



# Flood Risk and Mitigation Public Information Working Group (FRMPIWG)

Friday, January 26, 2024

Virtual

## Join GoToMeeting

<https://meet.goto.com/CeceMcKiernan>

Dial: +1 (646) 749-3131

Access code: 812-108-797 #

## AGENDA

12:00 PM Call meeting to order – Identify communities are meeting 50/50 Staff/Stakeholder Split (Cece)

12:05 PM Review LMS and PPI Annual Reports for 2023 (Maxine)

- LMS Annual Report was approved by the LMS Working Group
- Review and Timeline if the PPI Annual Report
- Review of PPI project matrix
- Process for Local Governments (Consent Agenda)
- Press Release

12:25 PM LMS and PPI 5-Year Update for 2025 (Maxine)

- More frequent meetings this year
- LMS New State Requirements:
  - Must look at Severe Repetitive Loss (SRL), as well as Repetitive Loss (RL) properties
  - NFIP communities must have substantial improvement/substantial damage plan
- PPI Requirements:
  - Formal adoption by each municipality's governing body
  - Needs Assessment Update
  - Evaluation of Topics
  - Evaluation of Key Messages and Outcomes (Messaging Task Force)
  - Evaluation of Projects (Including wish list items)
  - Evaluation of Stakeholders (Message comes directly from or is sponsored by the stakeholder)
  - Flood Insurance Improvement Plan
    - Must include 2 or more insurance agents
    - One agent must be ANFI
    - Must discuss providing technical assistance

12:35 PM Review of FRMPIWG tasks Countywide (Everyone)

- Updated Real Estate Agents Flood Disclosure and Information Brochure (English & Spanish)
- Updates to Flood Guide
- Pinellas/Pasco Realtor Organization Newsletter (November 2023)
- Blue-Sky Social Media Messages (February Only)
- Flood Map Service Training
- Tampa Bay News Ad (March)

- Flood Map Service Promo (Email Blast via Everbridge)
- New Homeowner Brochure Update (Starting this year)
- Pinellas County Speakers Bureau
- Natural Functions Projects (Anamarie):
  - Landscape Training and Certification
  - Bus Wraps
- Hurricane and Pet Preparedness Projects (Emergency Management):
  - Hurricane Guide 2024
  - Hurricane Season Press Release

12:50 PM Review of FRMPIWG tasks by municipalities (Everyone)

- Utility Bill Onsert (Feb/March)
- Commissioner/Mayor Insurance Article (Utility Bills or Mailed Letters)
- Repetitive Loss Area Letters (March/April)
- NEA Our Town Grant (Due 8/3/2024): [www.arts.gov/grants/our-town/program-description](http://www.arts.gov/grants/our-town/program-description)
  - Municipal Vehicle Wraps
  - Storm Drain Markers or Murals
  - Parks & Recreation Education Material
- StormReady Community Signage

1:00 PM Review of Updated or New Project Status (Maxine)

- Storm Surge Inundation Level Signage (Started)

1:10 PM Vulnerability Assessment Update – Stakeholder Input

1:40 PM Discuss any additional needs from municipalities (Cece)

1:45 PM Public Comment

1:50 PM New Action Items/Tasks/Next Meeting May 31st, 2024 Virtual – Site for a Social? (Cece)

2:00 PM Adjourn