate the following categories of Pinellas County Government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Pinellas County.....	1	2	3	4	5
The overall direction that Pinellas County is taking.....	1	2	3	4	5
The job Pinellas County does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Pinellas County Government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Pinellas County Government.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Pinellas County Government to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Pinellas County	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pinellas County	1	2	3	4
Overall design or layout of Pinellas County’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Pinellas County (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Pinellas County	1	2	3	4
Overall quality of natural environment in Pinellas County	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Pinellas County	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. How does sea-level rise factor into your overall quality of life rating provided in question 1?

- It concerns me a great deal
- It concerns me to a certain extent
- I haven’t given it much thought
- It does not concern me at all

14. Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Pedestrian improvements such as expanding or widening sidewalks	1	2	3	4
Roadway improvements such as resurfacing existing streets	1	2	3	4
Traffic mitigation improvements such as signal timing	1	2	3	4
Water and sewer systems	1	2	3	4
Stormwater management	1	2	3	4
Continuing and enhancing behavioral health efforts	1	2	3	4
Addressing housing affordability	1	2	3	4
Mitigating beach erosion	1	2	3	4

15. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the County Government and its activities, events, and services?

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
County website (www.pinellas.gov)	1	2	3
Local media outlets (newspaper, radio, local television)	1	2	3
Government access channel	1	2	3
County newsletter	1	2	3
Board of County Commissioners meetings and other public meetings	1	2	3
Talking with County officials and/or County employees	1	2	3
County communications via social media (Facebook, Twitter, etc.)	1	2	3
Word-of-mouth	1	2	3

Pinellas County 2023 Community Survey

Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Pinellas County?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment, or condominium)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$500 \$2,000 to \$2,499
 \$500 to \$999 \$2,500 to \$2,999
 \$1,000 to \$1,499 \$3,000 to \$3,499
 \$1,500 to \$1,999 \$3,500 or more

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$75,000 to \$99,999
 \$25,000 to \$49,999 \$100,000 to \$149,999
 \$50,000 to \$74,999 \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic, or Latino
 Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian, or Pacific Islander
 Black or African American
 White
 Other

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Female
 Male
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



February 2023

Dear Pinellas County Resident:

Please help us shape the future of Pinellas County! You have been selected at random to participate in the 2023 Pinellas County Community Survey. **If you've already completed the survey online, thank you. Please do not respond twice.**

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a select number chosen to be surveyed. Your feedback will help Pinellas County make decisions that affect our community.

A few things to remember:

- **Your responses are confidential and no identifying information will be shared.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The County will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 727-464-3000 or 727-464-4062 TDD.

Thank you for your time and participation!

Sincerely,

Janet C. Long

Pinellas County Board of County Commissioners 2023 Chair/
Presidenta de la Junta de Comisionados del Condado de Pinellas 2023

Estimado Residente del Condado de Pinellas:

¡Por favor ayúdenos a moldear el futuro de Condado de Pinellas! Usted ha sido seleccionado al azar para participar en la Encuesta de la Comunidad de Condado de Pinellas del 2023. **Si ya completó la encuesta en línea, gracias. Por favor no responda dos veces.**

Por favor tome unos minutos para completar la encuesta adjunta; si usted preferiría completar la encuesta en español, por favor siga las instrucciones abajo para acceder a la encuesta en español por medio de la red. Su participación en esta encuesta es muy importante—especialmente porque su hogar es uno de un número selecto elegido para ser encuestado. Sus observaciones le ayudarán a Condado de Pinellas tomar decisiones que afectarán a nuestro condado!

Algunas cosas para recordar:

- **Sus respuestas son confidenciales y no se compartirá ninguna información de identificación.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- **Puede devolver la encuesta en inglés por correo en el sobre pre-pagado adjunto, o puede completar la encuesta en línea en español en:**

<https://polco.us/xxplaceholder>

Por favor no comparta el enlace de su encuesta. Esta encuesta es solamente para hogares seleccionados al azar. El Condado conducirá una encuesta separada que está abierta a todos los residentes dentro de unas semanas.

Si tiene alguna pregunta sobre la encuesta, por favor llame al 727-464-3000 o 727-464-4062 TDD.

¡Gracias por su tiempo y participación!

Atentamente,