



Maintain Campaign

Monday, November 16, 2026 to Friday, January 8, 2027

Feel your best this holiday season by focusing on simple, healthy habits.

OBJECTIVES

- ❄ Earn points for completing activities that focus on staying active and healthy eating habits.
- ❄ All individuals who maintain their weight throughout the challenge and log at least 150 out of 380 possible activity points will receive a wellness goodie for their dedicated efforts!

Challenge Features

- ❄ There will be no leaderboard for this challenge.
- ❄ Weight tracking is anonymous.
- ❄ Participate in the Maintain Campaign ChallengeRunner chat to connect and support one another.

See www.pinellas.gov/maintain-campaign for additional challenge details.

HOW

- ❄ **Registration opens October 20** and closes November 18.

[Register for Maintain Challenge](#) (or scan the QR code below).

Please note, there is no Wellness Incentive associated with this challenge.

Questions? Pinellas County Wellness Program | wellness@pinellas.gov | (727) 464-3367, option 1

