



Pinellas County Community Survey 2025

What the Community Said and What Pinellas County is Doing

The County conducted a random, representative and nationally benchmarked survey to listen to the community and identify shifts in public opinion since the previous survey of 2024. The complete report is available at pinellas.gov/ncs.

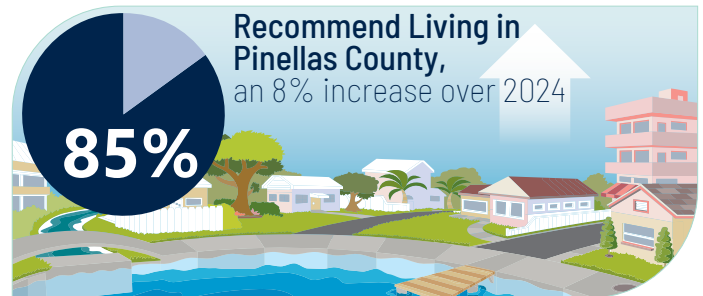
It's a good place to live.

86% of residents view Pinellas County as an excellent or good place to live, consistent with last year's survey. 86% also expect to remain in the County for the next five years, an increase of 4% over 2024. 85% would recommend living in Pinellas County, a significant 8% increase from 2024.

WHAT WE'RE DOING

We continue to focus on improving the quality of life in Pinellas County by

- ▶ Constructing four new parks.
- ▶ Investing \$22 million to enhance recreational opportunities.
- ▶ Maintaining and improving bridges, roads and sidewalks, and continuing to expand the Pinellas Trail.



Residents saw many bright spots in the local economy.

An increasing majority of residents see our local economic health as strong. 91% view Pinellas County as an excellent or good place to visit, up from 89% the prior year. And while residents continue to report concerns about the cost of living, 27% see the cost of living as good or excellent, a significant increase of 8% over 2024.

WHAT WE'RE DOING


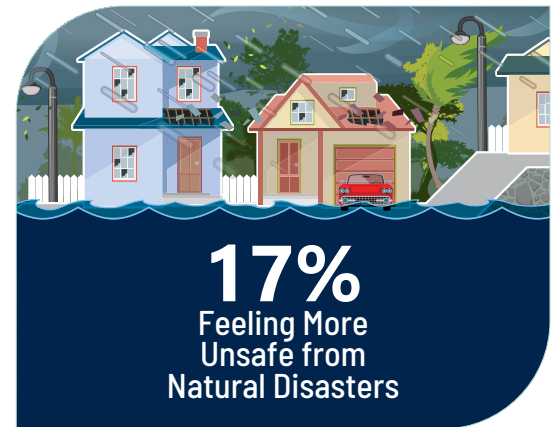
- ▶ Bringing visitors and their dollars to the county through the success of our five-year strategic plan for tourism.
- ▶ Encouraging businesses to move to the county or expand through programs such as Employment Sites and tax exemptions, as well as small business support services.
- ▶ Expanding our airport to increase capacity and provide better parking and traveler services.

Feeling the Impacts of the Storms

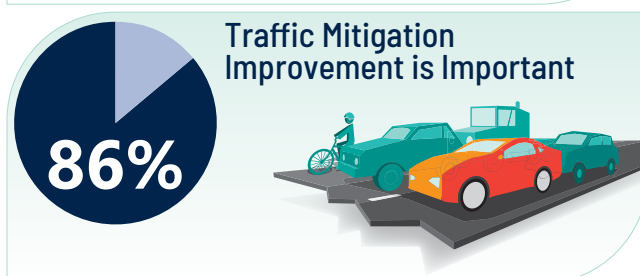
Prior to the survey, Pinellas had an unprecedented series of hurricanes that caused widespread flooding and damage. As a result, 17% more residents reported feeling unsafe from natural disasters. We also saw a 24% decrease in residents who rated stormwater management as excellent or good, the most significant survey response change from 2024.

WHAT WE'RE DOING

- ▶ Actively working with our cities and residents to share lessons learned from last year's hurricane season and to prepare for the height of this year's.
- ▶ Planning for the launch of Pinellas Recovers programs funded through the federal CDBG-DR grant.
- ▶ Protecting our shoreline by replacing sand eroded by the storms with a one-time beach nourishment project funded by Tourism Development Taxes and state grants.
- ▶ Providing real-time flood forecasts using a new, countywide drainage model.
- ▶ Consistently monitoring and clearing stormwater drainage systems in known flooding areas.
- ▶ Improving buildings in order to provide additional emergency shelters.



Pinellas Recovers
Hurricane Help That Puts People First
**Delivering over \$813 Million in
Federal Storm Recovery Assistance**
recover.pinellas.gov



An interest in traffic improvement and hurricane-related investments.

95% of residents rated investments in stormwater systems as essential or very important, an 8% jump from 2024. 91% said that investing in water and sewer systems is essential or very important, an increase of 5%. 86% regarded investment in traffic mitigation improvement as essential or very important, a 6% increase from 2024.

WHAT WE'RE DOING

- ▶ Secured more than \$50 million in cost-sharing grants for upcoming stormwater drainage improvement projects.
- ▶ Acquired partial grant funding to elevate 35 traffic signal control boxes on Gulf Boulevard to protect against flooding.
- ▶ Investing approximately \$56 million annually in roads, bridges and other transportation projects through a dedicated millage.



For the complete results of the
2025 Community Survey,
visit Pinellas.gov/ncs.